

South Beach / Rincon / Mission Bay Neighborhood Association Meeting

MINUTES

01.11.16

6:00PM-7:30 PM

COMMUNITY ROOM
HARBOR SERVICES BUILDING
AT PIER 40A

ATTENDEES	4 Officers, 0 Directors, 5 presenters, 30 members/neighbors
------------------	---

[NEXT MEETING: 02.08.16](#)

TOPIC	Retail at Transbay Terminal / Automated Speed Enforcement / Super Bowl City
--------------	---

- **WELCOME / INTRODUCTIONS (Katy Liddell)**

- **RETAIL AT THE TRANSBAY TERMINAL**

- Scott Boule Legislative Affairs and Community Outreach Manager for the TJPA, along with Kumar Kintala - Principal, HR&A Advisors (Lead Presenter), Mark O'Dell - AECOM Program Manager for Transbay Project, Anne Ording - AECOM Design Manager for Transbay Project, gave a brief overview of the Transbay Terminal project, then Kumar spoke in detail on the draft proposal (RFP) being prepared to solicit bids from retail management firms. In addition to fairly complex operations, management and reporting criteria, the proposal asks bidders to provide a vision which emphasizes local character and the unique nature of the project, while serving a full range of constituencies, including commuters, the local work force, residents and tourists, and makes this an activity hub. Followed by Q&A in which many of residents had concerns about the hours that these retail spaces will be open; They don't want everything to shut down after commuters go home.

Project overview: Phase 1 to be completed by the end of 2017. The project calls for 100,000 square feet of retail space on 4 floors (includes the largest retail space on the 2nd floor, and a restaurant and café on the 4th floor). Overall size of the project is 1.3 million square feet. Includes a 5-acre rooftop open space plus other smaller public spaces throughout. Envisioned as the "Grand Central Station" of the west. Phase 2 consists of building the tunnel for the Caltrain extension. Funding is still being gathered for this, so no timeline yet. It will be a 7-year construction period once started. For more, go to <http://transbaycenter.org/>

- **AUTOMATED SPEED ENFORCEMENT (ASE) CAMPAIGN**

- Nicole Ferrara, Executive Director of Walk SF, gave the background and rationale for this effort which is linked to the Vision Zero campaign to end all traffic fatalities by 2024. Speed is a major factor in severe injuries and traffic-related deaths. The ASE campaign calls for the installation of speed-detecting cameras, either mobile or fixed at designated intersections (usually near schools and high risk areas), along with clear signage alerting drivers so they can adjust their speed. Photos are taken of the license plates (front and back), then a ticket is mailed to the car owner. This is treated like a parking violation, not a moving violation. The purpose and goal is to change driving behavior, not raise revenue. Walk SF is working with the SFMTA, Jane Kim's office, the Mayor's office, etc., Data shows that in 2014, there were 31 pedestrians killed in San Francisco, and 500+ with severe injuries. Followed by Q&A. For more info, go to <http://walksf.org/walksf/wp-content/uploads/2014/02/Automated-Safety-Enforcement-Fact-Sheet-FINAL.pdf>

- **SUPER BOWL CITY**

- Jason Trimiew (VP Community Relations) and his associate Kevin Solon (Director of Transportation and Logistics) of the Super Bowl 50 Host Committee gave an update on what to expect during the days leading up to the February 7th Super Bowl. 1985

was the last time the Super Bowl was played in the Bay Area, so the plan is to showcase the best of the Bay Area. Set up for some events will begin on January 23rd, with the last events running thru February 11th. The foot of Market Street and Justin Herman Plaza will be the site of the 9-day "Super Bowl City" fan village. Planned hours are 11am to 9pm or 10pm every day. Moscone Center will be the site for the "NFL Experience" so expect Howard Street to be closed between 3rd and 4th street. Events will include free concerts at various venues (including Pier 70, AT&T Park). The F-line trolley will run regularly between The Ferry Bldg and Fisherman's Wharf. However, the route will be interrupted due to Super Bowl City. Muni busses will transport riders from The Castro to the foot of Market Street. 5,000+ volunteers will be helping to guide visitors in and around Super Bowl City. They are coordinating with other agencies and other cities on numerous logistics including security, crowd control, traffic flow, public transportation, etc. For more info, go to <http://www.sfbaysuperbowl.com/> or <https://www.sfmta.com/sb50> Followed by Q&A.

- **NEXT MEETING**

- Our next scheduled NA Meeting will be Monday February 8th. Our guest will be District 6 Supervisor Jane Kim, making her annual visit.