

South Beach / Rincon / Mission Bay Neighborhood Association Meeting

MINUTES

04.13.15

6:00PM-7:00 PM

COMMUNITY ROOM
HARBOR SERVICES BUILDING
AT PIER 40A

ATTENDEES	3 Officers, 2 Directors, 3 presenters, 17 members/neighbors
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[NEXT MEETING: 05.11.15](#)

TOPIC	Mission Bay Shuttle
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- **WELCOME / INTRODUCTIONS** (Alice Rogers)
- **Mission Bay Shuttle**
- Wendy Silvani (Mission Bay Transportation Management Assoc), Pamela Lewis (GM Mission Bay Maintenance Corp), and Luke Stewart (President Mission Bay Transportation Management Assoc)
- <http://www.missionbaytma.org>
 - The Mission Bay Shuttle Service, begun in 2010 as part of the master Development Agreement for the entire Mission Bay project, is tasked with providing shuttle service for the 'first and last mile', primarily to/from transit hubs, but also to key jobs centers and other areas of interest. Its main focus has been Market Street/BART, with second focus on the Caltrain station. In February 2015, limited service to the Transbay Terminal was launched by customer request.
 - The TMA services are financed through required contributions from Mission Bay home owners and businesses. With new housing complexes opening, the two constituencies are becoming equal contributors.
 - The MB TMA does a survey each year (late August/September) via their website and outreach to the community to address routes, ridership, and potential changes and improvements to the shuttle service.
 - Construction/new development projects (such as the Central Subway and Kaiser Mission Bay facility) have impacts on their service that may cause route changes. SFMTA requirements are also a factor.
 - The TMA has a proposal pending to add a new seat on its Board to represent the residents in Mission Bay.
 - Followed by Q&A from the residents in attendance. Most comments/questions focused on service and route changes. The main takeaway from tonight's meeting is that the MB TMA's outreach has not been effective. Their email distribution (for residential customers) is primarily HOA Managers in Mission Bay. Some residents stated that they are not receiving updates/messages from their HOA Managers. We suggested that they include our NA email address (sbrmbna@gmail.com) so that we can then help spread the word.
 - Individual residents are encouraged to visit the TMA's website (listed above), and to follow the TMA Twitter feed for real time information. For any questions/comments, send email to transit@missionbaytma.org.
- **NEXT MEETING**
 - May 11. Topic: Vision Zero (pedestrian safety)