

South Beach / Rincon / Mission Bay Neighborhood Association Meeting Monday March 11, 2024

MINUTES

6:00PM-7:45 PM

(IN-PERSON ONLY)

ATTENDEES	5 Officers, 2 Presenters, 14 residents
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[NEXT MEETING: MONDAY 4/8/24](#)

TOPIC	Presentations from the SFMTA and SF Port
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- **WELCOME + INTRODUCTIONS** (Alice Rogers)
Alice advised that current Board members Katy, Gary, and Bruce will each continue for another two-year term. Mike Linksvayer was elected for a two-year term. Michael Adams and Marthe Stanek were both appointed for one-year to fill the terms of departed board members Peggy Fahnestock and Evan Goldin. Alice thanked Mike Anthony for his many years of service as a Board member.
- **Mayor's Office of Innovation: Workshop on the Homelessness Crisis**
Stephen Sherrill and Maanasa Sivashankar facilitated a workshop to discuss the Homelessness Crisis. Attendees were asked such questions as: What does Accountability mean to you? What does Progress look like to you and how can we track it? What data do you want to see that will allow us to see how success is measured? Attached (on page 2) is the facilitators' recap of the workshop.

NOTE: Due to the small group workshop format, there is no recording of this meeting.

The Neighborhood Association wishes to thank Cloudflare for hosting tonight's meeting, donating their conference room, and providing snacks.

Next Meeting: April 8th. Topic: A presentation from OEWD (Office of Economic and Workforce Development) on the City's current multi-prong efforts for downtown revitalization, as well as an overview of what the process is for forming a CBD in South Beach.

Stephen Sherrill
Product Manager | Mayor's Office of Innovation
Office of Mayor London N. Breed

3/11 SB|R|MB NA Workshop

Team SBRMBNA – I cannot thank you enough for digging in with us last night. Maanasa and I are so grateful for your thoughtfulness and willingness to be with us.

We got a lot out of last night. We heard many themes – both explicitly and implicitly – and here are just a few:

- Progress is visible: what we see and feel is incredibly important, numbers don't necessarily communicate the whole story.
- Stories are important: why things happen (or don't happen), what can or should come next, what the trade-offs might be, what are the journeys of an individual or service – all of these things give color beyond what
 - Especially journeys! Are people moving from step to step, if not then why?!
- We want clear direction:
 - Ex. What to do in certain situations (911 vs. 311)
 - Ex. Where the City is going or planning to go
 - Ex. What are the resources that the City spends on specific programs
 - Clear communication and guidance is critical

And much, much more.

TWO MAIN FOLLOW-UPS:

1. We want to *quantify* your feedback so that we can measure the effectiveness of our own work. If you have 7 minutes, please fill out [this quick survey](#).
2. Following up on Arlene's comment from last night, please reply to this email with any specific data points or information points you want to know (that you didn't have a chance to mention last night).

Over the next several months, we will be releasing ongoing iterations of material intended to meet many of the gaps we identified together. We'd let you know every time we release a new version and can't wait to hear what you think!

Stephen and Maanasa

(feel free to forward this to others!)