

# South Beach / Rincon / Mission Bay Neighborhood Association Meeting Monday May 10, 2021

MINUTES

6:00PM-7:00 PM

ZOOM  
VIDEO-CONFERENCE MEETING

ATTENDEES	4 Officers, 3 Directors, 6 Presenters, 26 residents
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NEXT VIRTUAL MEETING: MONDAY 6/14, 6 PM; CONGESTION PRICING PROPOSAL, POST-PANDEMIC

TOPIC	Mission Rock Update
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- **WELCOME + INTRODUCTIONS** (Alice Rogers)
- **Merchant "Meet and Greet": Peoples Barber and Shop**

Introducing a new monthly feature to introduce/highlight individual businesses in our three neighborhoods. They could be a brand new business or one that has been around for a while and is just reopening from the pandemic. Tonight, we met Yoshiie (Regional Manager) and Crystal (Townsend Street General Manager) from Peoples Barber and Shop on Townsend Street (between 2<sup>nd</sup>/3<sup>rd</sup> Streets). Originally opened in 2012 on Polk Street, the owner (Mark) wanted to create a shop for everyone (men, women, kids, LGBT+, etc). Services include haircuts, straight razor shaves, facials, etc and sell various hair products. Currently 5-6 barbers at the Townsend location. They are following all Covid guidelines. Yoshiie provided Gary with 10% Discount Cards which he can distribute to anyone interested. They have two other SF locations and one in Oakland. The Townsend Street location opened two years ago. A new location is opening soon in San Mateo. For more info, visit their website [www.peoplesbarber.com](http://www.peoplesbarber.com)
- **An update on the Mission Rock Project**

The Mission Rock team (Roscoe Mapps, Jennifer San Juan, Iowayna Peña, Yennga Khuong, Fran Weld, Andre Krause) provided an update on this ongoing project located behind Oracle Park (formerly "Parking Lot A") including Pier 48. The project began 13 years ago. 28 acres overall of mixed-use (residential, office, retail, open space) to create a new neighborhood. A total of 2.8 million gross square feet – breaks down into 1,200 housing units (40% BMR), 1.4 million gross square feet of office space, 240,000 gross square feet of retail, 240,000 gross square feet of the rehabilitated Pier 48 building, and about 5 acres of open space.

Various construction components (pile driving, concrete pour, underground waterproofing, etc) are in process and/or near completion for this phase.

**The project will be in four phases.** Currently they are in **Phase 1 which will be completed in 2023-2024. Phase 1 includes** two residential buildings (Bldg "A" 283 units plus ground floor office space, Bldg "F" 254 units, Bldg "B" office space, Bldg "G" Visa Headquarters, and China Basin Park.

The public space portion of this project will include China Basin Park (on the waterfront facing Oracle Park), a central Plaza filled with activities and programming throughout the day and night, some sandy beaches, playgrounds, and direct access to the waterfront, and innovative Tidal Shelves.

Regarding Environmental Standards and Sustainability Issues, their strategy calls for meeting “zero water waste”, renewable energy sources, and addressing sea level rise concerns.

Workforce Commitments – this project will focus on prioritizing local small businesses and minority-/women-owned businesses.

For more information on the Mission Rock project, visit their [website](#) and [here](#).

**Followed by Q&A.**

**To view the Zoom meeting recording, click [here](#). Password: f\*Nm3jkQ**

**Next Virtual Zoom Meeting: Monday, June 14<sup>th</sup>, 6pm; Congestion Pricing Proposal, post-pandemic**