

South Beach / Rincon / Mission Bay Neighborhood Association Meeting

Monday June 9, 2025

MINUTES

6:00PM-7:00 PM

HYBRID MEETING

ATTENDEES	5 Officers, 2 Presenters, 33 residents (in-person + Zoom)
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NEXT MEETING: MONDAY 7/14, 6 PM

TOPIC	Update on Seawall Lot 330 Project
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- **Welcome and Introductions** (Alice Rogers)
- **Update on the Seawall Lot 330 Project**
Will Goodman, Principal at Strada Investment Group, and Andrew Byrne, Managing Partner at Grimshaw Architects, presented an update on the Seawall Lot 330 Project – currently the site of the Embarcadero Navigation Center (Embarcadero between Brannan and Bryant Streets). This proposal has been in the works for five years and has gone through various iterations. It was also impacted by the pandemic. The plan was always to be a phased project. Phase 1 is Seawall Lot 330. Phase 2 is the development of Piers 30/32. The Seawall Lot 330 residential project will serve as the 'economic engine' to support some of the funding needed for the Piers 30/32 development.

After meeting with the Northern Advisory Committee, neighborhood association and other groups to discuss the project layout and design, and understanding the challenges expressed and feedback, they reconfigured the design into version 2.0. They addressed such issues as building height, site views, and the number of residential units (reduced in this version). Andrew reviewed the concerns over the number of parking stalls provided vs. street parking and potential street congestion. The ground level will include limited retail spaces (on the southern and northern ends of the Embarcadero side).

They are looking at July to meet with the Port Commission, followed by advancing to the planning application immediately afterwards. (Review the PowerPoint deck for the timeline.)

Followed by Q&A.

PowerPoint Presentation: [here](#)

Zoom recording of tonight's presentation: [here](#)

Password: **V#*LFrF8**

Strada has been one of the most active housing developers in San Francisco, delivering over 1,000 units over the last 5 years.

For more info on Strada Investment Group: [here](#)

For more info on Grimshaw Architects: [here](#)

The Neighborhood Association thanks Cloudflare for hosting tonight's meeting, donating their conference room, and providing snacks.

Next Meeting: Monday July 14th at 6pm. **Topic:** TBD