

# South Beach / Rincon / Mission Bay Neighborhood Association Meeting

MINUTES

11/10/14

6:00PM-7:00PM

COMMUNITY ROOM  
HARBOR SERVICES BUILDING  
AT THE PIER 40 MARINA

**ATTENDEES**

11 residents/attendees + 4 Officers + 2 Directors = 17 total

[NEXT MEETING: 1/12/15 - 6:00 - 7:00 PM](#)

**TOPICS**

**Central SoMa Plan**

- **WELCOME / INTRODUCTIONS (Katy Liddell)**
- **ANNOUNCEMENTS**
  - Robert Mansfield spoke about our upcoming NA Elections (in March), with more details to follow. Anyone interested in getting more involved and perhaps running for one of the open seats is encouraged to participate.
  - Mike Anthony spoke on behalf of the NA Social Committee to advise every one of the NA Holiday Party, scheduled for Monday December 8<sup>th</sup> at Delancey Street Restaurant. (In lieu of a General Meeting) An Eventbrite to be sent out.
  - Alice Rogers advised the group of our NA's efforts (specifically Alice and Mike Anthony) to work closely with the South Beach/Mission Bay Business Association on retail issues.
  - Alice also advised that the pilot program for "Don't Block the Box" is moving forward for implementation in early December. An effort, led by Supervisor Kim, to allow traffic cameras to capture and ticket box-blocking violations is underway and may need neighborhood lobbying; details to follow.
- **CENTRAL SOMA PLAN**
  - Steve Wertheim, the plan's project manager, briefly discussed this draft plan which covers from Market to Townsend Streets, and from 2<sup>nd</sup> to 6<sup>th</sup> Streets. The plan, as currently drafted, will result in significant density increases and will encourage office uses and transit-oriented residential development, yet try to maintain the eclectic, mixed-use character that now defines SoMa, keeping the service sector and PDR businesses where possible. It also seeks to develop a range of easily accessible open space and streetscape amenities in keeping with the City's Better Streets Plan. Currently, streets are not safe for anyone and there is a 'freeway' mentality among car drivers passing through the neighborhoods. Yet, SoMa has a better transportation system than other places like Silicon Valley. In the downtown area, many of the privately-owned public open spaces (POPOS) are on the roof or an upper level; the draft SoMa plan calls for them to be on the ground floor with better visibility and more hours open for public use. Folsom and 4<sup>th</sup> Streets to be retail corridors. Two other community meetings are planned: Tuesday Nov 18<sup>th</sup> and another one in January. The EIR has taken two years so far; to be completed late winter 2014 or early spring 2015. It will take 10-18 months to adopt the plan. Followed by Q&A. For more info, go to <http://www.sf-planning.org/index.aspx?page=2557>
- **NEXT MEETING**
  - In lieu of the December meeting, we'll have our NA Holiday Party on Monday December 8<sup>th</sup> at 6pm at Delancey Street Restaurant. Our next NA meeting will be Monday, January 12th.