

South Beach / Rincon / Mission Bay Neighborhood Association Meeting

Monday July 14, 2025

MINUTES

6:00PM-7:00 PM

HYBRID MEETING

ATTENDEES	6 Officers, 3 Presenters, 15 residents (in-person + Zoom)
------------------	---

[NEXT MEETING: MONDAY 8/11, 6 PM](#)

TOPIC	Presentation on SF Travel Study and SF Transportation Plan 2050+
--------------	--

- **Welcome and Introductions** (Alice Rogers)
- **Presentation on SF Transportation Plan 2050+**
Chun Ho Chow from the SF County Transportation Agency (SFCTA) began by reviewing the **Downtown Travel Study** (see link below) which shows major travel trends, comparing pre-Covid 2019 to 2023. This survey of Bay Area residents was a joint venture between the SFCTA, the MTC (Metropolitan Transportation Commission), and the VTA (Santa Clara Valley Transportation Authority). The study reviewed travel trends, change in total bay area and SF downtown trips, the impact of telecommuting vs. office attendance, the change in Muni/BART/Caltrain ridership, the impact of changes in population, visitor travel, employment, and sales tax revenue. Conclusions: downtown trips remain lower than pre-Covid. Automobile use has increased while transit/walk/bike has decreased since Covid.

Amy Thompson of the SFCTA then reviewed the **SF Transportation Plan 2050+**, a countywide 30-year blueprint for transportation system development and investments. It encompasses all modes and all transit operators, and it is updated every four years.

Their current effort is public outreach and engagement, wanting to hear our priorities for the transportation system via their survey. **Please take the Online Survey [here](#). It closes July 21.**

Amy recapped data on what has changed from 2019 to 2023. By analyzing this data, the SFCTA advises that regional projections show that San Francisco will experience economic growth and is expected to grow with more jobs and more residents by 2050. Check out the SFCTA [here](#) Dashboard for close to real time congestion tracking and analysis.

Followed by Q&A.

Downtown Travel Study: [here](#)

More information on the San Francisco Transportation Plan 2050+: [here](#)

Zoom recording of tonight's presentation: [here](#); Password: **R.u2LH5h**
(Jump to the 1:30 time marker for beginning of meeting)

The Neighborhood Association thanks Cloudflare for hosting tonight's meeting, donating their conference room, and providing snacks.

Next Meeting: Monday August 11th at 6pm. **Topic:** TBD