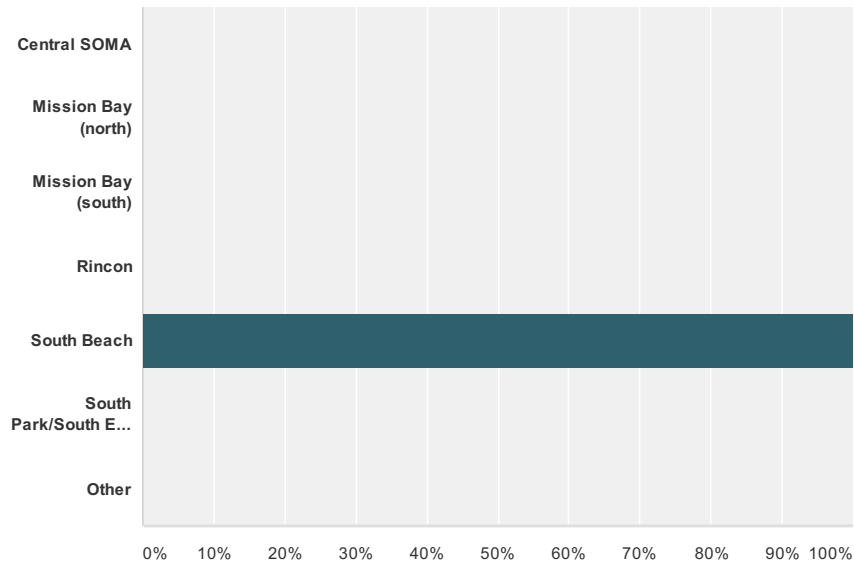


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Q1 Where do you live? Include your street or housing complex name if you're comfortable doing so.

Answered: 110 Skipped: 0



Answer Choices	Responses	
Central SOMA	0.00%	0
Mission Bay (north)	0.00%	0
Mission Bay (south)	0.00%	0
Rincon	0.00%	0
South Beach	100.00%	110
South Park/South End Historic District	0.00%	0
Other	0.00%	0
Total		110

#	Your street or housing complex name	Date
1	Watermark	7/20/2014 11:12 PM
2	harbor lofts	7/20/2014 7:39 PM
3	Watermark	7/20/2014 5:16 PM
4	Watermark	7/19/2014 8:44 PM
5	Watermark	7/19/2014 8:44 PM
6	The Brannan	7/19/2014 12:19 PM
7	Brannan	7/19/2014 12:18 PM
8	Watermark	7/19/2014 12:03 PM
9	Watermark	7/19/2014 11:08 AM
10	219 Brannan st The Brannan	7/19/2014 10:11 AM
11	Watermark	7/19/2014 8:31 AM
12	The Brannan	7/19/2014 6:19 AM
13	Brannan	7/18/2014 11:09 PM
14	The Brannan	7/18/2014 9:21 PM
15	200 Brannan/1 Federal	7/18/2014 9:07 PM
16	The Brannan	7/18/2014 6:18 PM
17	The Brannan	7/18/2014 4:25 PM
18	The Brannan	7/18/2014 3:36 PM

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19	The Brannan	7/18/2014 3:32 PM
20	The Brannan	7/18/2014 3:29 PM
21	Portside	7/18/2014 1:23 PM
22	Watermark	7/18/2014 12:02 PM
23	federal street	7/18/2014 10:58 AM
24	200 Brannan	7/18/2014 10:14 AM
25	18 Lansing Street	7/18/2014 9:49 AM
26	88 King St.	7/18/2014 8:21 AM
27	Brannan	7/18/2014 6:23 AM
28	200 Brannan	7/17/2014 11:39 PM
29	200 Brannan	7/17/2014 10:58 PM
30	Watermark	7/17/2014 10:11 PM
31	200 Brannan	7/17/2014 7:33 PM
32	200 brannan	7/17/2014 5:55 PM
33	200 Brannan	7/17/2014 5:35 PM
34	88 King	7/17/2014 5:31 PM
35	88 King	7/17/2014 5:23 PM
36	200 Brannan	7/17/2014 10:03 AM
37	Beacon	7/14/2014 11:37 PM
38	1 Federal Street	7/14/2014 9:35 PM
39	200 Brannan	7/13/2014 1:56 PM
40	200 Brannan	7/13/2014 1:56 PM
41	Portside	7/13/2014 10:37 AM
42	200 Branna	7/13/2014 9:53 AM
43	Bridgeview	7/12/2014 10:02 PM
44	Bridgeview	7/12/2014 7:11 PM
45	235 Berry	7/12/2014 3:08 PM
46	Main St	7/12/2014 7:48 AM
47	BridgeView	7/11/2014 4:32 PM
48	SBMA	7/11/2014 10:11 AM
49	portside	7/11/2014 9:55 AM
50	Infinity	7/11/2014 8:50 AM
51	2 Townsend Street	7/10/2014 10:59 PM
52	200 Brannan	7/10/2014 9:10 PM
53	Portside	7/10/2014 4:49 PM
54	SBMA	7/10/2014 3:57 PM
55	Bayside village	7/10/2014 3:52 PM
56	Branna	7/10/2014 3:10 PM
57	200 Brannan/1 Federal	7/10/2014 12:15 PM
58	sf towers	7/10/2014 11:55 AM
59	88 King st	7/10/2014 10:47 AM
60	Watermark	7/10/2014 10:19 AM
61	Delancey Street	7/10/2014 9:24 AM
62	200 brannan	7/10/2014 8:38 AM
63	200 Brannan	7/10/2014 8:05 AM
64	200 Brannan	7/10/2014 7:44 AM
65	200 brannan	7/10/2014 6:39 AM
66	SBMA	7/9/2014 11:57 PM
67	200 Brannan Street	7/9/2014 10:37 PM
68	88 king	7/9/2014 10:08 PM
69	200 Brannan	7/9/2014 9:49 PM
70	Arterra	7/9/2014 6:44 PM

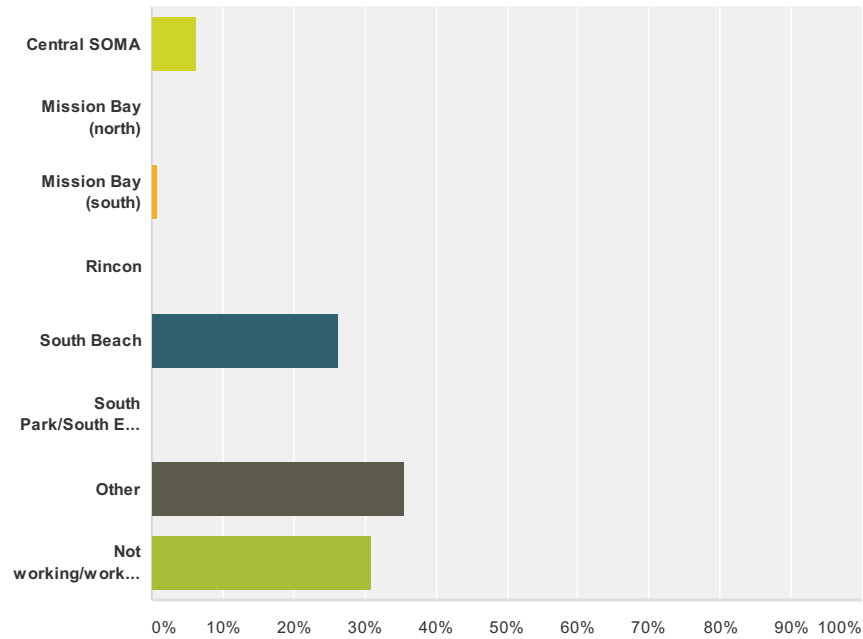
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71	The Brannan	7/9/2014 6:14 PM
72	The Brannan	7/9/2014 6:00 PM
73	The Towers	7/9/2014 5:54 PM
74	88 King	7/9/2014 4:59 PM

SB|R|MB NA Neighborhood Commercial Survey

Q2 Where do you work? Include street or business name if you're comfortable doing so.

Answered: 110 Skipped: 0



Answer Choices	Responses
Central SOMA	6.36% 7
Mission Bay (north)	0.00% 0
Mission Bay (south)	0.91% 1
Rincon	0.00% 0
South Beach	26.36% 29
South Park/South End Historic District	0.00% 0
Other	35.45% 39
Not working/work out of the area	30.91% 34
Total	110

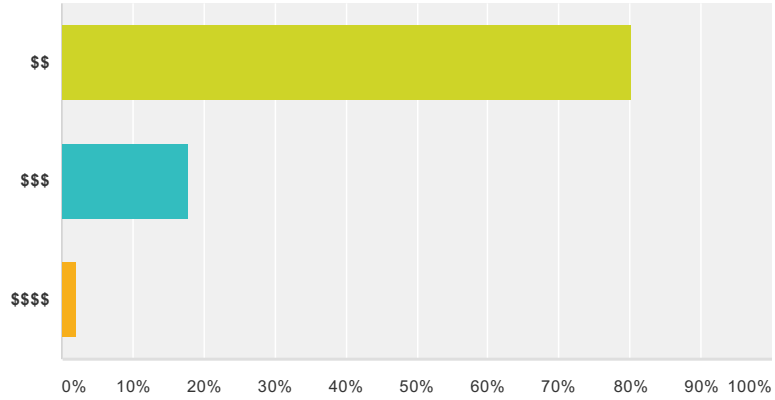
#	Workplace street or business name	Date
1	2nd & mission	7/20/2014 9:26 AM
2	Work from home	7/19/2014 8:44 PM
3	Work from home (Watermark)	7/19/2014 8:44 PM
4	Chinatown	7/19/2014 5:55 PM
5	Spear @ Folsom	7/19/2014 12:19 PM
6	UCSF	7/19/2014 12:03 PM
7	Walnut Creek	7/19/2014 10:11 AM
8	Financial district - California St	7/19/2014 8:31 AM
9	Home	7/19/2014 6:19 AM
10	Financial District	7/18/2014 9:07 PM
11	PG&E, 77 Beale	7/18/2014 3:32 PM
12	home office	7/18/2014 10:58 AM
13	Montgomery and Market	7/18/2014 10:14 AM
14	Salesforce	7/18/2014 10:13 AM
15	Menlo Park	7/18/2014 8:21 AM

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16	747 Howard	7/17/2014 11:39 PM
17	AMR Illinois St, Dogpatch	7/17/2014 7:33 PM
18	Financial District	7/17/2014 5:23 PM
19	2nd between Mission and Howard	7/14/2014 11:37 PM
20	85 2nd Street	7/14/2014 9:35 PM
21	Hunters Point Naval Shipyards	7/13/2014 1:56 PM
22	Hunters Point Naval Shipyards	7/13/2014 1:56 PM
23	Hunters Point Naval Shipyard	7/13/2014 9:53 AM
24	Marin County	7/12/2014 7:11 PM
25	Self employed	7/12/2014 3:08 PM
26	450 sutler	7/11/2014 2:54 PM
27	Townsend between 2nd and 3rd	7/11/2014 10:11 AM
28	Work from home office	7/10/2014 9:10 PM
29	Harrison	7/10/2014 4:49 PM
30	OMpower	7/10/2014 3:52 PM
31	BRYANT AT DELANCEY	7/10/2014 2:55 PM
32	50 Fremont	7/10/2014 1:23 PM
33	Front St. / Green St.	7/10/2014 10:19 AM
34	Financial District	7/10/2014 9:54 AM
35	Treasure Island	7/10/2014 8:08 AM
36	200 brannan	7/10/2014 8:05 AM
37	148 Townsend	7/9/2014 11:57 PM
38	Id-alist Ilc	7/9/2014 9:49 PM
39	Downtown - Montgomery BART stop	7/9/2014 6:44 PM
40	3rd and Folsom	7/9/2014 6:28 PM
41	Downtown	7/9/2014 5:54 PM

Q3 Using the Open Table price matrix below, what's your price preference for weekday meals at neighborhood restaurants. Price includes dinner for one with one drink and tip (lunch is usually 25-30% less) \$\$--30 and under \$\$\$--31 to 50 \$\$\$\$--50 or more

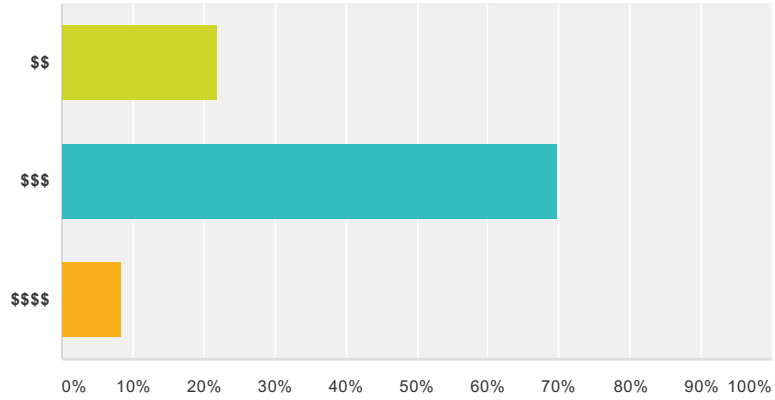
Answered: 96 Skipped: 14



Answer Choices	Responses
\$\$	80.21% 77
\$\$\$	17.71% 17
\$\$\$\$	2.08% 2
Total	96

Q4 Using the Open Table price matrix below, what's your price preference for weekend meals at neighborhood restaurants. Price includes dinner for one with one drink and tip (lunch is usually 25-30% less) \$\$--30 and under \$\$\$--31 to 50 \$\$\$\$--50 or more

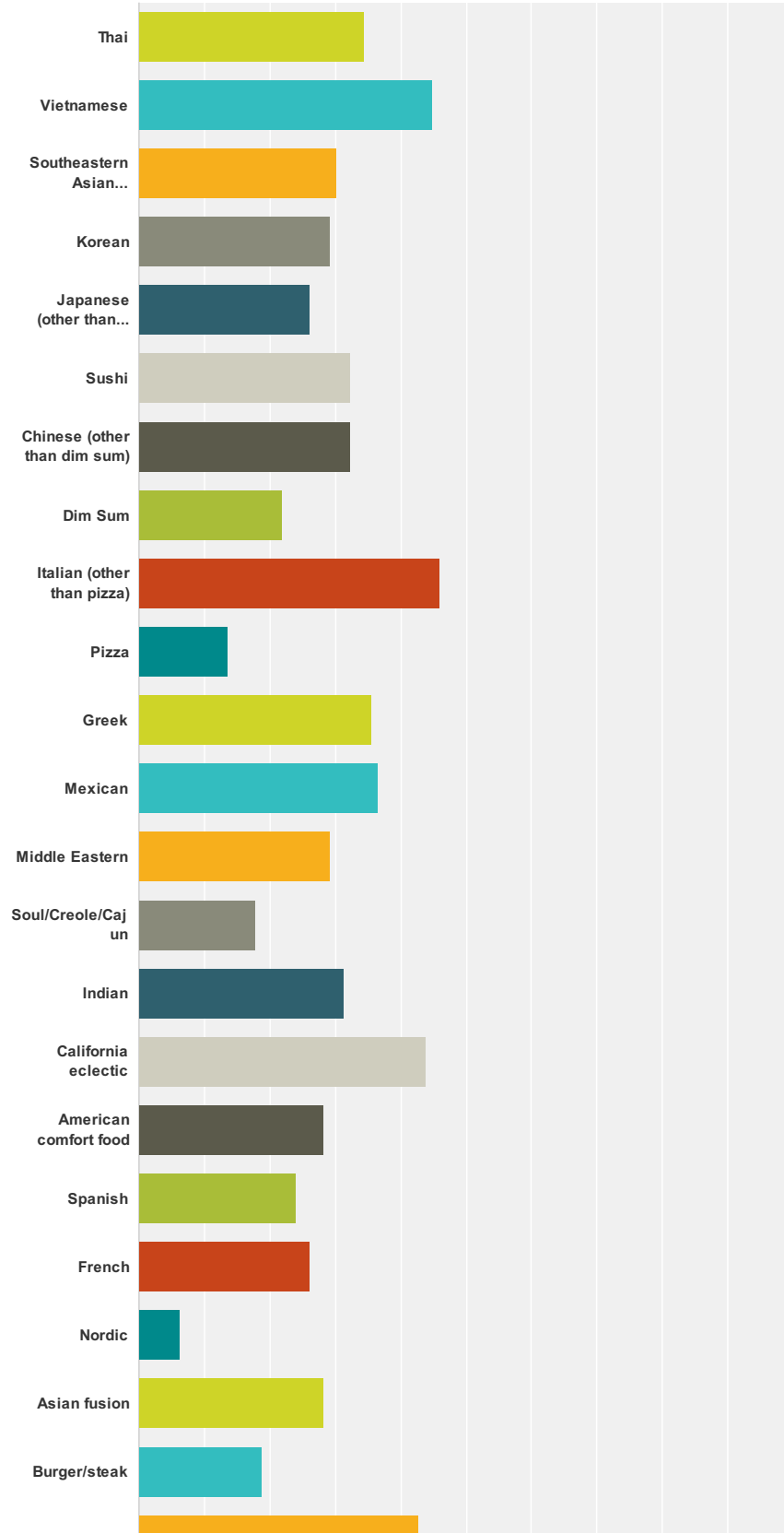
Answered: 96 Skipped: 14



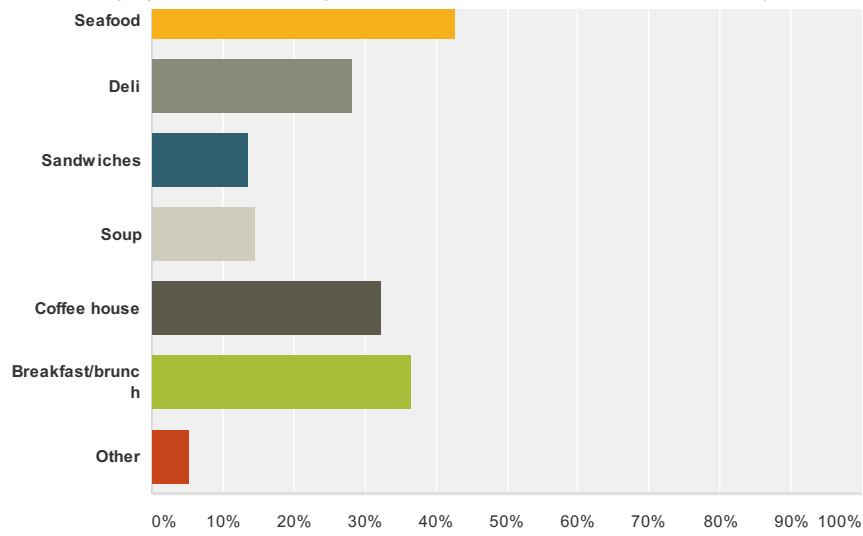
Answer Choices	Responses
\$\$	21.88% 21
\$\$\$	69.79% 67
\$\$\$\$	8.33% 8
Total	96

Q5 What new restaurant types would you like to see in your neighborhood; click all that apply. If there's an existing SF restaurant in any category you'd like to have open a branch here, add the name (e.g. Thai: Marnee Thai):

Answered: 96 Skipped: 14



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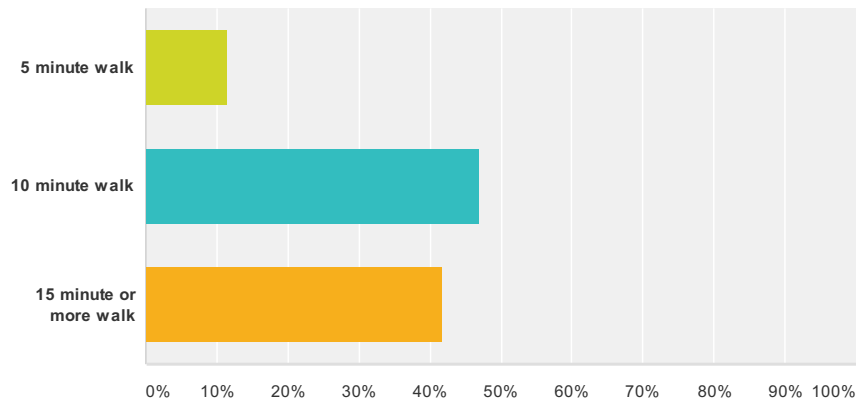
Answer Choices	Responses	
Thai	34.38%	33
Vietnamese	44.79%	43
Southeastern Asian (Singaporean/Malaysian, Burmese, etc.)	30.21%	29
Korean	29.17%	28
Japanese (other than sushi)	26.04%	25
Sushi	32.29%	31
Chinese (other than dim sum)	32.29%	31
Dim Sum	21.88%	21
Italian (other than pizza)	45.83%	44
Pizza	13.54%	13
Greek	35.42%	34
Mexican	36.46%	35
Middle Eastern	29.17%	28
Soul/Creole/Cajun	17.71%	17
Indian	31.25%	30
California eclectic	43.75%	42
American comfort food	28.13%	27
Spanish	23.96%	23
French	26.04%	25
Nordic	6.25%	6
Asian fusion	28.13%	27
Burger/steak	18.75%	18
Seafood	42.71%	41
Deli	28.13%	27
Sandwiches	13.54%	13
Soup	14.58%	14
Coffee house	32.29%	31
Breakfast/brunch	36.46%	35
Other	5.21%	5
Total Respondents: 96		

SBIR|MB NA Neighborhood Commercial Survey

#	Restaurant(s) you'd like to see open a branch here, or other types not listed above	Date
1	Chipotle Mixt Salad	7/19/2014 5:58 PM
2	Nopalito (top choice!!) Zachary's Pizza (could we convince them to open a flagship SF location in our neighborhood?) Burma Superstar Slow Club (brunch)	7/19/2014 12:21 PM
3	Peet's Tacolicious Plant Specialty's Delfina Cotogna Nopa Nopalito SPQR A16 Coqueta Bakeries - Kara's cupcakes, B Patisserie, Boulange Frances Ramen bar Sushiritto Kokkari	7/19/2014 8:44 AM
4	Cajun: Brenda's Organic Gluten-free options	7/18/2014 9:24 PM
5	I'd love a Boulange, the local chain that recently got acquired by Starbucks. A cheese shop closer to South Beach would be great.	7/18/2014 9:11 PM
6	Vegetarian	7/18/2014 4:28 PM
7	We need a really good Mexican restaurant. Tres does not have really good food. There is no good really good Chinese within walking distance. For dim sum we have Yank Sing. It would be nice to have a branch of Three Seasons a Vietnamese restaurant in Palo Alto.	7/18/2014 3:41 PM
8	Bon Chon Chicken (Korean Fried Chicken)	7/18/2014 2:27 PM
9	farm to table	7/18/2014 11:00 AM
10	The Rustic Bakery	7/17/2014 11:44 PM
11	vegetarian or vegan anything not trendy	7/17/2014 11:01 PM
12	The Grove, Eliza's (Chinese)	7/17/2014 8:16 PM
13	Brandy Ho Mandalay La Mediterranee	7/17/2014 5:27 PM
14	There are some really nice rather expensive restaurants in the neighborhood but not mean in the lower to average price range. We definitely need more venues as the ones we have are usually too crowded.	7/14/2014 11:41 PM
15	Coffee house: Starbucks	7/14/2014 9:37 PM
16	Mission Beach Cafe, 15/Guerrero Tapas but maybe that is included in Spanish	7/13/2014 1:59 PM
17	Wings	7/12/2014 7:14 PM
18	Ramen	7/11/2014 10:12 AM
19	Filipino food	7/11/2014 10:00 AM
20	Peet's Coffee Osha Thai	7/10/2014 9:15 PM
21	Chipotle Papa John's Arby's Panda Express Jimmy John's Wingstop Jersey Mike's Potbelly Sandwich Works	7/10/2014 4:55 PM
22	Don't prefer branches but rather local mom and pop or pop up starters.	7/10/2014 3:54 PM
23	Tacolicious Pacific Catch	7/10/2014 3:17 PM
24	Vegan restaurants like Veggie Grill (fast food), Millenium (fine dining), Source (casual), Souley Vegan (vegan soul food), Gracias Madre (Mexican), Flaco's Tacos (taqueria), Lucky Creation Vegetarian (Chinese), and vegan food of any cuisine other than juice bars	7/10/2014 12:23 PM
25	Potrero hill has a nice mix of restaurants on 18th street, from Plow (breakfast), Chez Maman, Pera (mediterranean), Papito (Mexican), sushi (Umi), etc. Also, Long Bridge Pizza in Dogpatch is great.	7/10/2014 10:24 AM
26	Vegan and Vegetarian	7/10/2014 8:07 AM
27	Cha'am	7/10/2014 12:01 AM
28	The Grove	7/9/2014 11:16 PM
29	La Boulange, Chipotle	7/9/2014 10:53 PM
30	Iranian, Czech or Slovak,	7/9/2014 10:41 PM
31	A16 Mixt Greens	7/9/2014 8:23 PM
32	Woodhouse fish Blackwood Janes	7/9/2014 8:09 PM
33	Plutos	7/9/2014 6:46 PM
34	Woodhouse Fish	7/9/2014 5:03 PM

Q6 For neighborhood restaurants, how far are you willing to walk?

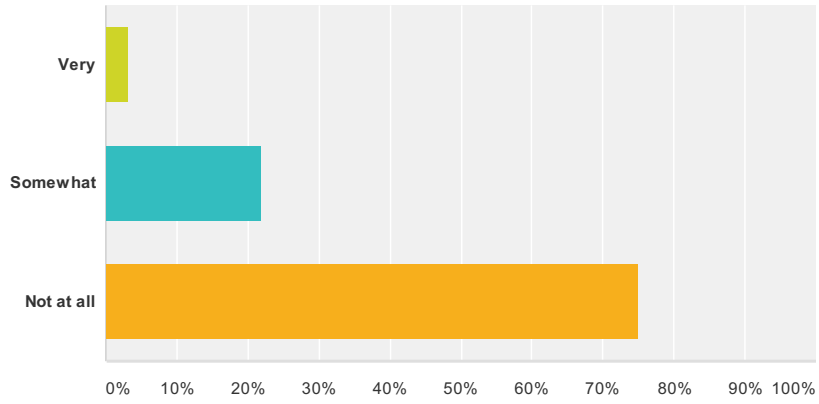
Answered: 96 Skipped: 14



Answer Choices	Responses	
5 minute walk	11.46%	11
10 minute walk	46.88%	45
15 minute or more walk	41.67%	40
Total		96

Q7 For neighborhood restaurants, how important is having near-by parking?

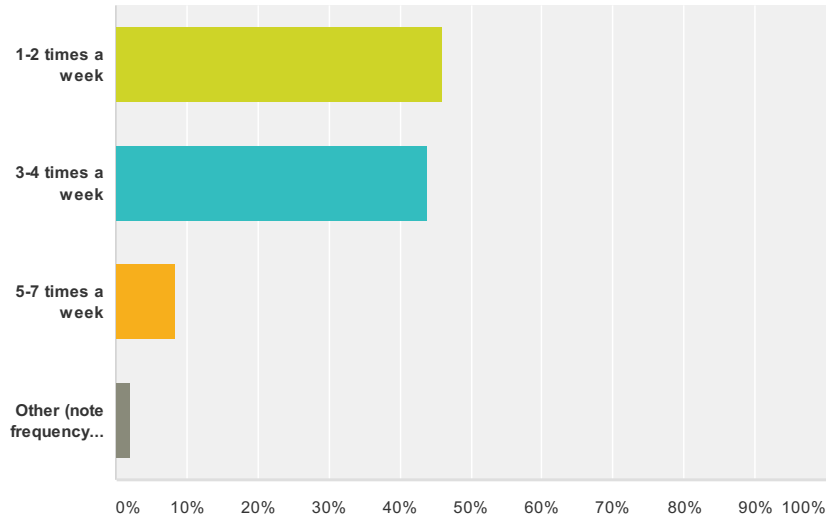
Answered: 96 Skipped: 14



Answer Choices	Responses
Very	3.13% 3
Somewhat	21.88% 21
Not at all	75.00% 72
Total	96

Q8 How often do you eat dinner out, use take-out or home delivery?

Answered: 96 Skipped: 14

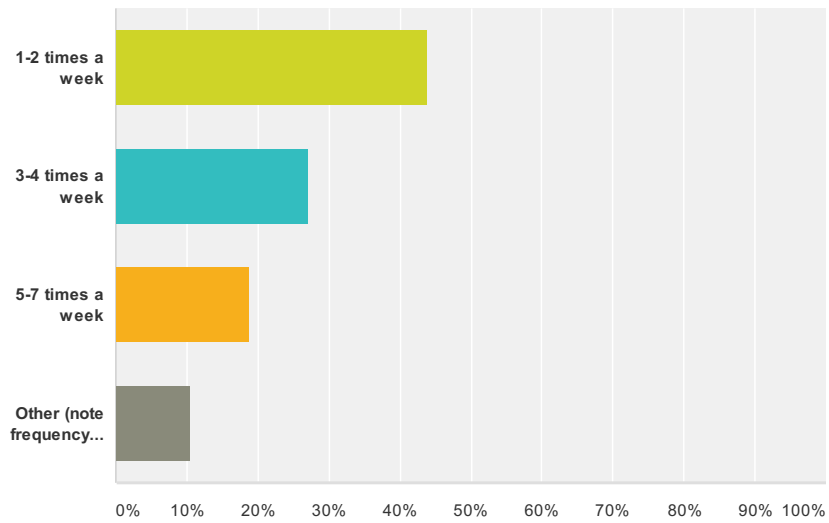


Answer Choices	Responses	
1-2 times a week	45.83%	44
3-4 times a week	43.75%	42
5-7 times a week	8.33%	8
Other (note frequency below)	2.08%	2
Total		96

#	Frequency	Date
1	Probably 2-3 times a week on average.	7/18/2014 3:41 PM
2	Would take out more if there were more options	7/10/2014 9:15 PM
3	Seldom because there are very few vegan restaurants	7/10/2014 12:23 PM
4	2-3 times	7/10/2014 9:59 AM

Q9 How often do you eat lunch out, use take-out or home delivery?

Answered: 96 Skipped: 14

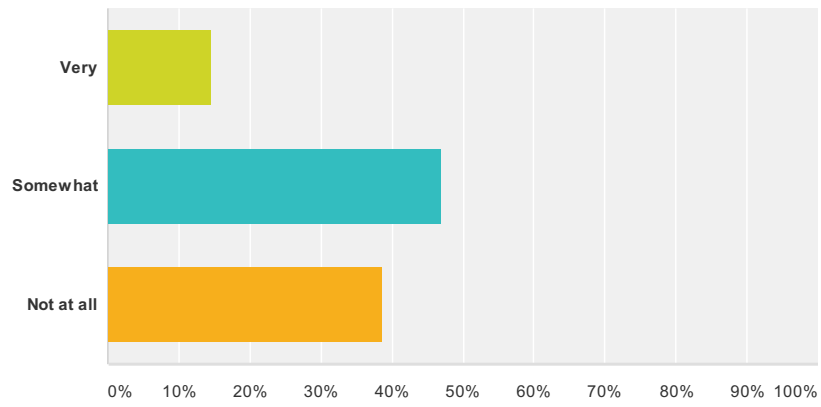


Answer Choices	Responses
1-2 times a week	43.75% 42
3-4 times a week	27.08% 26
5-7 times a week	18.75% 18
Other (note frequency below)	10.42% 10
Total	96

#	Frequency	Date
1	0 times a week	7/19/2014 12:21 PM
2	eat at work and work outside of city	7/18/2014 11:11 PM
3	Rarely	7/18/2014 3:41 PM
4	0	7/17/2014 7:36 PM
5	Less	7/12/2014 3:11 PM
6	working in SSF so not in SF for lunch	7/10/2014 3:17 PM
7	Seldom because there are very few vegan restaurants	7/10/2014 12:23 PM
8	5-7 times - mostly financial district	7/10/2014 9:59 AM

Q10 For neighborhood restaurants, how important is having a delivery option?

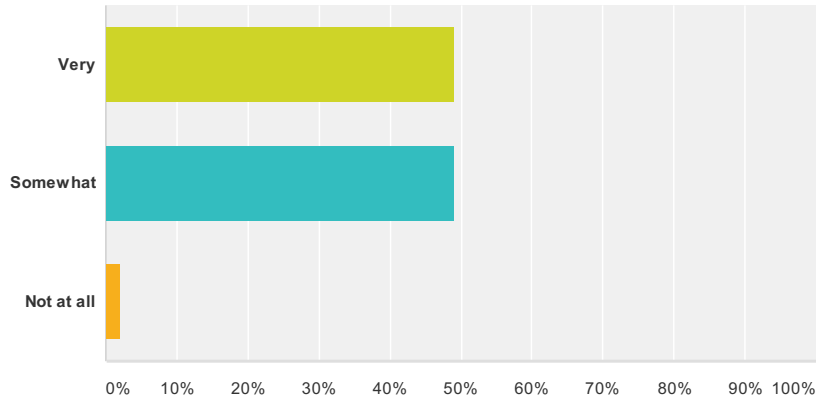
Answered: 96 Skipped: 14



Answer Choices	Responses	
Very	14.58%	14
Somewhat	46.88%	45
Not at all	38.54%	37
Total		96

Q11 For neighborhood restaurants, how important is having Sunday hours?

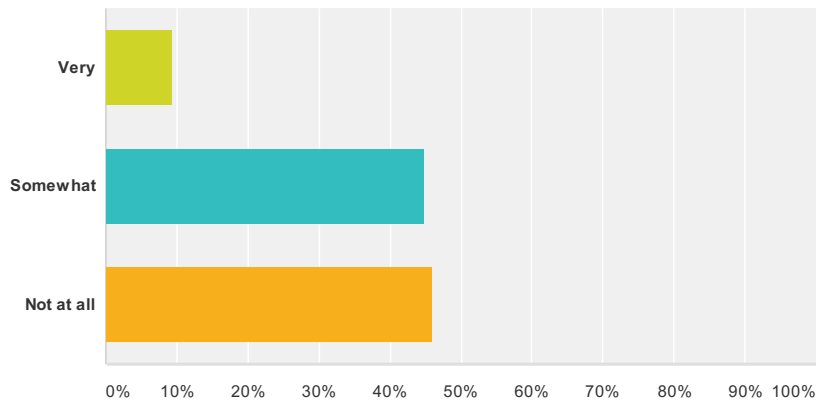
Answered: 96 Skipped: 14



Answer Choices	Responses
Very	48.96% 47
Somewhat	48.96% 47
Not at all	2.08% 2
Total	96

Q12 For neighborhood retail/services, how important is having near-by parking?

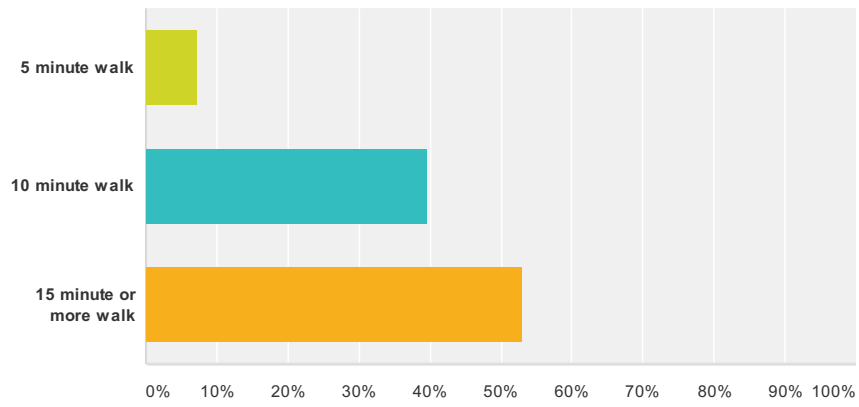
Answered: 96 Skipped: 14



Answer Choices	Responses	
Very	9.38%	9
Somewhat	44.79%	43
Not at all	45.83%	44
Total		96

Q13 For neighborhood retail/services, how far are you willing to walk?

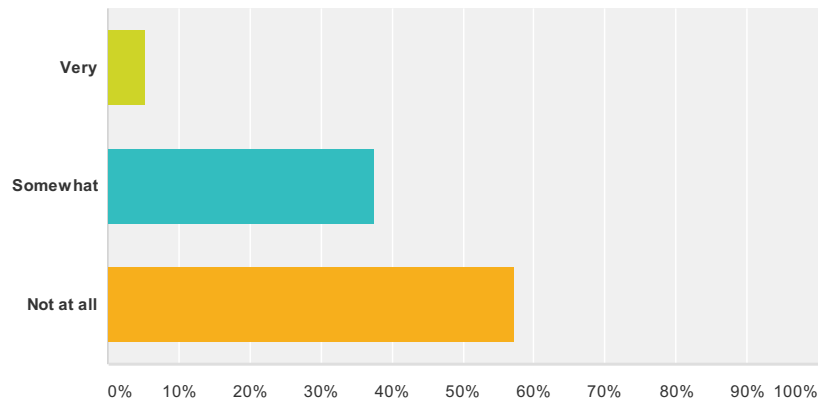
Answered: 96 Skipped: 14



Answer Choices	Responses
5 minute walk	7.29% 7
10 minute walk	39.58% 38
15 minute or more walk	53.13% 51
Total	96

Q14 For neighborhood retail, how important is having a delivery option?

Answered: 96 Skipped: 14

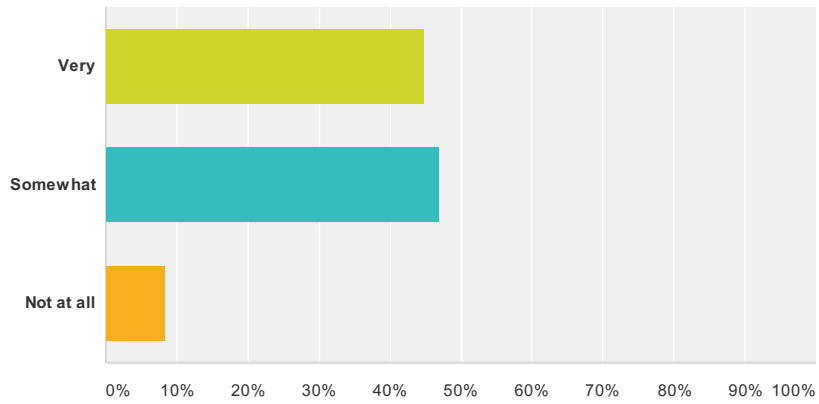


Answer Choices	Responses	
Very	5.21%	5
Somewhat	37.50%	36
Not at all	57.29%	55
Total		96

#	Does weight of purchase affect your choice?	Date
1	Yes	7/19/2014 5:59 PM
2	Yes	7/19/2014 8:46 AM
3	Yes	7/19/2014 6:23 AM
4	No - heavy might mean a car rather than delivery...	7/18/2014 9:26 PM
5	Yes	7/18/2014 6:25 PM
6	Naturally	7/18/2014 4:31 PM
7	Yes, particularly at Safeway.	7/18/2014 3:36 PM
8	Yes. Google shopping and Amazon Prime are winning because they deliver heavy items	7/18/2014 10:18 AM
9	Yes	7/17/2014 8:18 PM
10	Yes, weight and quantity of items purchased.	7/14/2014 11:42 PM
11	Maybe	7/13/2014 2:02 PM
12	yes	7/13/2014 10:47 AM
13	yes	7/11/2014 10:04 AM
14	YES	7/10/2014 4:56 PM
15	yes	7/10/2014 3:59 PM
16	yes	7/10/2014 3:21 PM
17	Yes	7/10/2014 12:25 PM
18	yes	7/10/2014 10:52 AM
19	Of course!	7/10/2014 10:25 AM
20	yes	7/9/2014 8:25 PM
21	Yes	7/9/2014 8:12 PM
22	Yes	7/9/2014 6:47 PM
23	definitely	7/9/2014 5:39 PM
24	Yes	7/9/2014 5:04 PM

Q15 For neighborhood retail/services, how important is having evening (6—9 pm) hours?

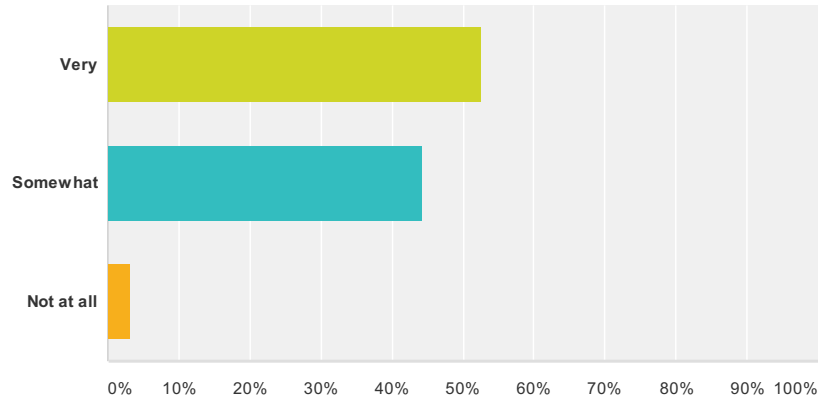
Answered: 96 Skipped: 14



Answer Choices	Responses	
Very	44.79%	43
Somewhat	46.88%	45
Not at all	8.33%	8
Total		96

Q16 For neighborhood retail/services, how important is having Sunday hours?

Answered: 95 Skipped: 15

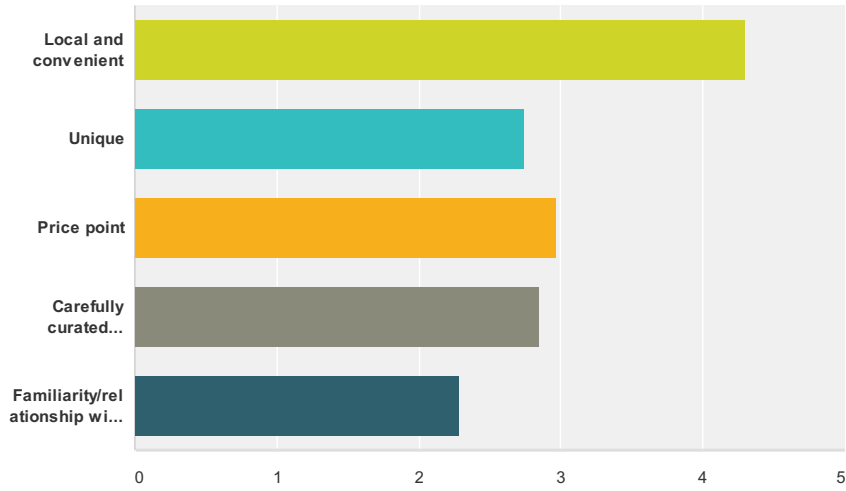


Answer Choices	Responses	
Very	52.63%	50
Somewhat	44.21%	42
Not at all	3.16%	3
Total		95

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Q17 When you shop locally, what is most important to you (rank):

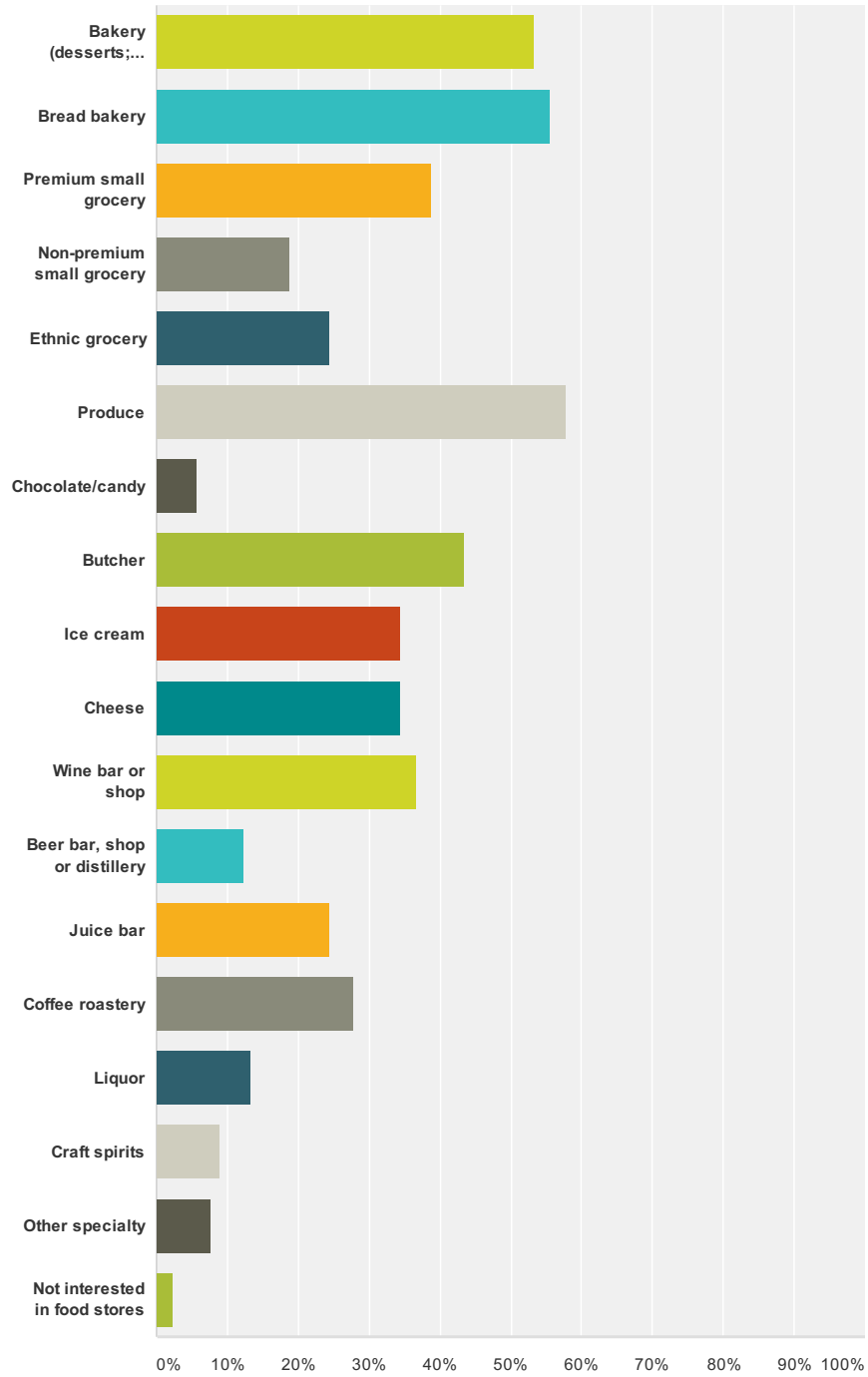
Answered: 93 Skipped: 17



	1	2	3	4	5	N/A	Total	Average Ranking
Local and convenient	66.30% 61	11.96% 11	9.78% 9	5.43% 5	5.43% 5	1.09% 1	92	4.30
Unique	17.20% 16	15.05% 14	17.20% 16	19.35% 18	26.88% 25	4.30% 4	93	2.75
Price point	4.30% 4	37.63% 35	20.43% 19	20.43% 19	15.05% 14	2.15% 2	93	2.96
Carefully curated assortment	8.60% 8	24.73% 23	23.66% 22	24.73% 23	16.13% 15	2.15% 2	93	2.85
Familiarity/relationship with retailer	3.23% 3	9.68% 9	27.96% 26	26.88% 25	29.03% 27	3.23% 3	93	2.29

Q18 What new food-related businesses (other than restaurants) would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Bakery: DeLessio) in the Comment field.

Answered: 90 Skipped: 20



Answer Choices	Responses
Bakery (desserts; confections)	53.33% 48
Bread bakery	55.56% 50
Premium small grocery	38.89% 35

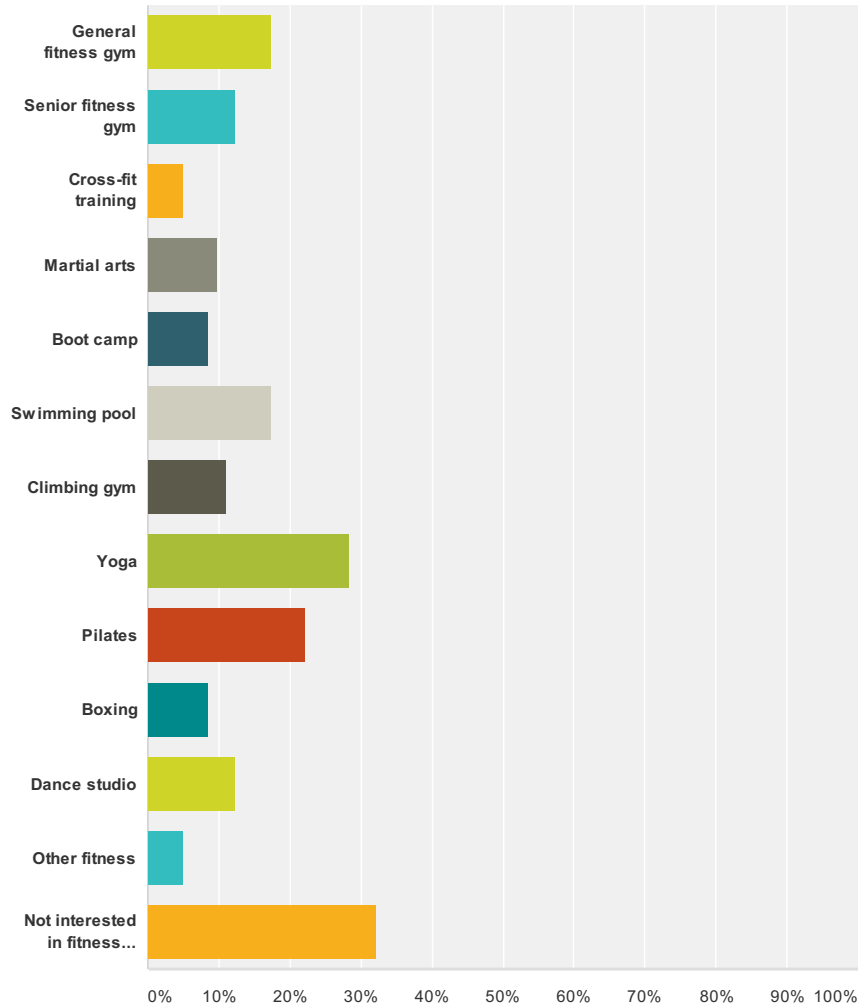
SB|R|MB NA Neighborhood Commercial Survey

Non-premium small grocery	18.89%	17
Ethnic grocery	24.44%	22
Produce	57.78%	52
Chocolate/candy	5.56%	5
Butcher	43.33%	39
Ice cream	34.44%	31
Cheese	34.44%	31
Wine bar or shop	36.67%	33
Beer bar, shop or distillery	12.22%	11
Juice bar	24.44%	22
Coffee roastery	27.78%	25
Liquor	13.33%	12
Craft spirits	8.89%	8
Other specialty	7.78%	7
Not interested in food stores	2.22%	2
Total Respondents: 90		

#	Food/drink-related business(es) you'd like to see open a branch here, and/or other food/drink-related services not mentioned above.	Date
1	We are dying for fresh produce and meat in this neighborhood! We love the walkability of this neighborhood but you HAVE to get in your car to get any meat or veggies/fruit during the week	7/19/2014 6:03 PM
2	Bi-Rite grocery	7/19/2014 12:29 PM
3	B Patisserie Boulange Kara's cupcakes Peet's	7/19/2014 8:56 AM
4	Juice Shop	7/18/2014 9:32 PM
5	I would love to have a Marin Sun Farms butcher store I could walk to.	7/18/2014 3:46 PM
6	As someone who lives alone I like places where I can sit at the bar, get some food, with a friendly bartender that remembers me.	7/18/2014 3:45 PM
7	Mitchells Ice Cream	7/18/2014 2:30 PM
8	a Peets Coffee	7/17/2014 11:52 PM
9	Bi-Rite	7/17/2014 8:28 PM
10	Ritual Coffee Roasters, Four Barrel Coffee Roasters	7/17/2014 10:10 AM
11	frozen yogurt store!	7/14/2014 6:31 PM
12	Whole Foods	7/11/2014 8:54 AM
13	Frozen yogurt shop	7/10/2014 4:59 PM
14	Vegan & vegetarian	7/10/2014 8:08 AM
15	Cal-mart	7/9/2014 8:19 PM
16	Bryan's or deli with Take Out	7/9/2014 6:23 PM
17	Bi-Rite Grocery Trader Joe's Pinky's Bakery Mr & Mrs Miscellaneous	7/9/2014 5:51 PM

Q19 What new fitness-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Climbing Gym: Dogpatch Boulders) in the Comment field.

Answered: 81 Skipped: 29



Answer Choices	Responses
General fitness gym	17.28% 14
Senior fitness gym	12.35% 10
Cross-fit training	4.94% 4
Martial arts	9.88% 8
Boot camp	8.64% 7
Swimming pool	17.28% 14
Climbing gym	11.11% 9
Yoga	28.40% 23
Pilates	22.22% 18
Boxing	8.64% 7
Dance studio	12.35% 10

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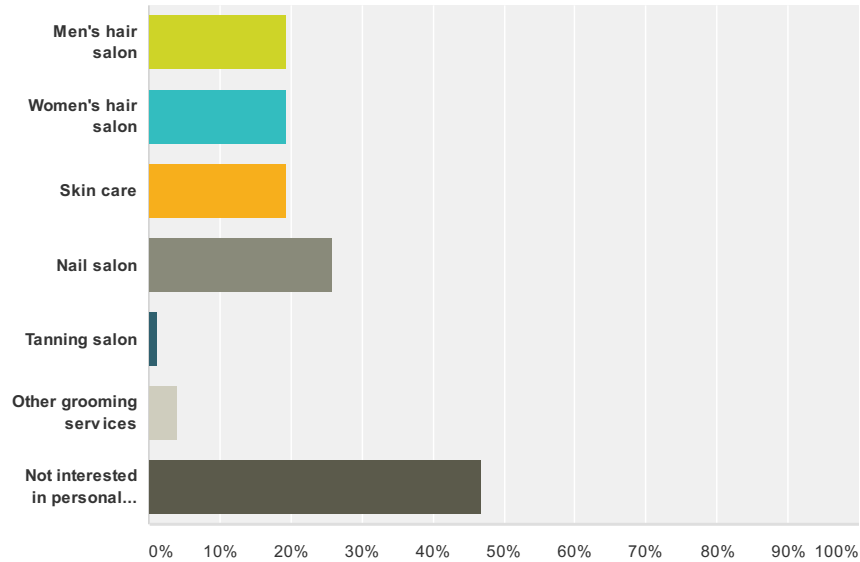
Other fitness	4.94%	4
Not interested in fitness studios/clubs	32.10%	26
Total Respondents: 81		

#	Fitness-related business(es) you'd like to see open a branch here, and/or other fitness-related services not mentioned above.	Date
1	Mission Cliffs	7/19/2014 12:29 PM
2	soul cycle	7/18/2014 11:17 PM
3	I already have a Personal Trainer, and my condo has a fitness center.	7/18/2014 9:32 PM
4	Kettlebell	7/18/2014 3:45 PM
5	i think we have a lot of options at this point	7/18/2014 11:04 AM
6	Equinox	7/12/2014 10:16 PM
7	Tai Chi	7/11/2014 10:17 AM
8	basketball courts	7/10/2014 4:59 PM
9	We have enough with Body Mechanics, Infinite Bodyworks, Avant Barre, OmPower, Barry's Bootcamp, etc.	7/10/2014 3:32 PM
10	Zumba	7/10/2014 12:33 PM
11	Zoomba	7/10/2014 8:08 AM
12	Well serviced in this area already	7/10/2014 12:55 AM
13	Well serviced in this area already	7/10/2014 12:06 AM
14	50m pool (there in NONE in SF, and most stadiums fill people with food (not health)	7/9/2014 10:54 PM

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Q20 What new personal grooming-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Skin care: Sugar Cane) in the Comment field.

Answered: 77 Skipped: 33



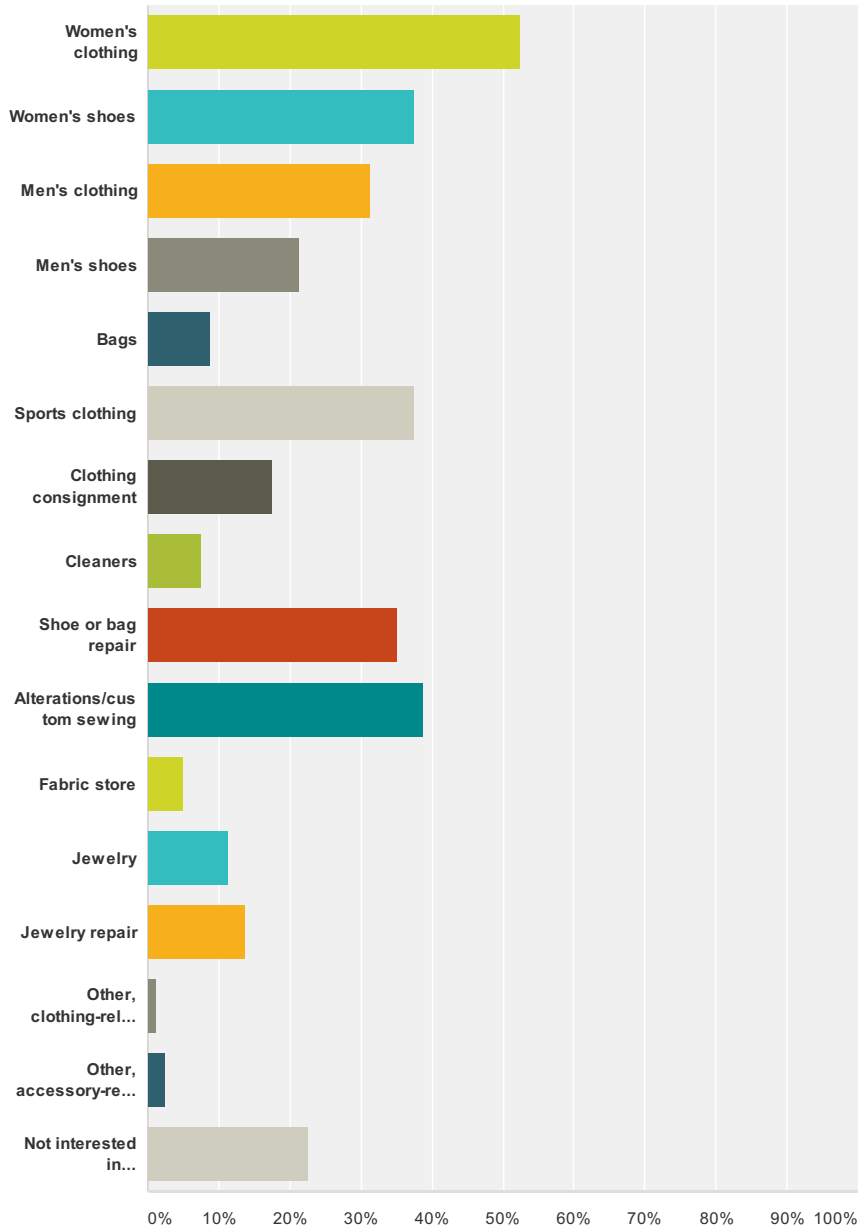
Answer Choices	Responses
Men's hair salon	19.48% 15
Women's hair salon	19.48% 15
Skin care	19.48% 15
Nail salon	25.97% 20
Tanning salon	1.30% 1
Other grooming services	3.90% 3
Not interested in personal grooming services	46.75% 36
Total Respondents: 77	

#	Grooming-related business(es) you'd like to see open a branch here, and/or other personal grooming-related services not mentioned above.	Date
1	Strip wax bar	7/19/2014 6:03 PM
2	Harper Paige (women's salon)	7/19/2014 12:29 PM
3	I am happy with current options	7/18/2014 11:17 PM
4	Massage	7/18/2014 10:30 AM
5	Men's hair salon: Public Barber Salon	7/14/2014 9:50 PM
6	There are lots of salons already	7/11/2014 10:17 AM
7	We are well serviced in this area already.	7/10/2014 12:55 AM
8	Well serviced in these areas already	7/10/2014 12:06 AM
9	Waxing and spray tan!	7/9/2014 6:56 PM

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Q21 What new clothing/accessories-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Women's clothing: Babette) in the Comment field.

Answered: 80 Skipped: 30



Answer Choices	Responses
Women's clothing	52.50% 42
Women's shoes	37.50% 30
Men's clothing	31.25% 25
Men's shoes	21.25% 17
Bags	8.75% 7
Sports clothing	37.50% 30

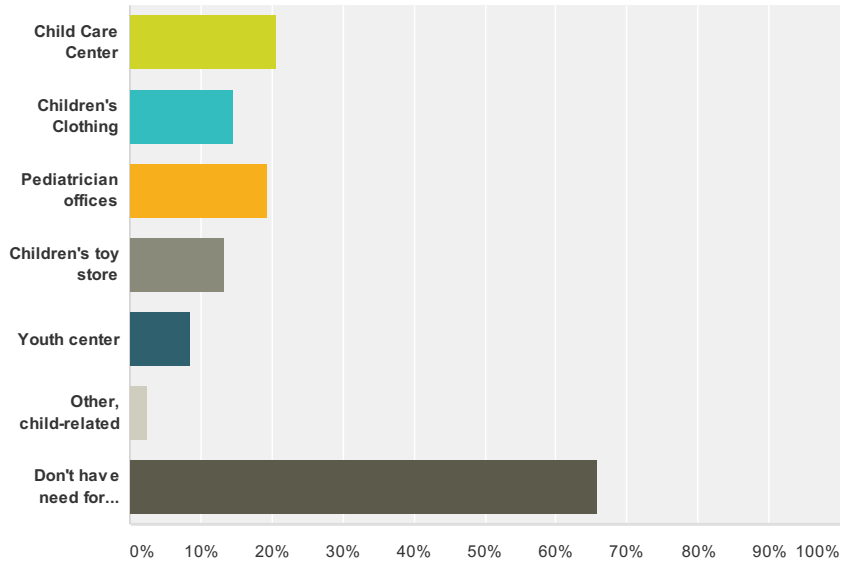
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Clothing consignment	17.50%	14
Cleaners	7.50%	6
Shoe or bag repair	35.00%	28
Alterations/custom sewing	38.75%	31
Fabric store	5.00%	4
Jewelry	11.25%	9
Jewelry repair	13.75%	11
Other, clothing-related	1.25%	1
Other, accessory-related	2.50%	2
Not interested in clothing/accessories	22.50%	18
Total Respondents: 80		

#	Clothing/accessory-related business(es) you'd like to see open a branch here, and/or other clothing/accessory-related services not mentioned above.	Date
1	Something like Jest Jewels where we can buy gifts	7/19/2014 6:03 PM
2	Ambiance (women's clothing) Carlos Shoe Repair and/or Anthony Shoe Services	7/19/2014 12:29 PM
3	I would like to see gift stores and a card store	7/18/2014 11:17 PM
4	no more dry cleaners	7/18/2014 11:04 AM
5	Golfsmith	7/12/2014 10:16 PM
6	Reasonably well serviced in these areas already	7/10/2014 12:06 AM
7	Benetton store	7/9/2014 10:54 PM
8	Cobbler	7/9/2014 8:19 PM
9	Rabat (have stores in Noe Valley and Marina)	7/9/2014 5:51 PM

Q22 What new child-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Youth Center: 826 Valencia) in the Comment field.

Answered: 82 Skipped: 28

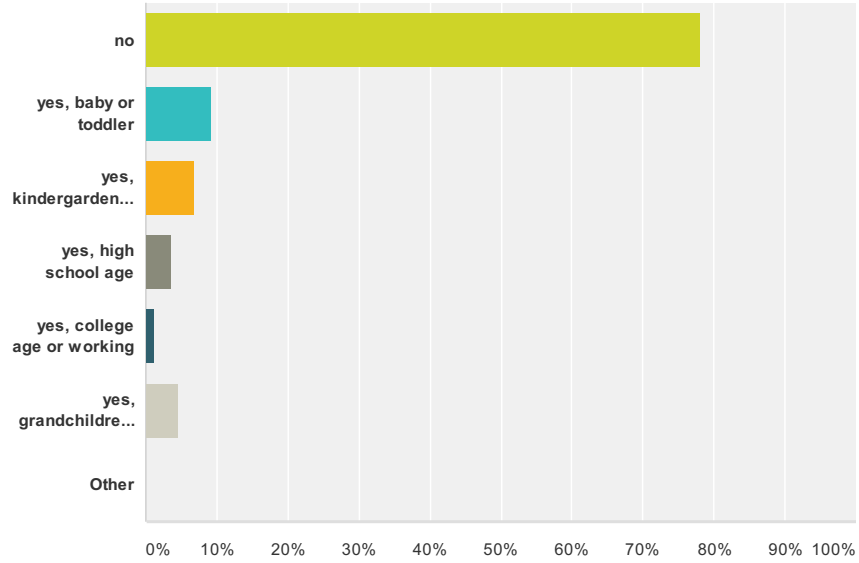


Answer Choices	Responses
Child Care Center	20.73% 17
Children's Clothing	14.63% 12
Pediatrician offices	19.51% 16
Children's toy store	13.41% 11
Youth center	8.54% 7
Other, child-related	2.44% 2
Don't have need for child-related businesses	65.85% 54
Total Respondents: 82	

#	Child-related business (es) you'd like to see open a branch here, and/or other child-related services not mentioned above.	Date
1	Art Studio for kids Music Studio for kids Yoga for kids Fitness for kids Bike trail for kids I would LOVE the picnic park (without dog leftovers)	7/9/2014 10:54 PM
2	Recreation Center for all ages	7/9/2014 5:51 PM

Q23 Do you have children living with you?

Answered: 87 Skipped: 23

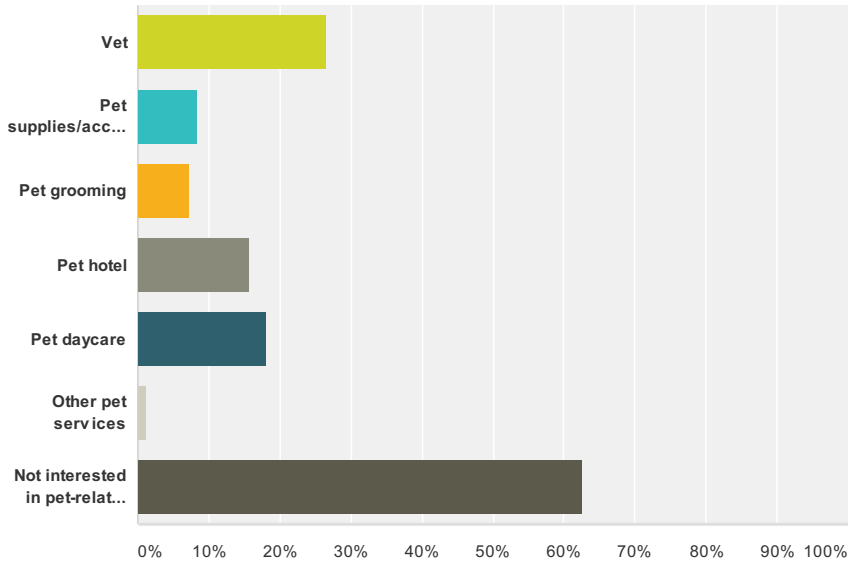


Answer Choices	Responses
no	78.16% 68
yes, baby or toddler	9.20% 8
yes, kindergarden through middle school age	6.90% 6
yes, high school age	3.45% 3
yes, college age or working	1.15% 1
yes, grandchildren who visit often	4.60% 4
Other	0.00% 0
Total Respondents: 87	

#	Other (please specify)	Date
	There are no responses.	

Q24 What new pet-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Pet hotel: Wag Hotels) in the Comment field.

Answered: 83 Skipped: 27

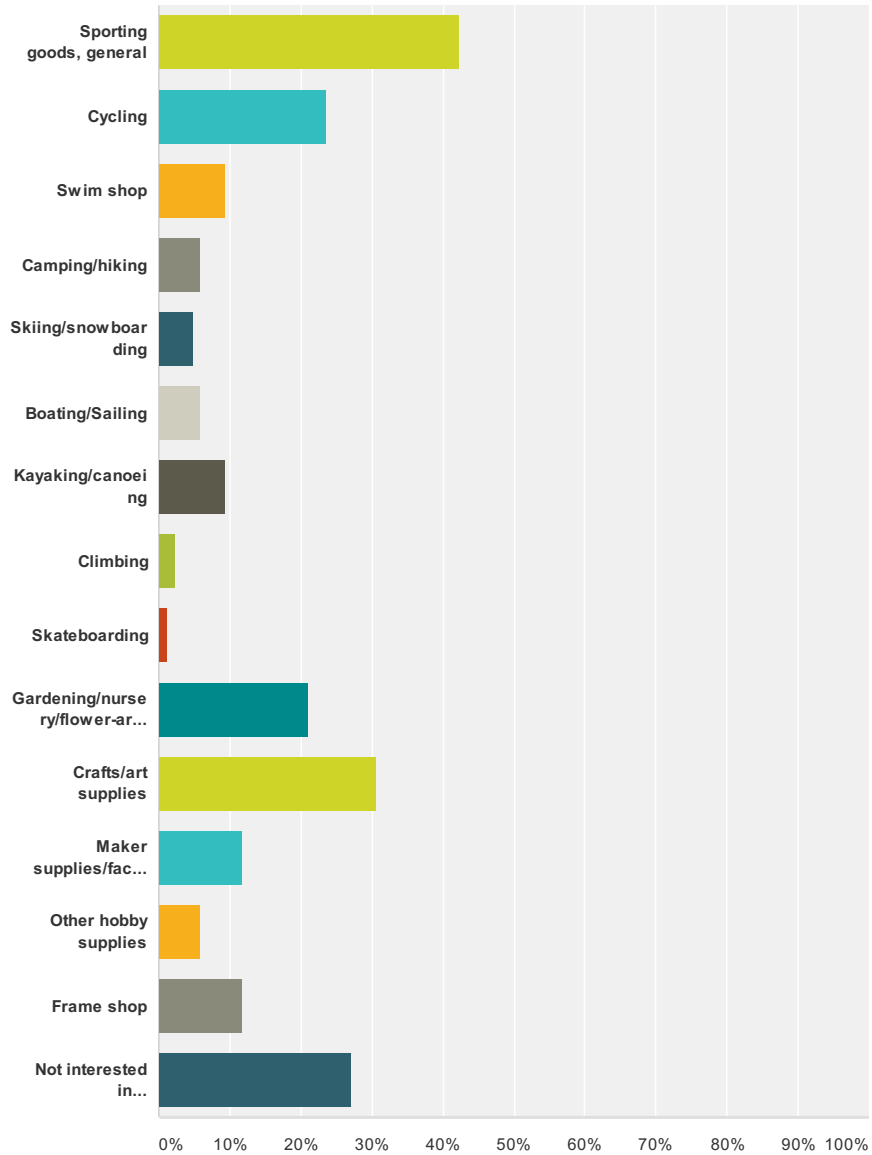


Answer Choices	Responses
Vet	26.51% 22
Pet supplies/accessories	8.43% 7
Pet grooming	7.23% 6
Pet hotel	15.66% 13
Pet daycare	18.07% 15
Other pet services	1.20% 1
Not interested in pet-related services	62.65% 52
Total Respondents: 83	

#	Pet-related business(es) you'd like to see open a branch here, and/or other pet-related services not mentioned above.	Date
1	There is a dog store near by, but it carries little to no cat supplies. I need cat supplies.	7/12/2014 7:20 PM
2	Lots of pet stores and services already in the neighborhood	7/11/2014 10:17 AM
3	Wag Hotel	7/10/2014 9:23 PM
4	We are well serviced in this area already	7/10/2014 12:55 AM
5	Very well serviced in this area already	7/10/2014 12:06 AM
6	too much focus on pets already	7/9/2014 10:54 PM

Q25 What new hobby-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Maker facility: Tech Shop) in the Comment field.

Answered: 85 Skipped: 25



Answer Choices	Responses
Sporting goods, general	42.35% 36
Cycling	23.53% 20
Swim shop	9.41% 8
Camping/hiking	5.88% 5
Skiing/snowboarding	4.71% 4
Boating/Sailing	5.88% 5
Kayaking/canoeing	9.41% 8
Climbing	2.35% 2

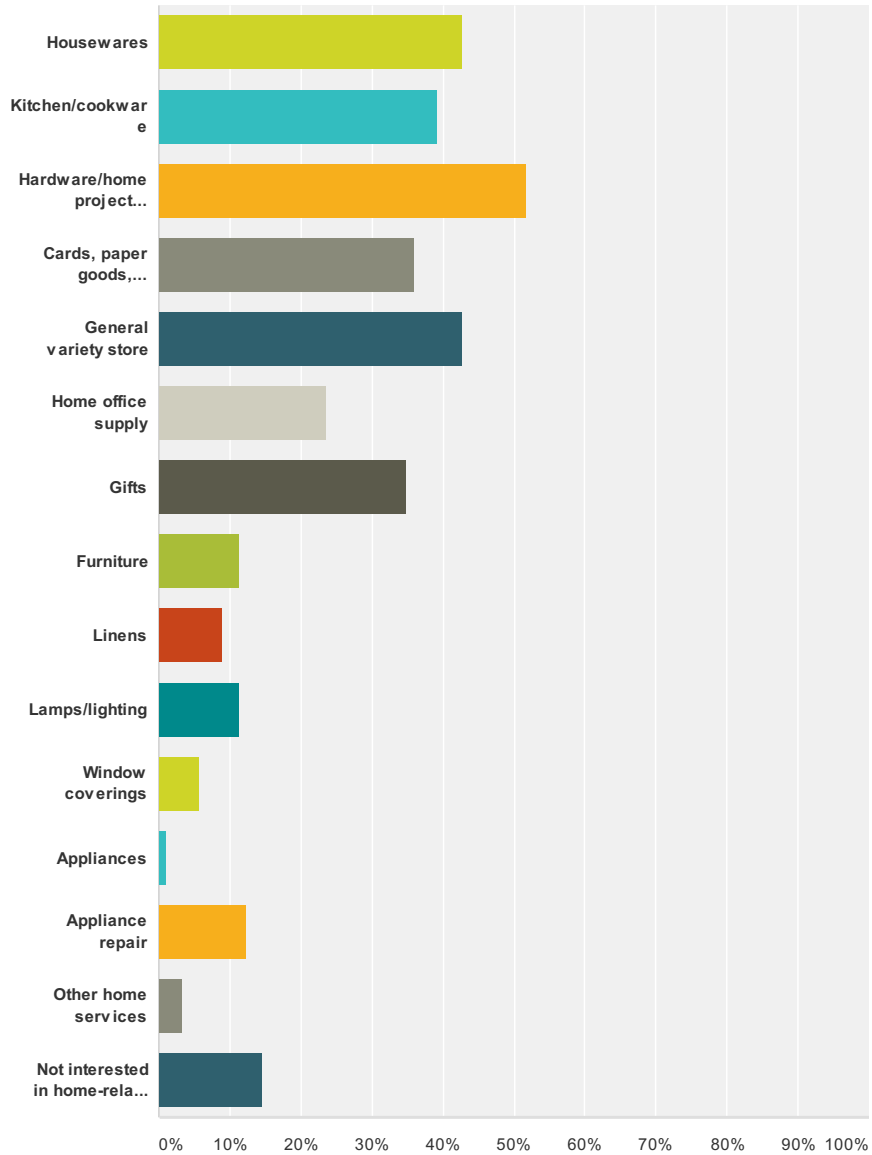
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Skateboarding	1.18%	1
Gardening/nursery/flower-arranging	21.18%	18
Crafts/art supplies	30.59%	26
Maker supplies/facilities	11.76%	10
Other hobby supplies	5.88%	5
Frame shop	11.76%	10
Not interested in hobby-related stores	27.06%	23
Total Respondents: 85		

#	Hobby-related business(es) you'd like to see open a branch here, and/or other hobby-related services not mentioned above.	Date
1	Golf Tennis	7/19/2014 8:56 AM
2	golf & fitness	7/11/2014 4:35 PM
3	Art lessons, ceramics, gallery	7/11/2014 10:17 AM
4	Running store, e.g. Fleet Feet, A Runner's Mind.	7/10/2014 10:30 AM
5	Worshop / art cetner	7/10/2014 12:55 AM
6	This area could use may of these categories	7/10/2014 12:06 AM
7	ballet studio music studio hiking club	7/9/2014 10:54 PM
8	Sewing	7/9/2014 8:19 PM

Q26 What new home-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Variety store: Cliff's Variety) in the Comment field.

Answered: 89 Skipped: 21



Answer Choices	Responses
Housewares	42.70% 38
Kitchen/cookware	39.33% 35
Hardware/home project supplies	51.69% 46
Cards, paper goods, packaging	35.96% 32
General variety store	42.70% 38
Home office supply	23.60% 21
Gifts	34.83% 31
Furniture	11.24% 10

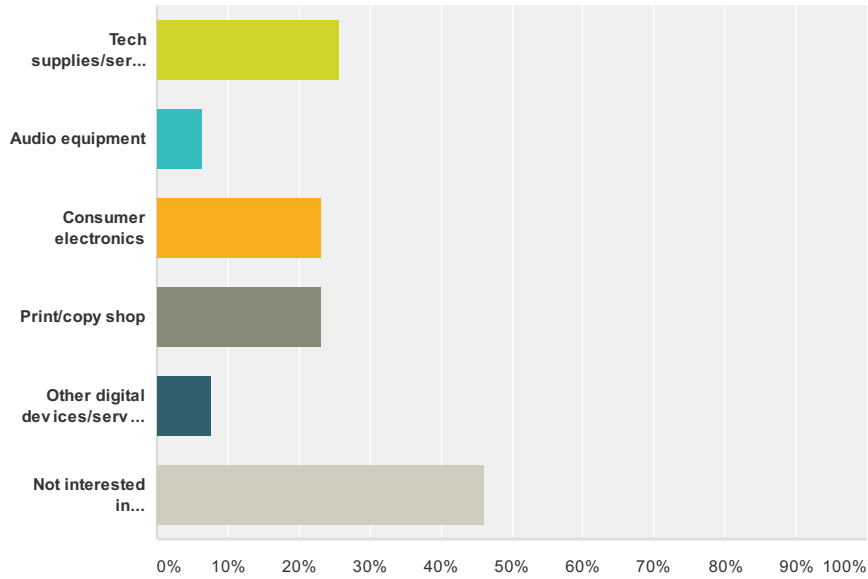
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Linens	8.99%	8
Lamps/lighting	11.24%	10
Window coverings	5.62%	5
Appliances	1.12%	1
Appliance repair	12.36%	11
Other home services	3.37%	3
Not interested in home-related businesses	14.61%	13
Total Respondents: 89		

#	Home-related business(es) you'd like to see open a branch here, and/or other home-related services not mentioned above.	Date
1	Sur La Table (kitchen) Cole Hardware (or any hardware store, really) Paper Source (or Papyrus?)	7/19/2014 12:29 PM
2	Cliffs Variety is a great example of a combo hardware, gifts, housewares etc store.	7/18/2014 9:20 PM
3	Our number 1 need is a hardware store! After that, we need a general home supply store akin to products offered at Target or a full service CVS. We have no place to buy all our home needs!	7/18/2014 10:49 AM
4	Cole Hardware	7/17/2014 8:28 PM
5	Cleaning services for homes, windows, cars,...	7/9/2014 10:54 PM
6	Laurel Village Ace Hardware	7/9/2014 8:19 PM
7	Ace Hardware	7/9/2014 6:23 PM
8	Cole Hardware	7/9/2014 5:51 PM
9	Laurel Village Ace Hardware	7/9/2014 5:09 PM

Q27 What new tech/electronics-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Print shop: Speedway) in the Comment field.

Answered: 78 Skipped: 32

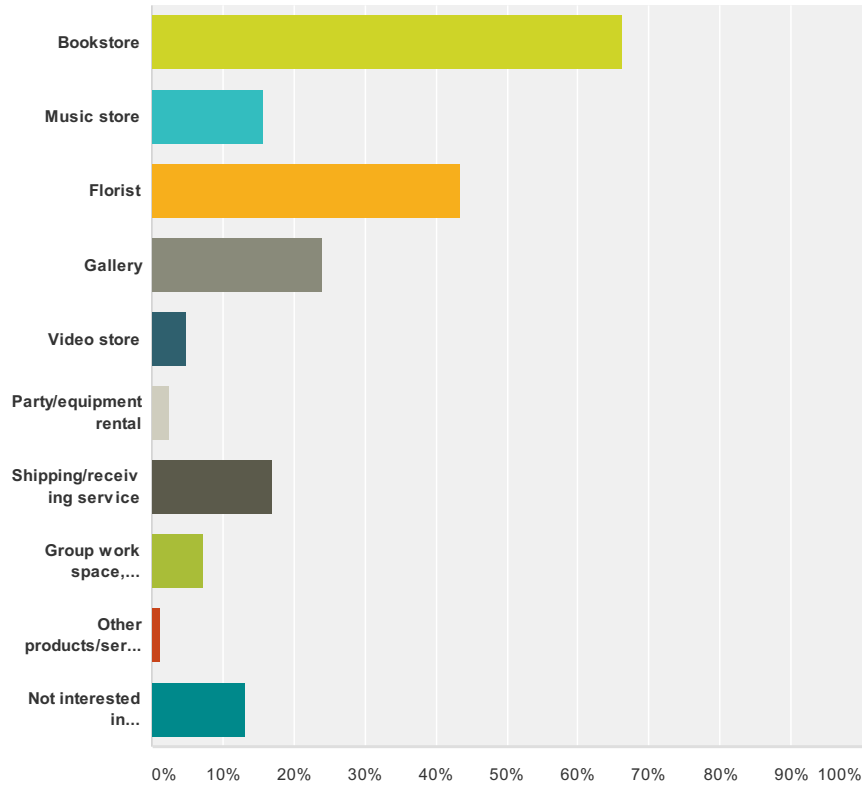


Answer Choices	Responses
Tech supplies/service	25.64% 20
Audio equipment	6.41% 5
Consumer electronics	23.08% 18
Print/copy shop	23.08% 18
Other digital devices/services	7.69% 6
Not interested in tech/electronics-related businesses	46.15% 36
Total Respondents: 78	

#	Tech/electronics-related business(es) you'd like to see open a branch here, and/or other tech/electronics-related services not mentioned above.	Date
1	Radio Shack	7/19/2014 6:03 PM
2	Radio Shack (or equivalent general electronics)	7/19/2014 12:29 PM
3	FedEx-Kinkos	7/17/2014 8:28 PM
4	Apple Store	7/12/2014 10:16 PM
5	Apple store	7/9/2014 10:54 PM

Q28 What new life-style-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Florist: Ixia) in the Comment field.

Answered: 83 Skipped: 27

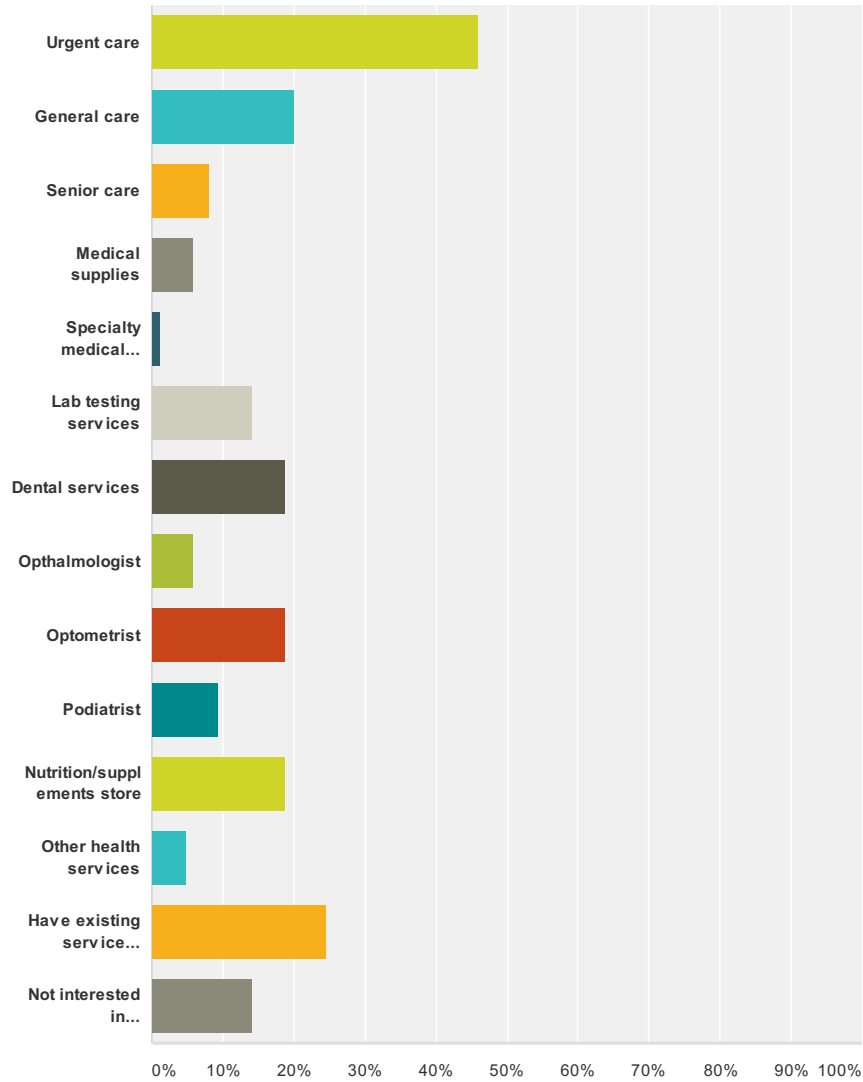


Answer Choices	Responses
Bookstore	66.27% 55
Music store	15.66% 13
Florist	43.37% 36
Gallery	24.10% 20
Video store	4.82% 4
Party/equipment rental	2.41% 2
Shipping/receiving service	16.87% 14
Group work space, daily/monthly	7.23% 6
Other products/services	1.20% 1
Not interested in life-style-related businesses	13.25% 11
Total Respondents: 83	

#	Life-style-related business(es) you'd like to see open a branch here, and/or other child-related services not mentioned above, and/or other life-style-related services not mentioned above.	Date
1	Independent bookstore, e.g. Alexander Books or Christopher's Books	7/19/2014 12:29 PM
2	Books Inc branch	7/18/2014 11:17 PM
3	language school	7/9/2014 10:54 PM
4	Books, Inc	7/9/2014 6:56 PM

Q29 What new health-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Optometrist: Optical Underground) in the Comment field.

Answered: 85 Skipped: 25



Answer Choices	Responses
Urgent care	45.88% 39
General care	20.00% 17
Senior care	8.24% 7
Medical supplies	5.88% 5
Specialty medical services	1.18% 1
Lab testing services	14.12% 12
Dental services	18.82% 16
Ophthalmologist	5.88% 5
Optometrist	18.82% 16
Podiatrist	9.41% 8

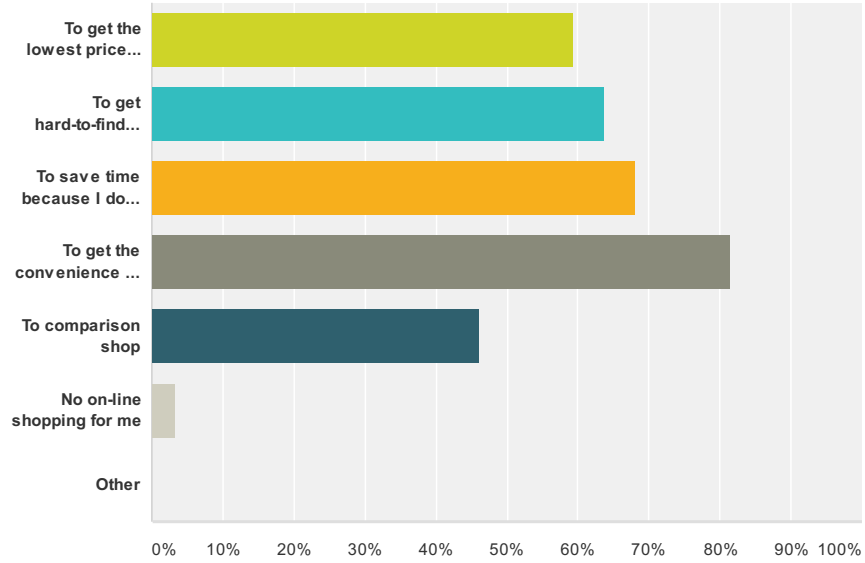
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Nutrition/supplements store	18.82%	16
Other health services	4.71%	4
Have existing service relationships in other neighborhoods	24.71%	21
Not interested in health-related services	14.12%	12
Total Respondents: 85		

#	Health-related business(es) you'd like to see open a branch here, and/or other health-related services not mentioned above.	Date
1	More / bigger OneMedical offices	7/19/2014 12:29 PM
2	Would consider switching primary care physicians if I found a reliable doctor that had good referrals in the neighborhood	7/18/2014 9:20 PM
3	One Medical with weekend hours and ideally pediatricians on staff	7/18/2014 10:30 AM
4	drug store	7/17/2014 11:08 PM
5	Kaiser	7/17/2014 8:28 PM
6	UCSF - Women's Health, OBGYN.	7/10/2014 11:07 PM
7	San Francisco Optics GNC	7/10/2014 9:23 PM
8	lenscrafters and similar	7/10/2014 10:55 AM
9	Like Drs Hall & Szeto Optometry	7/10/2014 10:30 AM
10	Periodontist	7/9/2014 10:54 PM

Q30 How do you use on-line shopping?

Answered: 91 Skipped: 19

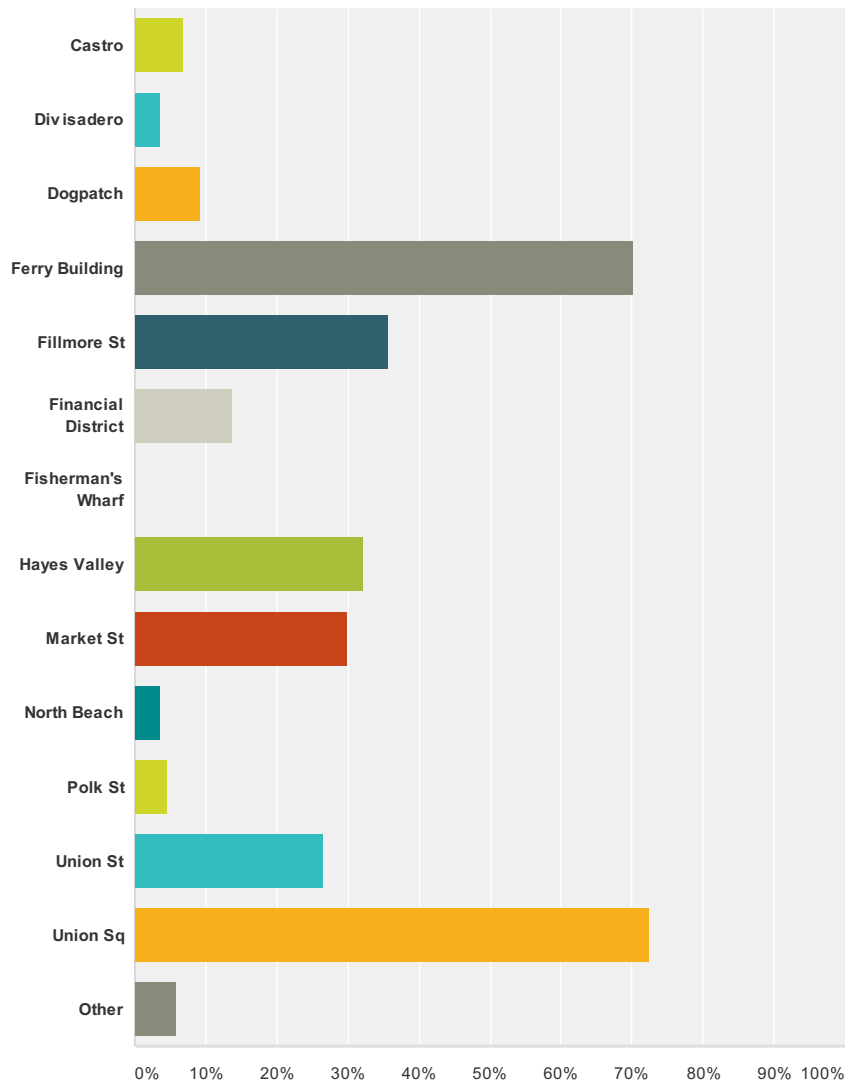


Answer Choices	Responses
To get the lowest price on an item I want	59.34% 54
To get hard-to-find specialty items	63.74% 58
To save time because I don't like to spend evenings/weekends shopping	68.13% 62
To get the convenience of home delivery	81.32% 74
To comparison shop	46.15% 42
No on-line shopping for me	3.30% 3
Other	0.00% 0
Total Respondents: 91	

#	Other (please specify)	Date
	There are no responses.	

Q31 What are your current favorite shopping districts?

Answered: 87 Skipped: 23



Answer Choices	Responses
Castro	6.90% 6
Divisadero	3.45% 3
Dogpatch	9.20% 8
Ferry Building	70.11% 61
Fillmore St	35.63% 31
Financial District	13.79% 12
Fisherman's Wharf	0.00% 0
Hayes Valley	32.18% 28
Market St	29.89% 26
North Beach	3.45% 3
Polk St	4.60% 4
Union St	26.44% 23
Union Sq	72.41% 63
Other	5.75% 5

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Total Respondents: 87

#	Favorite stores in the districts you chose, and/or other districts not listed above.	Date
1	Noe Valley	7/19/2014 8:54 PM
2	Chestnut St, Sacramento St	7/19/2014 8:58 AM
3	Nordstrom, Bloomingdales	7/18/2014 4:38 PM
4	SOMA stores - BBB, Costco, etc., but these are too far away!	7/18/2014 10:51 AM
5	DSW Shoes	7/17/2014 8:30 PM
6	None	7/12/2014 3:19 PM
7	Athleta Banana Republic Ambiance	7/10/2014 9:26 PM
8	Lululemon, Sur La Table, Peets, Container Store, Crate and Barrel, Nordstrom, DSW, Uniqlo, Zara, H&M	7/10/2014 12:40 PM
9	Mission	7/10/2014 8:09 AM
10	online	7/10/2014 6:53 AM
11	Laurel village	7/9/2014 8:19 PM

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Q32 Do you have any other comments, suggestions, or concerns?

Answered: 17 Skipped: 93

#	Responses	Date
1	we need more stores/bars and some places such as a bakery, wine bars, cheese shops, etc to support the growing residential neighborhood, esp ones that are open nights and weekends	7/18/2014 11:19 PM
2	Parking signs are very confusing given the varying price structure. Also, \$7/an hour for street parking for so many hours of game day means it is prohibitively expensive to have anyone to drive to see me on those days. They would would not come to go to restaurant or shopping given parking cost in neighborhood.	7/18/2014 3:48 PM
3	Please focus on home needs - hardware, home supplies. These are most urgently needed.	7/18/2014 10:51 AM
4	.	7/17/2014 11:53 PM
5	I'd like a business or business which generate interaction among neighbors, opportunity to meet new people - indoors - perhaps scrabble, chess, cards, board games, pool, table tennis or other creative activities. Thanks	7/14/2014 11:50 PM
6	Just wondering why the large space opposite RJs grocery has been empty for so long	7/13/2014 2:09 PM
7	We need a grocery store in South Beach first! Next we need a small assortment of restaurants that don't only cater to the financial district crowd and close on weekends. There are 1000s of hungry (and very many wealthy) residents in this and surrounding neighborhoods. A thriving business would not be hard to cultivate in this area.	7/12/2014 7:23 PM
8	None	7/12/2014 3:19 PM
9	need more stores to fill the ever empty spaces of delancey street commercial property at the embarcadero.	7/11/2014 10:15 AM
10	Thanks for asking. Living in South Beach can be a food desert after 5pm most days.	7/10/2014 5:00 PM
11	I love walking neighborhoods with shops and restaurants like Union Street, Noe Valley, Fillmore/Pacific Heights. I like lively pedestrian environments, and prefer shopping districts that limit vehicle traffic and parking lots.	7/10/2014 12:40 PM
12	There needs to be a rule mandating new residential and commercial buildings offer street level retail. Otherwise all we will have is very expensive residential, very expensive restaurants, and very expensive office space.	7/10/2014 10:32 AM
13	no national chains	7/10/2014 8:45 AM
14	quality grocery like birite much needed. perfect location at brannan and embarcadero now occupied by a low quality convenience mart	7/10/2014 6:53 AM
15	we need to solve the traffic congestion and ball park noise	7/9/2014 10:55 PM
16	Thank you for doing this. I look forward to a vibrant local retail scene in my or a nearby neighborhood.	7/9/2014 6:09 PM
17	Thank you for this!!!	7/9/2014 5:53 PM