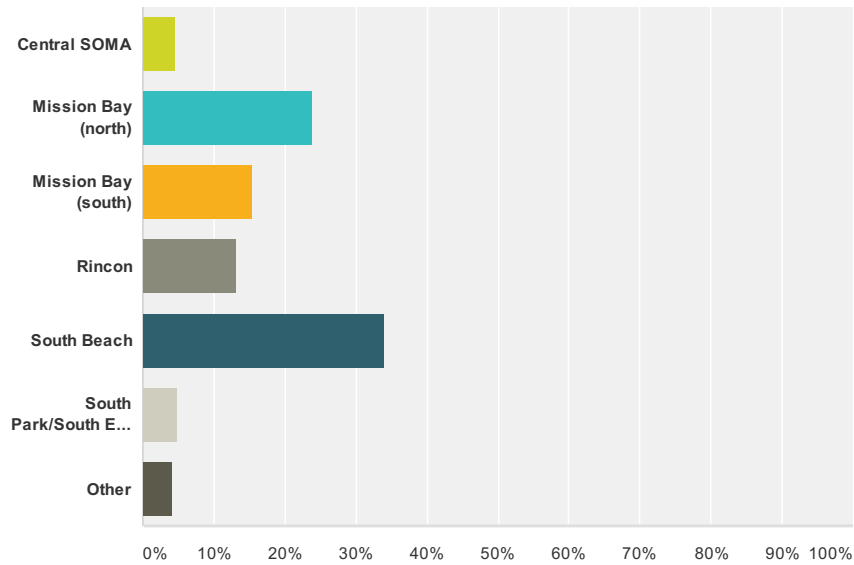


SB|R|MB NA Neighborhood Commercial Survey

Q1 Where do you live? Include your street or housing complex name if you're comfortable doing so.

Answered: 329 Skipped: 0



Answer Choices	Responses
Central SOMA	4.56% 15
Mission Bay (north)	23.71% 78
Mission Bay (south)	15.50% 51
Rincon	13.07% 43
South Beach	34.04% 112
South Park/South End Historic District	4.86% 16
Other	4.26% 14
Total	329

#	Your street or housing complex name	Date
1	300 Beale Street, Embarcadero Lofts	7/21/2014 4:46 PM
2	Watermark	7/20/2014 11:12 PM
3	Radiance	7/20/2014 9:48 PM
4	harbor lofts	7/20/2014 7:39 PM
5	Watermark	7/20/2014 5:16 PM
6	The Brannan	7/20/2014 12:05 PM
7	The Brannan	7/20/2014 12:05 PM
8	Watermark	7/19/2014 8:44 PM
9	Watermark	7/19/2014 8:44 PM
10	Carmel Rincon	7/19/2014 3:50 PM
11	The Brannan	7/19/2014 12:19 PM
12	Brannan	7/19/2014 12:18 PM
13	Watermark	7/19/2014 12:03 PM
14	Watermark	7/19/2014 11:08 AM
15	219 Brannan st The Brannan	7/19/2014 10:11 AM
16	Embarcadero Lofts (Beale & Folsom)	7/19/2014 8:38 AM
17	Watermark	7/19/2014 8:31 AM
18	Madrone Mission Bay	7/19/2014 7:53 AM

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19	The Brannan	7/19/2014 6:19 AM
20	Brannan	7/18/2014 11:09 PM
21	The Brannan	7/18/2014 9:21 PM
22	200 Brannan/1 Federal	7/18/2014 9:07 PM
23	Radiance	7/18/2014 8:15 PM
24	Madrone	7/18/2014 6:47 PM
25	Carmel Rincon	7/18/2014 6:34 PM
26	The Brannan	7/18/2014 6:18 PM
27	301 Bryant Street HOA	7/18/2014 5:06 PM
28	The Brannan	7/18/2014 4:25 PM
29	showplacesquarelofts	7/18/2014 4:19 PM
30	The Brannan	7/18/2014 3:36 PM
31	The Brannan	7/18/2014 3:32 PM
32	The Brannan	7/18/2014 3:29 PM
33	Madrone	7/18/2014 3:12 PM
34	Portside	7/18/2014 1:23 PM
35	Park Terrace	7/18/2014 1:03 PM
36	Watermark	7/18/2014 12:02 PM
37	The Infinity	7/18/2014 11:58 AM
38	Radiance	7/18/2014 11:49 AM
39	Radiance	7/18/2014 11:28 AM
40	Radiance	7/18/2014 11:23 AM
41	federal street	7/18/2014 10:58 AM
42	radiance	7/18/2014 10:53 AM
43	Strata	7/18/2014 10:20 AM
44	Madrone	7/18/2014 10:17 AM
45	200 Brannan	7/18/2014 10:14 AM
46	Radiance	7/18/2014 10:12 AM
47	Lansing	7/18/2014 9:56 AM
48	18 Lansing Street	7/18/2014 9:49 AM
49	300 Beale	7/18/2014 9:34 AM
50	Berry Street	7/18/2014 9:31 AM
51	Carmel Rincon	7/18/2014 8:51 AM
52	One Rincon Hill	7/18/2014 8:23 AM
53	88 King St.	7/18/2014 8:21 AM
54	Rincon Green	7/18/2014 8:11 AM
55	255 Bery	7/18/2014 7:58 AM
56	50 Lansing St.	7/18/2014 7:49 AM
57	333 Fremont	7/18/2014 7:34 AM
58	Brannan	7/18/2014 6:23 AM
59	Floating house Mission Creek	7/18/2014 6:22 AM
60	200 Brannan	7/17/2014 11:39 PM
61	200 Brannan	7/17/2014 10:58 PM
62	Watermark	7/17/2014 10:11 PM
63	Radiance	7/17/2014 9:52 PM
64	200 Brannan	7/17/2014 7:33 PM
65	10 south park	7/17/2014 6:42 PM
66	200 brannan	7/17/2014 5:55 PM
67	Berry St	7/17/2014 5:48 PM
68	200 Brannan	7/17/2014 5:35 PM
69	Park Terrace	7/17/2014 5:34 PM
70	200 Brannan st	7/17/2014 5:34 PM

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71	88 King	7/17/2014 5:31 PM
72	88 King	7/17/2014 5:23 PM
73	50 Lucerne	7/17/2014 1:39 PM
74	200 Brannan	7/17/2014 10:03 AM
75	Bridgeview	7/16/2014 2:58 PM
76	One Embarcadero South/ The Towers	7/16/2014 8:32 AM
77	Arterra	7/15/2014 5:32 PM
78	Beacon	7/14/2014 11:37 PM
79	1 Federal Street	7/14/2014 9:35 PM
80	Arterra	7/14/2014 6:35 PM
81	Madrone	7/14/2014 3:41 PM
82	Madrone	7/14/2014 11:48 AM
83	Madrone	7/14/2014 11:02 AM
84	10 South Park	7/13/2014 9:39 PM
85	Mission Walk	7/13/2014 7:10 PM
86	Madrone	7/13/2014 7:07 PM
87	Madrone	7/13/2014 6:51 PM
88	Madrone	7/13/2014 6:11 PM
89	Madrone	7/13/2014 5:01 PM
90	200 Brannan	7/13/2014 1:56 PM
91	200 Brannan	7/13/2014 1:56 PM
92	Portside	7/13/2014 10:37 AM
93	200 Branna	7/13/2014 9:53 AM
94	88 King Street	7/13/2014 9:32 AM
95	Bridgeview	7/12/2014 10:16 PM
96	Bridgeview	7/12/2014 10:16 PM
97	Bridgeview	7/12/2014 10:07 PM
98	Bridgeview	7/12/2014 10:02 PM
99	Bridgeview	7/12/2014 7:11 PM
100	South Park Street	7/12/2014 3:31 PM
101	235 Berry	7/12/2014 3:08 PM
102	Main St	7/12/2014 7:48 AM
103	400 Beale St	7/11/2014 11:34 PM
104	bridgeview	7/11/2014 11:11 PM
105	BridgeView	7/11/2014 8:39 PM
106	Bridgeview	7/11/2014 6:54 PM
107	Bridgeview	7/11/2014 4:47 PM
108	BridgeView	7/11/2014 4:32 PM
109	695 5th Street	7/11/2014 11:34 AM
110	Portside I, 38 Bryant Street	7/11/2014 11:30 AM
111	SBMA	7/11/2014 10:11 AM
112	portside	7/11/2014 9:55 AM
113	Madrone	7/11/2014 9:48 AM
114	695 5th st	7/11/2014 9:38 AM
115	325 China Basin Street, Radiance	7/11/2014 9:09 AM
116	Infinity	7/11/2014 8:50 AM
117	Beacon	7/11/2014 2:55 AM
118	2 Townsend Street	7/10/2014 10:59 PM
119	235 Berry St.	7/10/2014 10:39 PM
120	Madrone	7/10/2014 10:19 PM
121	4th Street near Townsend	7/10/2014 10:04 PM
122	Arterra, Berry Street	7/10/2014 9:58 PM

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123	The Madrone - China Basin	7/10/2014 9:25 PM
124	200 Brannan	7/10/2014 9:10 PM
125	radiance	7/10/2014 7:20 PM
126	Portside II	7/10/2014 7:15 PM
127	Madrone	7/10/2014 6:57 PM
128	The Madrone	7/10/2014 6:57 PM
129	Portside	7/10/2014 6:32 PM
130	Arterra, 300 Berry	7/10/2014 5:37 PM
131	Madrone	7/10/2014 5:26 PM
132	Portside	7/10/2014 4:49 PM
133	Madrone	7/10/2014 4:38 PM
134	Portside (not even sure anymore which neighborhood we are)	7/10/2014 4:09 PM
135	SBMA	7/10/2014 3:57 PM
136	Bayside village	7/10/2014 3:52 PM
137	Madrone	7/10/2014 3:28 PM
138	Branna	7/10/2014 3:10 PM
139	Bridgeview	7/10/2014 3:07 PM
140	20th street	7/10/2014 3:05 PM
141	Lansing	7/10/2014 3:03 PM
142	480 Mission Bay Blvd N	7/10/2014 2:57 PM
143	The Metropolitan	7/10/2014 2:54 PM
144	300 Berry Street - Arterra	7/10/2014 2:51 PM
145	Madrone	7/10/2014 1:31 PM
146	Esprit Park	7/10/2014 1:24 PM
147	388 Beale St	7/10/2014 1:17 PM
148	Madrone	7/10/2014 1:11 PM
149	200 Brannan/1 Federal	7/10/2014 12:15 PM
150	sf towers	7/10/2014 11:55 AM
151	Madrone - 480 MB Blvd N	7/10/2014 11:30 AM
152	88 king street	7/10/2014 11:21 AM
153	Madrone - 480 MB Blvd N	7/10/2014 11:08 AM
154	Madrone - 480 MB Blvd N	7/10/2014 11:08 AM
155	88 King st	7/10/2014 10:47 AM
156	Madrone	7/10/2014 10:38 AM
157	Watermark	7/10/2014 10:19 AM
158	235 bery	7/10/2014 10:06 AM
159	Sausalito	7/10/2014 10:06 AM
160	Madrone	7/10/2014 10:03 AM
161	Madrone	7/10/2014 9:32 AM
162	Delancey Street	7/10/2014 9:24 AM
163	Mission Creek Harbor	7/10/2014 9:22 AM
164	200 Brannan	7/10/2014 9:19 AM
165	Madrone	7/10/2014 9:17 AM
166	Madrone	7/10/2014 8:54 AM
167	Madrone	7/10/2014 8:46 AM
168	Madrone	7/10/2014 8:44 AM
169	Madrone	7/10/2014 8:44 AM
170	235 Berry Street	7/10/2014 8:39 AM
171	200 brannan	7/10/2014 8:38 AM
172	Mission bay blvd north	7/10/2014 8:30 AM
173	Madrone	7/10/2014 8:20 AM
174	Madrone	7/10/2014 8:11 AM

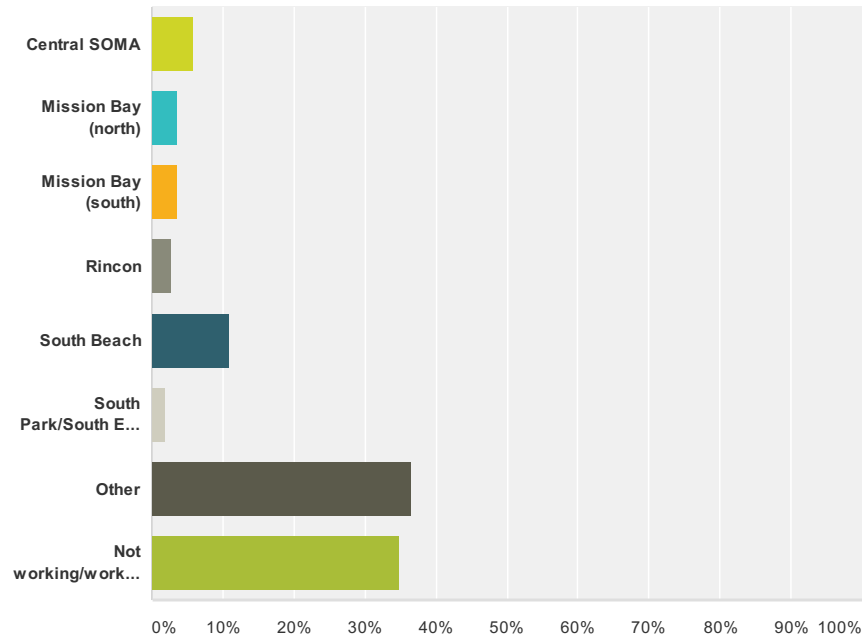
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175	200 Brannan	7/10/2014 8:05 AM
176	200 Brannan	7/10/2014 7:44 AM
177	Park Terrace, 325 Berry Street	7/10/2014 7:27 AM
178	Madrone	7/10/2014 7:22 AM
179	Madrone	7/10/2014 7:20 AM
180	The Madrone	7/10/2014 7:19 AM
181	Madrone - Mission Bay Blvd N	7/10/2014 7:03 AM
182	200 brannan	7/10/2014 6:39 AM
183	mission creek	7/10/2014 6:12 AM
184	235 Berry	7/10/2014 6:03 AM
185	Arterra	7/10/2014 2:28 AM
186	SBMA	7/9/2014 11:57 PM
187	320 Mission Bay Blvd. N. the Madrone	7/9/2014 11:06 PM
188	arterra	7/9/2014 10:55 PM
189	200 Brannan Street	7/9/2014 10:37 PM
190	88 king	7/9/2014 10:08 PM
191	Townsend and 5th.	7/9/2014 10:06 PM
192	200 Brannan	7/9/2014 9:49 PM
193	King street	7/9/2014 9:28 PM
194	Arterra	7/9/2014 9:22 PM
195	Arterra 300 Berry	7/9/2014 9:16 PM
196	Arterra	7/9/2014 7:33 PM
197	Arterra	7/9/2014 6:44 PM
198	MISSION CREEK HARBOR ASSOCIATION, (houseboats on the Creek)	7/9/2014 6:27 PM
199	18 Lansing	7/9/2014 6:23 PM
200	The Towers	7/9/2014 6:20 PM
201	The Brannan	7/9/2014 6:14 PM
202	embarcadero Lofts	7/9/2014 6:07 PM
203	Embarcadero Lofts–Financial District or TransBay Terminal Dist.	7/9/2014 6:03 PM
204	The Brannan	7/9/2014 6:00 PM
205	The Towers	7/9/2014 5:54 PM
206	Arterra	7/9/2014 5:33 PM
207	Arterra	7/9/2014 5:23 PM
208	Arterra	7/9/2014 5:20 PM
209	Arterra	7/9/2014 5:19 PM
210	300 Berry Street	7/9/2014 5:19 PM
211	Mission Bay Harbor floating homes	7/9/2014 5:03 PM
212	88 King	7/9/2014 4:59 PM
213	Houseboats	7/9/2014 4:51 PM
214	Portside	7/8/2014 1:59 PM

SB|R|MB NA Neighborhood Commercial Survey

Q2 Where do you work? Include street or business name if you're comfortable doing so.

Answered: 329 Skipped: 0



Answer Choices	Responses	Count
Central SOMA	5.78%	19
Mission Bay (north)	3.65%	12
Mission Bay (south)	3.65%	12
Rincon	2.74%	9
South Beach	10.94%	36
South Park/South End Historic District	1.82%	6
Other	36.47%	120
Not working/work out of the area	34.95%	115
Total		329

#	Workplace street or business name	Date
1	Market x 10th St	7/21/2014 7:12 PM
2	Financial District of San Francisco	7/21/2014 4:46 PM
3	Financial dist	7/20/2014 9:48 PM
4	2nd & mission	7/20/2014 9:26 AM
5	Work from home	7/19/2014 8:44 PM
6	Work from home (Watermark)	7/19/2014 8:44 PM
7	Chinatown	7/19/2014 5:55 PM
8	Spear @ Folsom	7/19/2014 12:19 PM
9	UCSF	7/19/2014 12:03 PM
10	Walnut Creek	7/19/2014 10:11 AM
11	One California	7/19/2014 8:38 AM
12	Financial district - California St	7/19/2014 8:31 AM
13	Home	7/19/2014 6:19 AM
14	Financial District	7/18/2014 9:07 PM
15	Financial district	7/18/2014 8:15 PM

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16	Civic center	7/18/2014 6:47 PM
17	Financial District	7/18/2014 6:44 PM
18	Home	7/18/2014 6:34 PM
19	2nd and Market Street SF	7/18/2014 5:06 PM
20	155 brannan	7/18/2014 4:19 PM
21	PG&E, 77 Beale	7/18/2014 3:32 PM
22	2nd and Market	7/18/2014 3:12 PM
23	Potrero and Division	7/18/2014 11:49 AM
24	Fibrogen	7/18/2014 11:23 AM
25	home office	7/18/2014 10:58 AM
26	Montgomery and Market	7/18/2014 10:14 AM
27	Salesforce	7/18/2014 10:13 AM
28	Redwood City	7/18/2014 9:39 AM
29	Retired	7/18/2014 9:31 AM
30	Oakland, CA	7/18/2014 9:21 AM
31	Nob Hill	7/18/2014 8:51 AM
32	Google, 345 Spear Street	7/18/2014 8:23 AM
33	Menlo Park	7/18/2014 8:21 AM
34	Stanford Graduate School of Business	7/18/2014 8:11 AM
35	Redwood City	7/18/2014 7:34 AM
36	747 Howard	7/17/2014 11:39 PM
37	Bayview	7/17/2014 9:20 PM
38	AMR Illinois St, Dogpatch	7/17/2014 7:33 PM
39	I work from home. My husband commutes to Sunnyvale by CalTrain.	7/17/2014 5:46 PM
40	California Street	7/17/2014 5:34 PM
41	Financial District	7/17/2014 5:23 PM
42	Downtown SF/FiDi	7/15/2014 8:55 PM
43	2nd between Mission and Howard	7/14/2014 11:37 PM
44	85 2nd Street	7/14/2014 9:35 PM
45	LinkedIn in Mountain View	7/14/2014 6:35 PM
46	333 market	7/14/2014 12:55 PM
47	Berry St	7/14/2014 12:39 PM
48	Spear & Folsom	7/14/2014 11:48 AM
49	palo alto	7/14/2014 8:38 AM
50	Sansome Street	7/13/2014 9:43 PM
51	Work from home half the week, the other half I commute to Mt. View	7/13/2014 9:39 PM
52	Bayview near Jerrold and Toland	7/13/2014 7:10 PM
53	Financial District	7/13/2014 7:07 PM
54	Hunters Point Naval Shipyards	7/13/2014 1:56 PM
55	Hunters Point Naval Shipyards	7/13/2014 1:56 PM
56	Hunters Point Naval Shipyard	7/13/2014 9:53 AM
57	Genentech	7/13/2014 9:32 AM
58	Marin County	7/12/2014 7:11 PM
59	South Park Street	7/12/2014 3:31 PM
60	Self employed	7/12/2014 3:08 PM
61	embarcadero	7/11/2014 11:34 PM
62	Commonwealth Club 595 Market St.	7/11/2014 11:11 PM
63	Genentech	7/11/2014 8:39 PM
64	SOMArts	7/11/2014 5:29 PM
65	450 sutter	7/11/2014 2:54 PM
66	300 Kansas, SF 94103	7/11/2014 11:30 AM
67	Townsend between 2nd and 3rd	7/11/2014 10:11 AM

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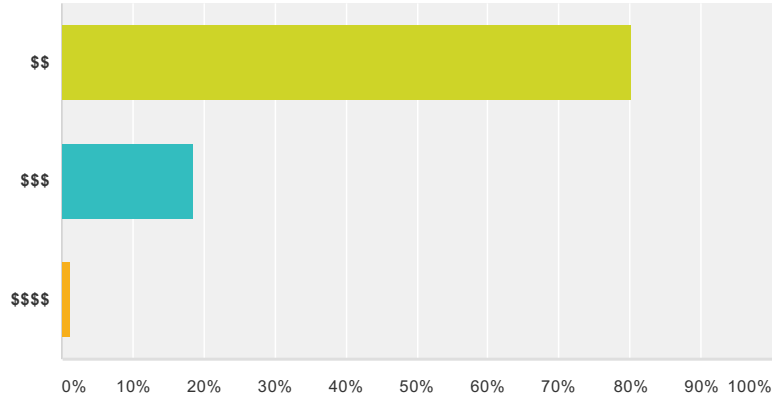
68	Financial District	7/11/2014 9:48 AM
69	1600 Holloway	7/11/2014 9:09 AM
70	Berry and 4th	7/11/2014 2:55 AM
71	Ssf	7/10/2014 10:39 PM
72	SOMA, Howard St.	7/10/2014 10:19 PM
73	Financial District	7/10/2014 9:25 PM
74	Work from home office	7/10/2014 9:10 PM
75	potrero hill district	7/10/2014 7:20 PM
76	UCSF Mission Bay starting in Feb. Now at Mt. Zion	7/10/2014 6:57 PM
77	Lakeside drive, oakland	7/10/2014 6:32 PM
78	Financial District	7/10/2014 5:37 PM
79	Harrison	7/10/2014 4:49 PM
80	OMpower	7/10/2014 3:52 PM
81	my husband works in South Beach/Rincon	7/10/2014 3:07 PM
82	Palo Alto, CA	7/10/2014 3:05 PM
83	3rd & Townsend	7/10/2014 3:03 PM
84	650 Davis St., San Francisco	7/10/2014 2:57 PM
85	BRYANT AT DELANCEY	7/10/2014 2:55 PM
86	220 Bush Street	7/10/2014 2:51 PM
87	Berry St.	7/10/2014 1:26 PM
88	200 Brannan	7/10/2014 1:24 PM
89	50 Fremont	7/10/2014 1:23 PM
90	555 California St	7/10/2014 1:17 PM
91	Palo Alto, CA	7/10/2014 11:30 AM
92	Palo Alto, CA	7/10/2014 11:08 AM
93	WFH	7/10/2014 10:42 AM
94	One Market SF	7/10/2014 10:38 AM
95	Front St. / Green St.	7/10/2014 10:19 AM
96	YouTube in San Bruno	7/10/2014 10:03 AM
97	Financial District	7/10/2014 9:54 AM
98	Cupertino	7/10/2014 9:44 AM
99	Retired	7/10/2014 8:46 AM
100	Mountain View	7/10/2014 8:44 AM
101	Potero hill	7/10/2014 8:30 AM
102	Palo alto	7/10/2014 8:20 AM
103	Treasure Island	7/10/2014 8:08 AM
104	200 brannan	7/10/2014 8:05 AM
105	Home	7/10/2014 7:19 AM
106	Self-employed consultant	7/10/2014 6:03 AM
107	148 Townsend	7/9/2014 11:57 PM
108	I'm a bookkeeper/consultant based out of my home on Berry Street.	7/9/2014 11:42 PM
109	North Beach	7/9/2014 11:06 PM
110	2nd and Federal.	7/9/2014 10:06 PM
111	Id-alist Ilc	7/9/2014 9:49 PM
112	Mountain view	7/9/2014 9:28 PM
113	Financial District	7/9/2014 9:22 PM
114	Financial district	7/9/2014 9:16 PM
115	Downtown - Montgomery BART stop	7/9/2014 6:44 PM
116	3rd and Folsom	7/9/2014 6:28 PM
117	redwood city	7/9/2014 6:24 PM
118	625 2nd St	7/9/2014 6:23 PM
119	Financial District	7/9/2014 6:20 PM

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120	Mission/Spear	7/9/2014 6:07 PM
121	Downtown	7/9/2014 5:54 PM
122	8th and Brannan	7/9/2014 5:20 PM
123	UCSF	7/9/2014 5:19 PM
124	140 New Montgomery St.	7/9/2014 5:19 PM

Q3 Using the Open Table price matrix below, what's your price preference for weekday meals at neighborhood restaurants. Price includes dinner for one with one drink and tip (lunch is usually 25-30% less) \$\$--30 and under \$\$\$--31 to 50 \$\$\$\$--50 or more

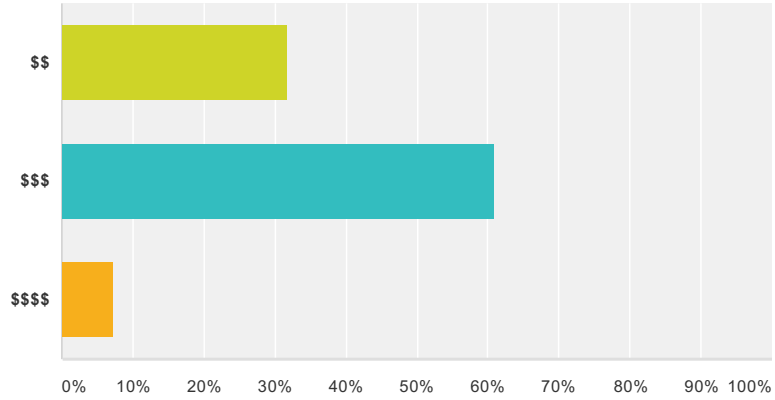
Answered: 303 Skipped: 26



Answer Choices	Responses	
\$\$	80.20%	243
\$\$\$	18.48%	56
\$\$\$\$	1.32%	4
Total		303

Q4 Using the Open Table price matrix below, what's your price preference for weekend meals at neighborhood restaurants. Price includes dinner for one with one drink and tip (lunch is usually 25-30% less) \$\$--30 and under \$\$\$--31 to 50 \$\$\$\$--50 or more

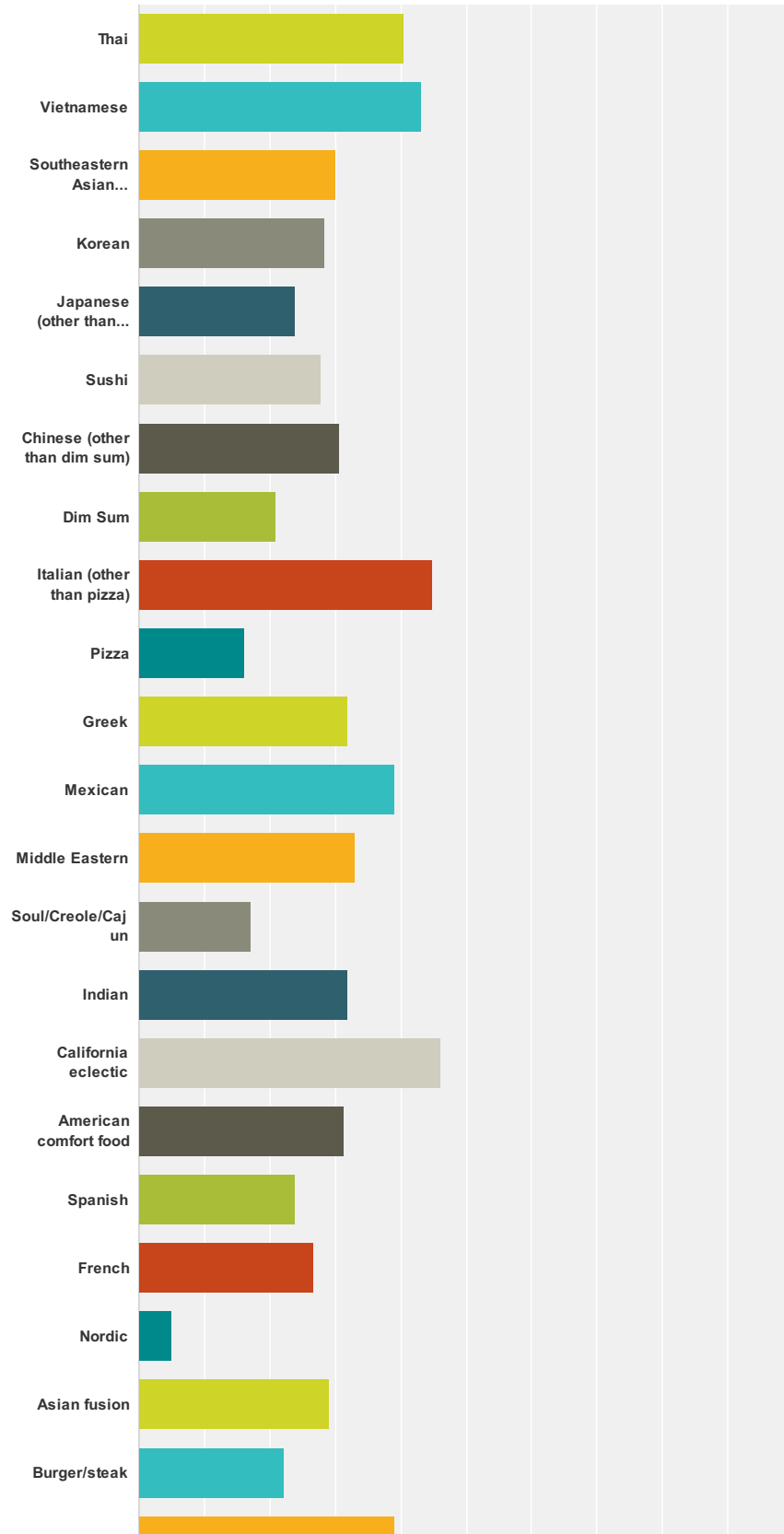
Answered: 303 Skipped: 26



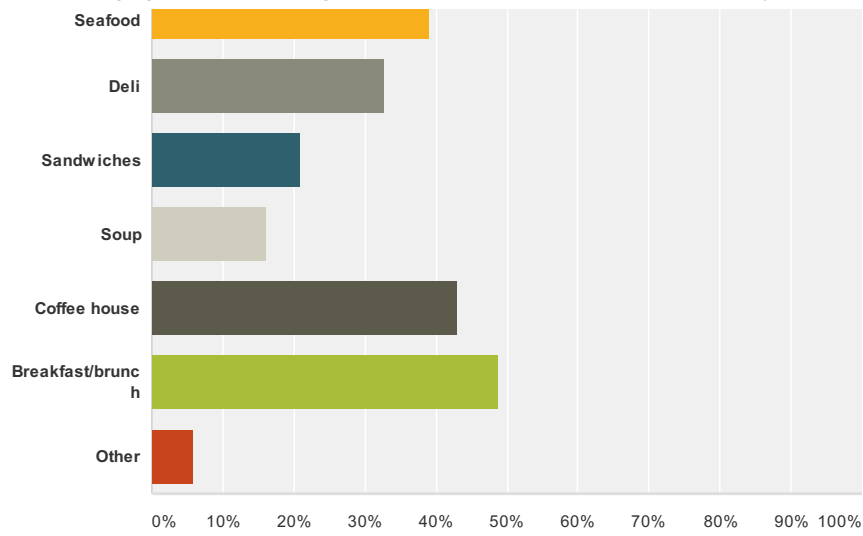
Answer Choices	Responses
\$\$	31.68% 96
\$\$\$	61.06% 185
\$\$\$\$	7.26% 22
Total	303

Q5 What new restaurant types would you like to see in your neighborhood; click all that apply. If there's an existing SF restaurant in any category you'd like to have open a branch here, add the name (e.g. Thai: Marnee Thai):

Answered: 303 Skipped: 26



SB|R|MB NA Neighborhood Commercial Survey



Answer Choices	Responses	Count
Thai	40.59%	123
Vietnamese	43.23%	131
Southeastern Asian (Singaporean/Malaysian, Burmese, etc.)	30.03%	91
Korean	28.38%	86
Japanese (other than sushi)	23.76%	72
Sushi	27.72%	84
Chinese (other than dim sum)	30.69%	93
Dim Sum	20.79%	63
Italian (other than pizza)	44.88%	136
Pizza	16.17%	49
Greek	32.01%	97
Mexican	38.94%	118
Middle Eastern	33.00%	100
Soul/Creole/Cajun	17.16%	52
Indian	32.01%	97
California eclectic	46.20%	140
American comfort food	31.35%	95
Spanish	23.76%	72
French	26.73%	81
Nordic	4.95%	15
Asian fusion	29.04%	88
Burger/steak	22.11%	67
Seafood	38.94%	118
Deli	32.67%	99
Sandwiches	20.79%	63
Soup	16.17%	49
Coffee house	42.90%	130
Breakfast/brunch	48.84%	148
Other	5.94%	18
Total Respondents: 303		

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#	Restaurant(s) you'd like to see open a branch here, or other types not listed above	Date
1	Restaurants: Blackwood Thai, Wexlers, Mavericks Type: Bakery	7/21/2014 7:21 PM
2	Chipotle Mixt Salad	7/19/2014 5:58 PM
3	Fast food. Jack in the Box, Wendy's, Arby's, Panera Bread, Dunkin Donuts.... anything open late night.	7/19/2014 3:52 PM
4	Nopalito (top choice!!) Zachary's Pizza (could we convince them to open a flagship SF location in our neighborhood?) Burma Superstar Slow Club (brunch)	7/19/2014 12:21 PM
5	Peet's Tacolicious Plant Specialty's Delfina Cotogna Nopa Nopalito SPQR A16 Coqueta Bakeries - Kara's cupcakes, B Patisserie, Boulange Frances Ramen bar Sushiritto Kokkari	7/19/2014 8:44 AM
6	Osha Thai	7/19/2014 8:40 AM
7	Cajun: Brenda's Organic Gluten-free options	7/18/2014 9:24 PM
8	I'd love a Boulange, the local chain that recently got acquired by Starbucks. A cheese shop closer to South Beach would be great.	7/18/2014 9:11 PM
9	Out the door. Slanted door. Boudin. Chez papa. La Boulange.	7/18/2014 6:49 PM
10	Raw foods, vegan, organic only	7/18/2014 6:36 PM
11	Vegetarian	7/18/2014 4:28 PM
12	We need a really good Mexican restaurant. Tres does not have really good food. There is no good really good Chinese within walking distance. For dim sum we have Yank Sing. It would be nice to have a branch of Three Seasons a Vietnamese restaurant in Palo Alto.	7/18/2014 3:41 PM
13	Bon Chon Chicken (Korean Fried Chicken)	7/18/2014 2:27 PM
14	La Boulange	7/18/2014 1:23 PM
15	farm to table	7/18/2014 11:00 AM
16	Coffee place close by - eg, Starbucks in one of the buildings??	7/18/2014 10:14 AM
17	Healthy with smaller plate offerings or half sizes. I'm getting older and eat less.	7/18/2014 10:09 AM
18	Ribs and fried chicken	7/18/2014 9:03 AM
19	Family-friendly....like Mel's, Mama's Royal (Oakland-Broadway/40th), The Egg Shoppe (Oakland-Montclair District). A nice, welcoming diner... pancakes for dinner kinda place. Chicken and waffles kinda place. Not just a lunch place.... there are tons of reasonably priced lunch places. But very little for early breakfast or dinner (where you can sit down and enjoy conversation with family and friends).	7/18/2014 8:59 AM
20	Really really miss Mexico DF - wish they'd come back!	7/18/2014 8:51 AM
21	Frances (17th st);	7/18/2014 8:18 AM
22	The Rustic Bakery	7/17/2014 11:44 PM
23	Vegan	7/17/2014 11:07 PM
24	vegetarian or vegan anything not trendy	7/17/2014 11:01 PM
25	Peet's, The Creamery, anything by Charles Phan	7/17/2014 9:55 PM
26	The Grove, Eliza's (Chinese)	7/17/2014 8:16 PM
27	DeLessio; Salumi; Flour+Water; Just For You; Aperto; Canteen; Fish (Sausalito); Bocadillo (Jackson SQ); ravioli (Berkeley)	7/17/2014 7:36 PM
28	Flour and Water, Spruce, Monks Cattle, Tartine.	7/17/2014 5:51 PM
29	Brandy Ho Mandalay La Mediterranee	7/17/2014 5:27 PM
30	Lucca Italian Deli (22nd and Valencia) Delfina Pizzeria	7/16/2014 8:35 AM
31	The Plant Plutos Coffee Bar Dosa Burma Star	7/15/2014 5:38 PM
32	Vegan food of any cuisine. I don't support violence towards sentient beings just for palate pleasure.	7/15/2014 4:38 PM
33	There are some really nice rather expensive restaurants in the neighborhood but not mean in the lower to average price range. We definitely need more venues as the ones we have are usually too crowded.	7/14/2014 11:41 PM
34	Coffee house: Starbucks	7/14/2014 9:37 PM
35	Pluto's	7/14/2014 12:57 PM
36	Togo's, Noah's, Quizno's, Chili's, Yardhouse, Taco Bell	7/14/2014 11:53 AM
37	Starbucks, Philz	7/14/2014 11:06 AM
38	Mission Beach Cafe, 15/Guerrero Tapas but maybe that is included in Spanish	7/13/2014 1:59 PM
39	Delphina-take over the old Camen's on the Pier (with open seating area and fire pits on the old pier) Dolores Park/Precita Park/Duboce Park Cafe Owners or Rouge/Blank Enoteca to open up in the Bayside Village vacant site along the Embarcadero	7/13/2014 9:36 AM
40	Boston market Pho restaurant Gordon Biersh (have it come back!) Max's resaurant	7/12/2014 10:18 PM
41	Boston market Pho restaurant	7/12/2014 10:13 PM
42	Wings	7/12/2014 7:14 PM
43	How did vegetarian/vegan NOT make this list. Clearly there is a bias against it.	7/12/2014 3:35 PM
44	Lime Tree Sai Jai Thai Bashful Bull Dinner	7/11/2014 11:16 PM
45	Little Star Patisseries Café-not Starbucks Peruvian Cuban	7/11/2014 6:58 PM

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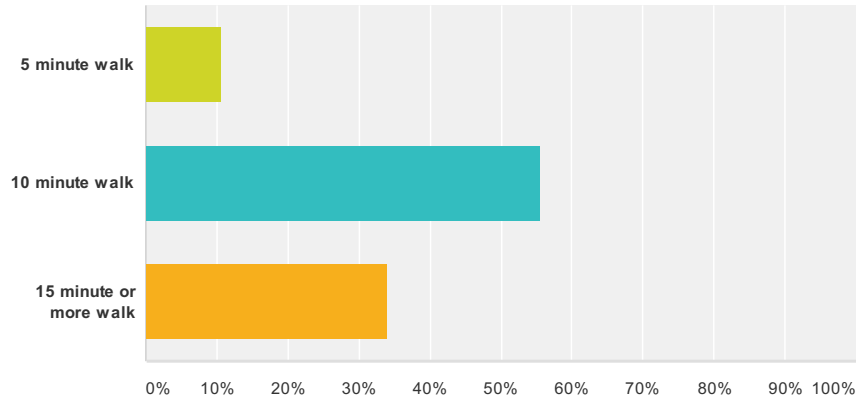
46	more casual dining needed, regardless of type.	7/11/2014 3:56 PM
47	Chez Papa	7/11/2014 11:34 AM
48	Ramen	7/11/2014 10:12 AM
49	Filipino food	7/11/2014 10:00 AM
50	Blue Bam Tender Greens Tacolicious	7/11/2014 9:53 AM
51	Mediterranean food - Bursa Indian - Dosa	7/11/2014 9:16 AM
52	Hooters, Chilis, and Cracker Barrel	7/10/2014 10:48 PM
53	Bbq including chicken Osha Thai Vegetarian	7/10/2014 10:24 PM
54	Quickly/Fantasia milk tea	7/10/2014 10:10 PM
55	Starbucks, Peets	7/10/2014 9:27 PM
56	Peet's Coffee Osha Thai	7/10/2014 9:15 PM
57	Bristol Farms type of food service	7/10/2014 6:35 PM
58	Chipotle Papa John's Arby's Panda Express Jimmy John's Wingstop Jersey Mike's Potbelly Sandwich Works	7/10/2014 4:55 PM
59	California; Vegan	7/10/2014 4:12 PM
60	Don't prefer branches but rather local mom and pop or pop up starters.	7/10/2014 3:54 PM
61	La Mediterranee and Patxi's Pizza	7/10/2014 3:30 PM
62	Tacolicious Pacific Catch	7/10/2014 3:17 PM
63	We desperately need a nice coffee house with decent coffee. Any type of other neighborhood cafe and nice mid-range restaurants mixed with more affordable ethnic cuisine that is NOT part of a chain. We have too many chains and their quality is usually not too good. Look to Marina, Fillmore and Noe. I do like Ler Ros Thai, though (in Tenderloin and Hayes Valley)	7/10/2014 3:12 PM
64	Quick and easy take out restaurants for quick dinner.	7/10/2014 3:07 PM
65	Philz or Starbucks Grove Osha Café Tiramisu	7/10/2014 3:01 PM
66	The Grove	7/10/2014 2:55 PM
67	Tapas	7/10/2014 1:12 PM
68	Vegan restaurants like Veggie Grill (fast food), Millenium (fine dining), Source (casual), Souley Vegan (vegan soul food), Gracias Madre (Mexican), Flaco's Tacos (taqueria), Lucky Creation Vegetarian (Chinese), and vegan food of any cuisine other than juice bars	7/10/2014 12:23 PM
69	Blue Bottle Coffee Coffee Bean & Tea Leaf Philz OSHA Thai Pressed Juicery Jamba Juice	7/10/2014 11:34 AM
70	Coffee Bean & Tea Leaf Philz Peet's/Starbucks Osha Thai	7/10/2014 11:22 AM
71	Tacolicious, Blue Bottle Coffee or Peet's Coffee, Woodhouse Fish Co, a high-end sushi restaurant, a good wine bar like the Press Club	7/10/2014 10:53 AM
72	Potrero hill has a nice mix of restaurants on 18th street, from Plow (breakfast), Chez Maman, Pera (mediterranean), Papito (Mexican), sushi (Umi), etc. Also, Long Bridge Pizza in Dogpatch is great.	7/10/2014 10:24 AM
73	Noodle restaurant, eg, ramen	7/10/2014 10:10 AM
74	Vegetarian	7/10/2014 9:47 AM
75	Nobu Katsuya Michael Minna Le Cirque Wild Ginger Bouchon Bazaar-Jose Javier's Alain Ducasse STK Mr Pickles Fig & Olive	7/10/2014 9:23 AM
76	Specialty's, Bi-Rite,	7/10/2014 8:13 AM
77	Vegan and Vegetarian	7/10/2014 8:07 AM
78	Scomas, Pera, Goat Hill Pizza, Perry's, Le Cham, Tryptych, Rocco's, Radio Africa, Limon Rotisser, New Mings (Chinese on Mission, between 3 rd and New Montgomery)	7/10/2014 7:45 AM
79	Coffee Shop/Pastries in Mission Bay South	7/10/2014 7:06 AM
80	Many of the cuisines listed above already are represented within a 20 minute walk OSHA Thai, izzy's chop house	7/10/2014 6:07 AM
81	Cha'am	7/10/2014 12:01 AM
82	The Grove, Stacks, and mid-range restaurant that would be open late on weeknights and on weekends.	7/9/2014 11:19 PM
83	The Grove	7/9/2014 11:16 PM
84	Mamee Thai... :((guess who this is...)	7/9/2014 11:00 PM
85	La Boulange, Chipotle	7/9/2014 10:53 PM
86	Iranian, Czech or Slovak	7/9/2014 10:41 PM
87	A16 Mixt Greens	7/9/2014 8:23 PM
88	Woodhouse fish Blackwood Janes	7/9/2014 8:09 PM
89	Vegan/vegetarian	7/9/2014 7:36 PM
90	Plutos	7/9/2014 6:46 PM
91	LOVING HUT, the one near san fran university vegetarian / vegan	7/9/2014 6:31 PM
92	Deli Board/Rye Project Maggianos A legit (not a dive for transients to hang out in), non-uppity ice cream shop A legit (not a dive for transients to hang out in), non-uppity donut/pastry shop	7/9/2014 6:28 PM

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93	Ramen	7/9/2014 6:25 PM
94	-Pacific Catch -The Plant Cafe Organic -Mixt Greens (although I know we have a Tender Greens opening soon) -Pressed Juicery (or Juice Shop, Project Juice, Sidewalk Juice, etc.) Anything that's healthy and fast/convenient to take to-go on the way home!	7/9/2014 5:28 PM
95	La Cometa Mexican Henry's Chinese	7/9/2014 5:07 PM
96	Woodhouse Fish	7/9/2014 5:03 PM
97	A vegetarian restaurant! Chipotle!	7/9/2014 4:53 PM

Q6 For neighborhood restaurants, how far are you willing to walk?

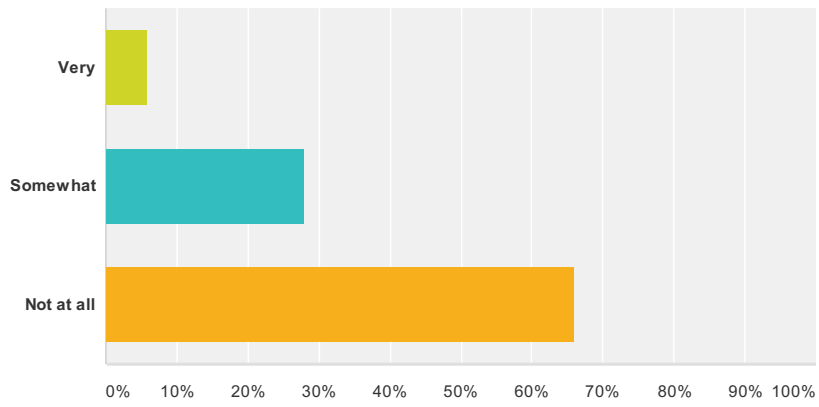
Answered: 303 Skipped: 26



Answer Choices	Responses	
5 minute walk	10.56%	32
10 minute walk	55.45%	168
15 minute or more walk	33.99%	103
Total		303

Q7 For neighborhood restaurants, how important is having near-by parking?

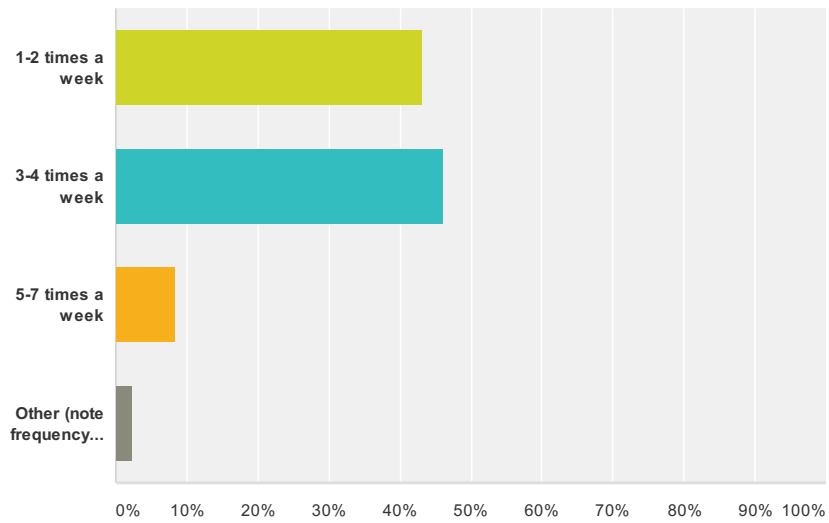
Answered: 303 Skipped: 26



Answer Choices	Responses
Very	5.94% 18
Somewhat	28.05% 85
Not at all	66.01% 200
Total	303

Q8 How often do you eat dinner out, use take-out or home delivery?

Answered: 303 Skipped: 26

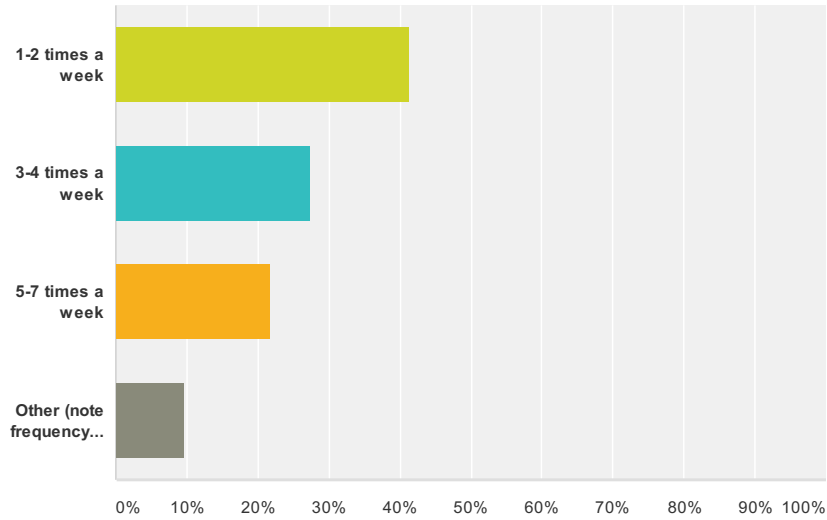


Answer Choices	Responses	
1-2 times a week	43.23%	131
3-4 times a week	46.20%	140
5-7 times a week	8.25%	25
Other (note frequency below)	2.31%	7
Total		303

#	Frequency	Date
1	Possibly once a week	7/21/2014 4:49 PM
2	3 times a month	7/18/2014 6:36 PM
3	Probably 2-3 times a week on average.	7/18/2014 3:41 PM
4	1-2 times a month	7/18/2014 11:25 AM
5	2-3 times a month	7/17/2014 7:36 PM
6	Would take out more if there were more options	7/10/2014 9:15 PM
7	Seldom because there are very few vegan restaurants	7/10/2014 12:23 PM
8	2-3 times	7/10/2014 9:59 AM
9	Once every two weeks	7/9/2014 5:26 PM

Q9 How often do you eat lunch out, use take-out or home delivery?

Answered: 303 Skipped: 26



Answer Choices	Responses
1-2 times a week	41.25% 125
3-4 times a week	27.39% 83
5-7 times a week	21.78% 66
Other (note frequency below)	9.57% 29
Total	303

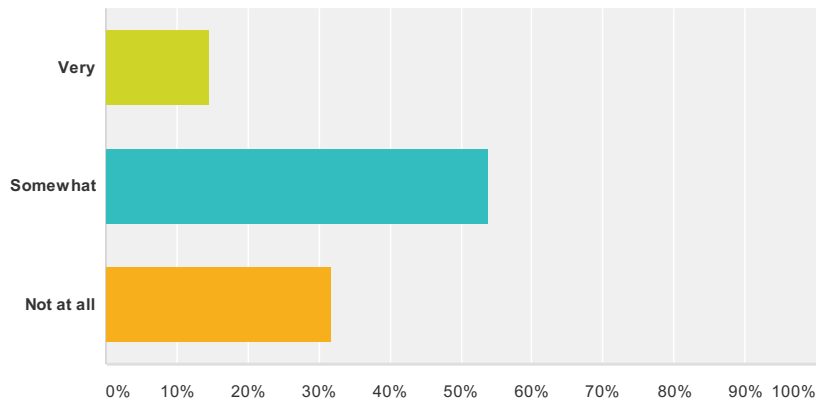
#	Frequency	Date
1	I eat lunch at my office area	7/21/2014 4:49 PM
2	0 times a week	7/19/2014 12:21 PM
3	eat at work and work outside of city	7/18/2014 11:11 PM
4	Rarely	7/18/2014 3:41 PM
5	1-2 times a month	7/18/2014 11:25 AM
6	not often	7/18/2014 9:57 AM
7	Maybe once a week	7/18/2014 9:35 AM
8	never	7/18/2014 8:26 AM
9	seldom	7/17/2014 7:55 PM
10	1-2 times a month	7/17/2014 7:36 PM
11	0	7/17/2014 7:36 PM
12	rarely	7/16/2014 8:35 AM
13	rare	7/13/2014 7:13 PM
14	Less	7/12/2014 3:11 PM
15	not very often	7/11/2014 11:16 PM
16	work out of the city; eat at my desk	7/11/2014 3:56 PM
17	None	7/10/2014 5:51 PM
18	working in SSF so not in SF for lunch	7/10/2014 3:17 PM
19	very infrequently - sometimes a few times a month	7/10/2014 3:12 PM
20	minimal to none	7/10/2014 2:55 PM
21	Rarely bit the choices are bad	7/10/2014 1:34 PM
22	Seldom because there are very few vegan restaurants	7/10/2014 12:23 PM
23	5-7 times - mostly financial district	7/10/2014 9:59 AM

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24	very rarely	7/10/2014 8:56 AM
25	Rarely	7/10/2014 8:49 AM
26	1-2 times per month	7/9/2014 7:36 PM
27	Seldom	7/9/2014 5:26 PM
28	0	7/9/2014 4:53 PM

Q10 For neighborhood restaurants, how important is having a delivery option?

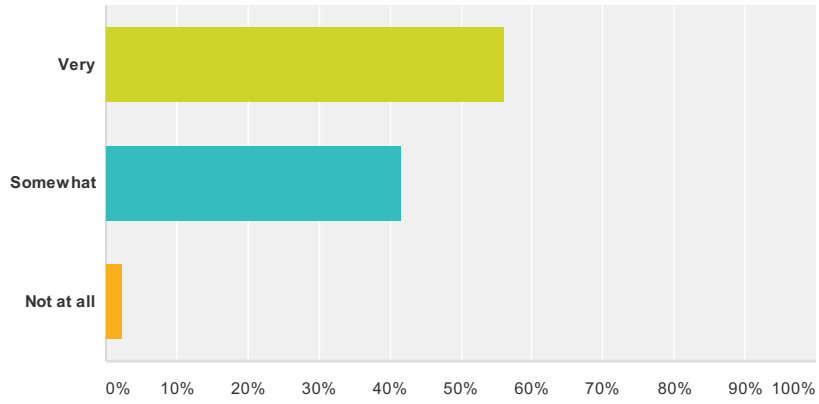
Answered: 303 Skipped: 26



Answer Choices	Responses	
Very	14.52%	44
Somewhat	53.80%	163
Not at all	31.68%	96
Total		303

Q11 For neighborhood restaurants, how important is having Sunday hours?

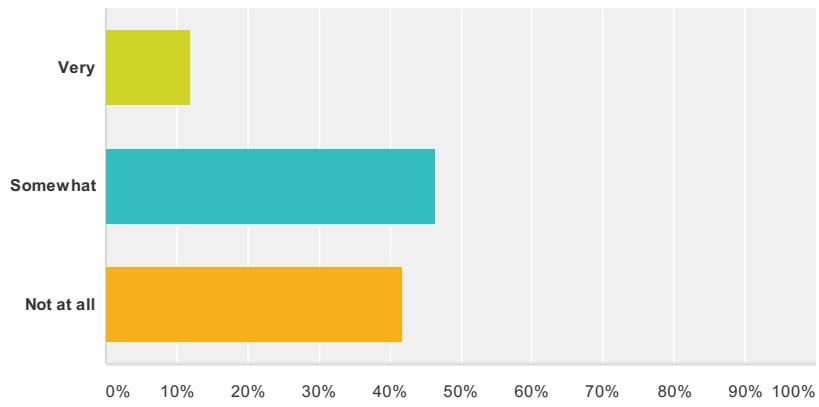
Answered: 303 Skipped: 26



Answer Choices	Responses	
Very	56.11%	170
Somewhat	41.58%	126
Not at all	2.31%	7
Total		303

Q12 For neighborhood retail/services, how important is having near-by parking?

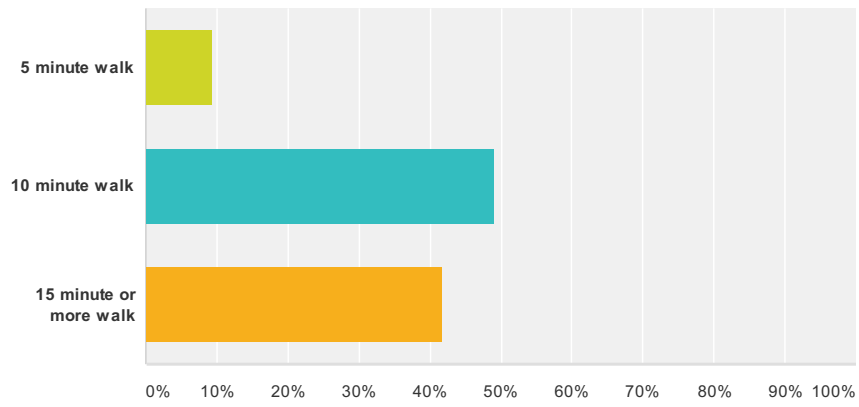
Answered: 300 Skipped: 29



Answer Choices	Responses	
Very	12.00%	36
Somewhat	46.33%	139
Not at all	41.67%	125
Total		300

Q13 For neighborhood retail/services, how far are you willing to walk?

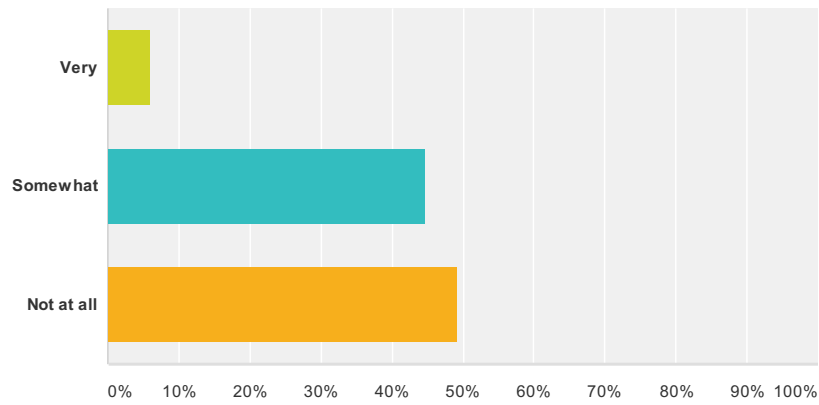
Answered: 300 Skipped: 29



Answer Choices	Responses	
5 minute walk	9.33%	28
10 minute walk	49.00%	147
15 minute or more walk	41.67%	125
Total		300

Q14 For neighborhood retail, how important is having a delivery option?

Answered: 300 Skipped: 29



Answer Choices	Responses
Very	6.00% 18
Somewhat	44.67% 134
Not at all	49.33% 148
Total	300

#	Does weight of purchase affect your choice?	Date
1	Yes.	7/21/2014 4:51 PM
2	Yes	7/20/2014 8:36 AM
3	Yes	7/19/2014 5:59 PM
4	Yes	7/19/2014 8:46 AM
5	YES	7/19/2014 8:41 AM
6	Yes	7/19/2014 6:23 AM
7	No - heavy might mean a car rather than delivery...	7/18/2014 9:26 PM
8	Yes	7/18/2014 6:51 PM
9	Yes	7/18/2014 6:25 PM
10	Yes	7/18/2014 5:39 PM
11	Yes...hard to carry a case of wine for example.	7/18/2014 5:08 PM
12	Naturally	7/18/2014 4:31 PM
13	Yes, particularly at Safeway.	7/18/2014 3:36 PM
14	Yes	7/18/2014 12:02 PM
15	yes	7/18/2014 10:57 AM
16	yes	7/18/2014 10:55 AM
17	Yes. Google shopping and Amazon Prime are winning because they deliver heavy items	7/18/2014 10:18 AM
18	Yes. If I have several bags of groceries it's difficult to carry them to BayCrest.	7/18/2014 10:13 AM
19	Yes	7/18/2014 10:00 AM
20	yes	7/18/2014 9:40 AM
21	Absolutely	7/18/2014 9:36 AM
22	Of course, furniture or large items should have delivery	7/18/2014 8:21 AM
23	Yes	7/18/2014 8:16 AM
24	yes	7/18/2014 7:51 AM
25	Yes	7/18/2014 7:38 AM
26	Yes	7/17/2014 8:18 PM
27	yes; if I buy a lot or something heavy it's hard to realistically carry home without a car	7/17/2014 7:36 PM
28	yes	7/17/2014 5:36 PM

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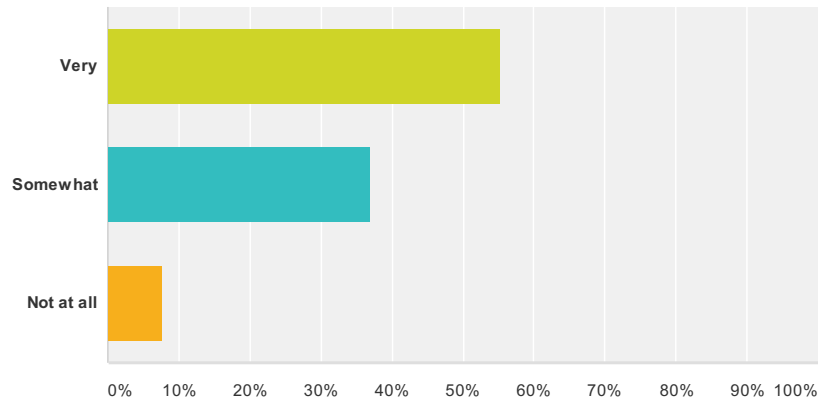
29	no	7/16/2014 8:36 AM
30	Yes	7/15/2014 8:59 PM
31	yes	7/15/2014 5:39 PM
32	Yes, weight and quantity of items purchased.	7/14/2014 11:42 PM
33	Yes. E.g. fumiture should have delivery.	7/14/2014 6:39 PM
34	yes	7/13/2014 9:44 PM
35	Maybe	7/13/2014 2:02 PM
36	yes	7/13/2014 10:47 AM
37	absolutely	7/12/2014 3:36 PM
38	yes	7/11/2014 11:19 PM
39	Yes	7/11/2014 8:41 PM
40	Yes!	7/11/2014 7:27 PM
41	Yes	7/11/2014 11:38 AM
42	yes	7/11/2014 10:04 AM
43	No	7/10/2014 10:49 PM
44	?	7/10/2014 10:26 PM
45	Yes, for very heavy stuff (fumiture, big appliances) delivery matters.	7/10/2014 10:17 PM
46	Yes	7/10/2014 6:37 PM
47	YES	7/10/2014 4:56 PM
48	yes	7/10/2014 3:59 PM
49	yes	7/10/2014 3:21 PM
50	only when I go shopping at whole foods and walk home	7/10/2014 3:13 PM
51	Yes	7/10/2014 3:05 PM
52	Yes and bulkiness (e.g., paper towels/toilet paper)	7/10/2014 2:49 PM
53	no	7/10/2014 1:30 PM
54	Yes, if I need to make a heavy weighted purchase, I will go to someplace with parking so I can take my car and not have to carry my purchases	7/10/2014 1:22 PM
55	Definitely	7/10/2014 1:14 PM
56	Yes	7/10/2014 12:25 PM
57	Yes	7/10/2014 11:36 AM
58	Yes	7/10/2014 11:27 AM
59	Yes	7/10/2014 11:25 AM
60	yes	7/10/2014 10:52 AM
61	Of course!	7/10/2014 10:25 AM
62	yes	7/10/2014 10:10 AM
63	Yes	7/10/2014 8:14 AM
64	Yes	7/10/2014 7:28 AM
65	Yes. If not heavy items, then parking is not important.	7/10/2014 7:07 AM
66	Yes	7/10/2014 6:10 AM
67	No	7/9/2014 11:12 PM
68	no	7/9/2014 11:03 PM
69	yes	7/9/2014 11:02 PM
70	Yes	7/9/2014 9:32 PM
71	yes	7/9/2014 8:25 PM
72	Yes	7/9/2014 8:12 PM
73	Yes	7/9/2014 7:37 PM
74	Yes	7/9/2014 6:47 PM
75	Yes, and bulk (e.g. paper towels or toilet paper, etc.)	7/9/2014 6:30 PM
76	No. I only buy enough I can carry. I dont have a need to stock up nor do I have space to store things	7/9/2014 6:27 PM
77	Yes	7/9/2014 6:19 PM
78	definitely	7/9/2014 5:39 PM
79	Yes, if it is able to be carried parking and delivery not important.	7/9/2014 5:31 PM

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80	Yes	7/9/2014 5:22 PM
81	Yes	7/9/2014 5:04 PM

Q15 For neighborhood retail/services, how important is having evening (6—9 pm) hours?

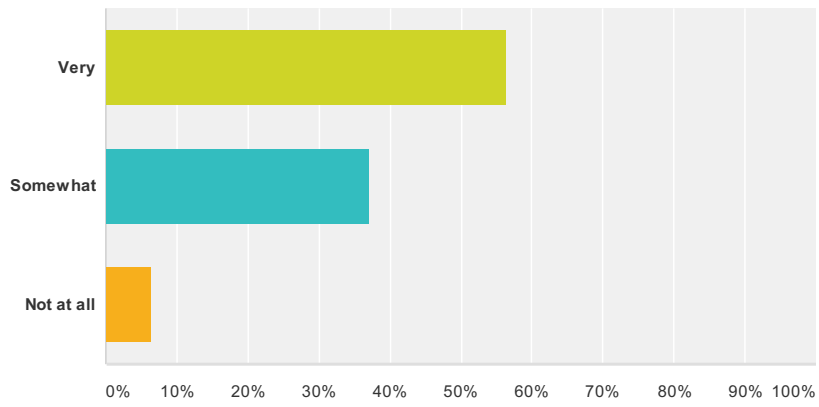
Answered: 298 Skipped: 31



Answer Choices	Responses	
Very	55.37%	165
Somewhat	36.91%	110
Not at all	7.72%	23
Total		298

Q16 For neighborhood retail/services, how important is having Sunday hours?

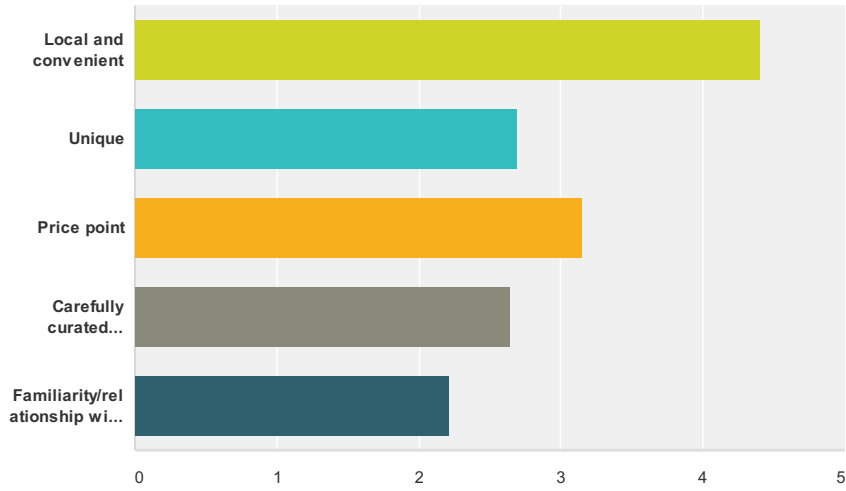
Answered: 296 Skipped: 33



Answer Choices	Responses	
Very	56.42%	167
Somewhat	37.16%	110
Not at all	6.42%	19
Total		296

Q17 When you shop locally, what is most important to you (rank):

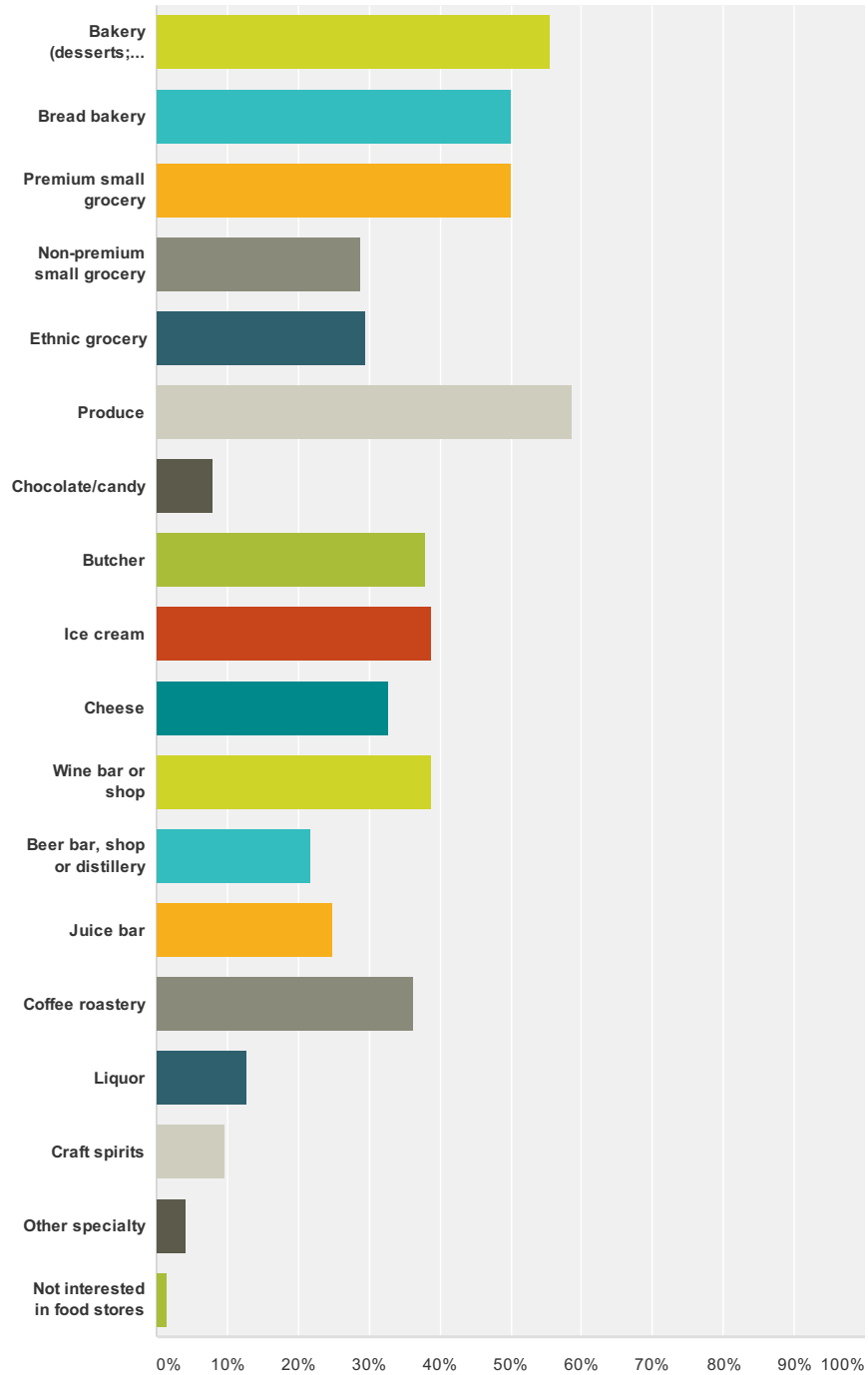
Answered: 293 Skipped: 36



	1	2	3	4	5	N/A	Total	Average Ranking
Local and convenient	67.81% 198	14.73% 43	8.90% 26	4.45% 13	3.42% 10	0.68% 2	292	4.40
Unique	11.26% 33	18.77% 55	21.16% 62	20.82% 61	25.26% 74	2.73% 8	293	2.69
Price point	9.56% 28	35.84% 105	23.21% 68	18.77% 55	10.92% 32	1.71% 5	293	3.15
Carefully curated assortment	7.51% 22	18.77% 55	20.14% 59	33.11% 97	17.75% 52	2.73% 8	293	2.64
Familiarity/relationship with retailer	3.41% 10	10.92% 32	25.26% 74	20.48% 60	37.20% 109	2.73% 8	293	2.21

Q18 What new food-related businesses (other than restaurants) would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Bakery: DeLessio) in the Comment field.

Answered: 281 Skipped: 48



Answer Choices	Responses
Bakery (desserts; confections)	55.52% 156
Bread bakery	50.18% 141
Premium small grocery	50.18% 141

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Non-premium small grocery	28.83%	81
Ethnic grocery	29.54%	83
Produce	58.72%	165
Chocolate/candy	7.83%	22
Butcher	38.08%	107
Ice cream	38.79%	109
Cheese	32.74%	92
Wine bar or shop	38.79%	109
Beer bar, shop or distillery	21.71%	61
Juice bar	24.91%	70
Coffee roastery	36.30%	102
Liquor	12.81%	36
Craft spirits	9.61%	27
Other specialty	4.27%	12
Not interested in food stores	1.42%	4
Total Respondents: 281		

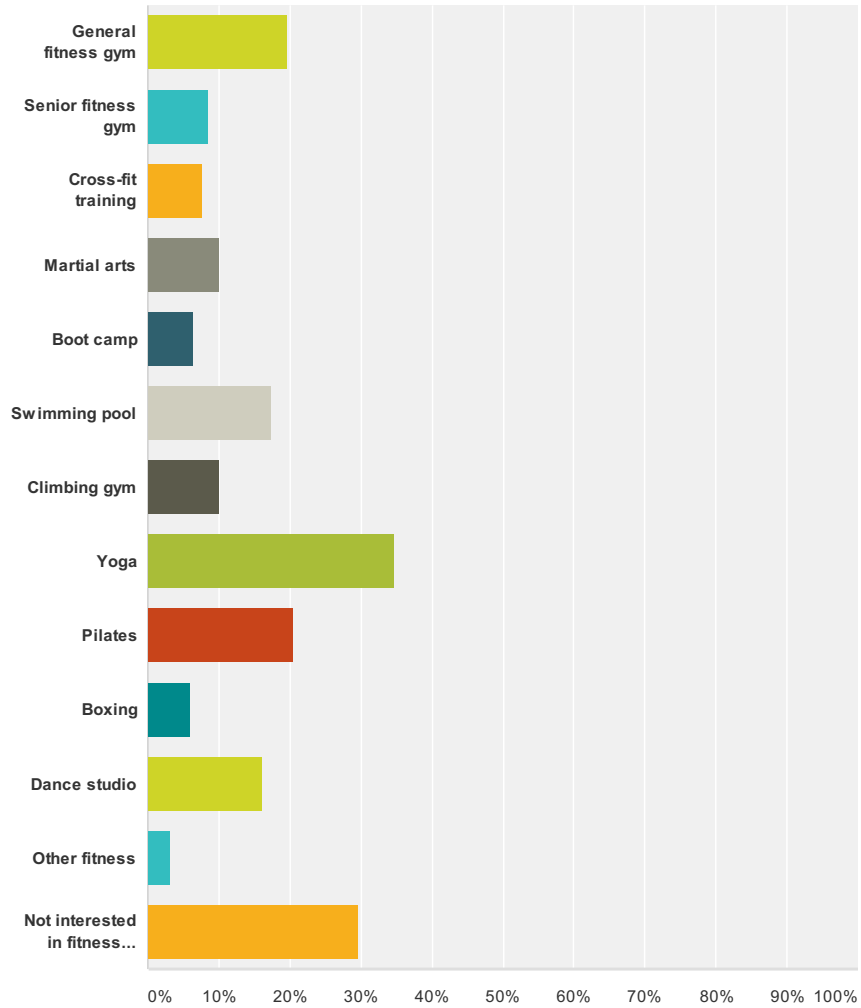
#	Food/drink-related business(es) you'd like to see open a branch here, and/or other food/drink-related services not mentioned above.	Date
1	Whole Foods and Safeway	7/21/2014 4:56 PM
2	We are dying for fresh produce and meat in this neighborhood! We love the walkability of this neighborhood but you HAVE to get in your car to get any meat or veggies/fruit during the week.	7/19/2014 6:03 PM
3	Jamba Juice	7/19/2014 3:56 PM
4	Bi-Rite grocery	7/19/2014 12:29 PM
5	B Patisserie Boulange Kara's cupcakes Peet's	7/19/2014 8:56 AM
6	Premium Small Grocery: Bi-Rite Market or Mollie Stones	7/19/2014 8:02 AM
7	Juice Shop	7/18/2014 9:32 PM
8	Trader Joes	7/18/2014 5:43 PM
9	I would love to have a Marin Sun Farms butcher store I could walk to.	7/18/2014 3:46 PM
10	As someone who lives alone I like places where I can sit at the bar, get some food, with a friendly bartender that remembers me.	7/18/2014 3:45 PM
11	Mitchells Ice Cream	7/18/2014 2:30 PM
12	Fish Market, Italian deli like Luccas in the Mission, wine bar but not shop since we have a very good liquor shop on 4th.	7/18/2014 11:04 AM
13	Whole Foods	7/18/2014 11:01 AM
14	Whole Foods	7/18/2014 10:34 AM
15	Healthy grocery, with gluten free etc	7/18/2014 10:17 AM
16	Sushi branch of Barracuda	7/18/2014 10:10 AM
17	We have all these at the Ferry Building. We'd like to see an old-fashioned full-service deli.... like Lucca's on Chestnut, or Molinar's on Columbus. But with even more prepared foods to go (not just sandwiches). Something like MARKET HALL AT ROCKRIDGE in Oakland.	7/18/2014 9:12 AM
18	Whole Foods and/or Andronicos	7/18/2014 9:08 AM
19	Supermarket, like Safeway or Whole Foods	7/18/2014 8:34 AM
20	Fattoria; Tartine; Arizmendi; 4505 Meats; K&L Wines	7/18/2014 8:30 AM
21	I'd stop at Philz Coffee more if there was a shorter line	7/18/2014 8:16 AM
22	Dive bar	7/18/2014 7:22 AM
23	a Peets Coffee	7/17/2014 11:52 PM
24	Rainbow Grocery	7/17/2014 11:11 PM
25	Bi-Rite!	7/17/2014 9:58 PM
26	Organic non GMO produce.	7/17/2014 9:35 PM
27	Bi-Rite	7/17/2014 8:28 PM
28	DeLessio Bakery; Falletti Grocery; Ritual Roasters; Mr+Mrs Miscellaneous; Oliver's Butchery; Pinkie's Bakery; Craftmen + Wolves; Tartine Bakery; DIG Wine Shop	7/17/2014 7:39 PM

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29	Ritual Coffee Roasters, Four Barrel Coffee Roasters	7/17/2014 10:10 AM
30	Arizmendi The Grove A small grocery with basic items (e.g., milk, beer/wine) and a large selection of AFFORDABLE pre-prepared items, would be incredibly valuable to have nearby	7/15/2014 5:54 PM
31	I would be upset by the presence of a butcher.	7/15/2014 4:42 PM
32	frozen yogurt store!	7/14/2014 6:31 PM
33	Unique gifts and cards and open on the weekends Piano bar- lounge Non-sports bar Diner style place for breakfast open on the weekends-kid-friendly	7/13/2014 10:01 PM
34	Safeway trader joes goodwill boutique	7/11/2014 11:28 PM
35	Trader joes	7/11/2014 8:44 PM
36	Tartine B Patisserie Great brunch places	7/11/2014 7:05 PM
37	Trader Jo's	7/11/2014 9:24 AM
38	Whole Foods	7/11/2014 8:54 AM
39	Cheap liquor stores	7/10/2014 10:58 PM
40	Acme bread Anchor Steam	7/10/2014 10:33 PM
41	Sprouts market Trader Joe's Grocery Outlet Whole Foods farmer's market	7/10/2014 7:30 PM
42	Frozen yogurt shop	7/10/2014 4:59 PM
43	I like Buy Rite - or another grocery that may not be as expensive that has quality produce I can go to on a daily basis instead of whole foods which is pretty bad (at least at 4th and Harrison). We also need a nice coffee/roastery cafe where people in the neighborhood can hang out. A nice wine bar would be great, too. We also love Cocoabella for chocolate.	7/10/2014 3:25 PM
44	Trader Joe's	7/10/2014 3:07 PM
45	Organic Salads, soups and sandwiches.	7/10/2014 3:00 PM
46	Bi-Rite, Whole Foods, Rainbow	7/10/2014 2:59 PM
47	organic	7/10/2014 1:36 PM
48	Bi-Rite or similar Ice Cream Bar (Cole Valley) Roam Burger An awesome mission-style burrito place! Trader Joes! (Lots of space in DogPatch still)	7/10/2014 1:30 PM
49	Trader Joe's Bristol Farms	7/10/2014 11:47 AM
50	Arizmende	7/10/2014 11:33 AM
51	Pinkberry Yogurt	7/10/2014 9:32 AM
52	Bi-Rite	7/10/2014 8:16 AM
53	Vegan & vegetarian	7/10/2014 8:08 AM
54	Mitchell's ice cream	7/10/2014 6:14 AM
55	Small is a great example of a store that could do well at the corner of 5th and Berry. That space has been vacant forever and would be perfect for Small.	7/9/2014 9:21 PM
56	Cal-mart	7/9/2014 8:19 PM
57	Bryan's or deli with Take Out	7/9/2014 6:23 PM
58	Trader Joe's would be fabulous.	7/9/2014 6:13 PM
59	Bi-Rite Grocery Trader Joe's Pinky's Bakery Mr & Mrs Miscellaneous	7/9/2014 5:51 PM
60	BiRite ice cream Acme bread	7/9/2014 5:17 PM

Q19 What new fitness-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Climbing Gym: Dogpatch Boulders) in the Comment field.

Answered: 260 Skipped: 69



Answer Choices	Responses
General fitness gym	19.62% 51
Senior fitness gym	8.46% 22
Cross-fit training	7.69% 20
Martial arts	10.00% 26
Boot camp	6.54% 17
Swimming pool	17.31% 45
Climbing gym	10.00% 26
Yoga	34.62% 90
Pilates	20.38% 53
Boxing	6.15% 16
Dance studio	16.15% 42

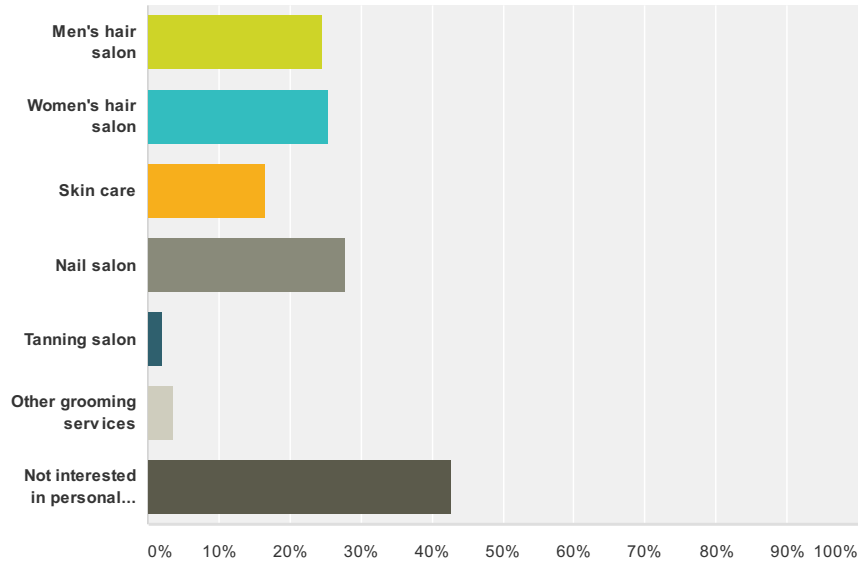
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Other fitness	3.08%	8
Not interested in fitness studios/clubs	29.62%	77
Total Respondents: 260		

#	Fitness-related business(es) you'd like to see open a branch here, and/or other fitness-related services not mentioned above.	Date
1	Mission Cliffs	7/19/2014 12:29 PM
2	soul cycle	7/18/2014 11:17 PM
3	I already have a Personal Trainer, and my condo has a fitness center.	7/18/2014 9:32 PM
4	Kettlebell	7/18/2014 3:45 PM
5	EHS (?) Pilates on Valencia bet. 25 and 26	7/18/2014 11:04 AM
6	i think we have a lot of options at this point	7/18/2014 11:04 AM
7	I would like these options, but I would LOVE LOVE LOVE access to a pool!	7/18/2014 9:27 AM
8	We have all this and more at the YMCA.	7/18/2014 9:12 AM
9	bernal yoga	7/16/2014 8:38 AM
10	Most buildings have gyms so fitness should be low priority for neighborhood growth	7/15/2014 5:54 PM
11	Studio Mix	7/14/2014 6:44 PM
12	Sf fitness court like at the marina greens.	7/14/2014 1:07 PM
13	Equinox	7/12/2014 10:16 PM
14	Tai Chi	7/11/2014 10:17 AM
15	children's play gym	7/11/2014 10:04 AM
16	Boxing	7/10/2014 10:33 PM
17	24 fitness	7/10/2014 7:30 PM
18	basketball courts	7/10/2014 4:59 PM
19	We have enough with Body Mechanix, Infinite Bodyworks, Avant Barre, OmPower, Barry's Bootcamp, etc.	7/10/2014 3:32 PM
20	I love to dance so I'd be happy to see a studio that has general fitness and dance classes. I don't need machines or a pool.	7/10/2014 3:25 PM
21	basketball court	7/10/2014 2:50 PM
22	we have too many at this time in soma	7/10/2014 1:36 PM
23	Zumba	7/10/2014 12:33 PM
24	Seems like we have a number of fitness options already. Not sure that should be the primary focus.	7/10/2014 11:33 AM
25	24 Hour Fitness	7/10/2014 10:23 AM
26	Gym in building	7/10/2014 8:37 AM
27	Zoomba	7/10/2014 8:08 AM
28	Well serviced in this area already	7/10/2014 12:55 AM
29	Well serviced in this area already	7/10/2014 12:06 AM
30	Spin Studio	7/9/2014 11:51 PM
31	50m pool (there is NONE in SF, and most stadiums fill people with food (not health))	7/9/2014 10:54 PM
32	there are already plenty	7/9/2014 6:14 PM
33	UCSF is plenty	7/9/2014 5:17 PM
34	SoulCycle or some other spin studio	7/9/2014 4:57 PM

Q20 What new personal grooming-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Skin care: Sugar Cane) in the Comment field.

Answered: 248 Skipped: 81



Answer Choices	Responses
Men's hair salon	24.60% 61
Women's hair salon	25.40% 63
Skin care	16.53% 41
Nail salon	27.82% 69
Tanning salon	2.02% 5
Other grooming services	3.63% 9
Not interested in personal grooming services	42.74% 106
Total Respondents: 248	

#	Grooming-related business(es) you'd like to see open a branch here, and/or other personal grooming-related services not mentioned above.	Date
1	Strip wax bar	7/19/2014 6:03 PM
2	Harper Paige (women's salon)	7/19/2014 12:29 PM
3	I am happy with current options	7/18/2014 11:17 PM
4	Massage	7/18/2014 10:30 AM
5	Love the services already available	7/18/2014 10:10 AM
6	There are plenty of these to choose from.	7/18/2014 9:12 AM
7	there are already enough of these places on King St.	7/15/2014 5:54 PM
8	Men's hair salon: Public Barber Salon	7/14/2014 9:50 PM
9	Day Spa with Massage - steam room, Acupuncture	7/13/2014 10:01 PM
10	Spa and massage therapy	7/13/2014 4:56 PM
11	There are lots of salons already	7/11/2014 10:17 AM
12	Shady massage palors	7/10/2014 10:58 PM
13	Day spa	7/10/2014 10:33 PM
14	maybe closer nail salon but I go to Amazing Nails. I have a salon I go to so I'm set for hair - I wouldn't go elsewhere	7/10/2014 3:25 PM

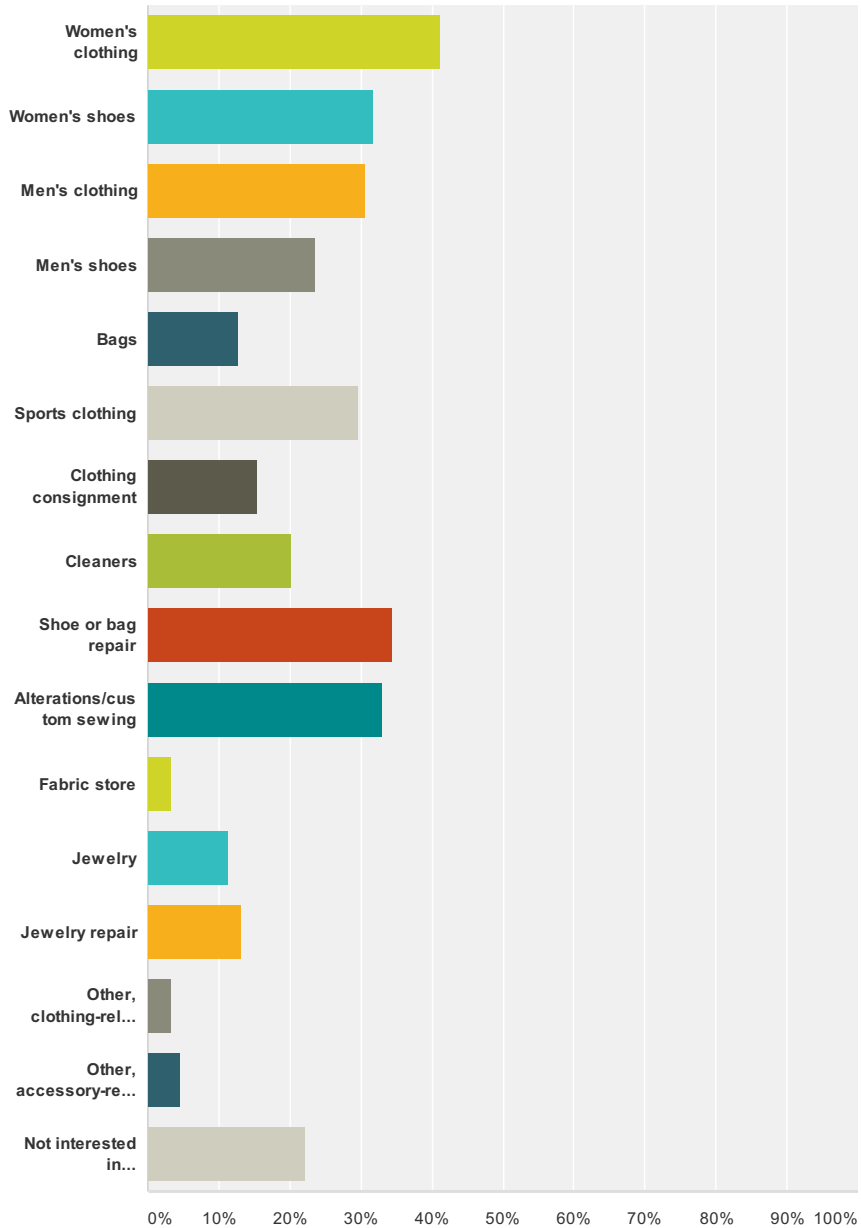
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15	Day spa for massage, wax, etc	7/10/2014 1:30 PM
16	Already have plenty of tanning and other grooming services.	7/10/2014 11:33 AM
17	Massage	7/10/2014 9:52 AM
18	Spray Tan - Revel & Rose	7/10/2014 9:32 AM
19	blow dry bar	7/10/2014 9:02 AM
20	We are well serviced in this area already.	7/10/2014 12:55 AM
21	Well serviced in these areas already	7/10/2014 12:06 AM
22	We have a few of these already on King	7/9/2014 7:44 PM
23	Waxing and spray tan!	7/9/2014 6:56 PM

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Q21 What new clothing/accessories-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Women's clothing: Babette) in the Comment field.

Answered: 267 Skipped: 62



Answer Choices	Responses	Count
Women's clothing	41.20%	110
Women's shoes	31.84%	85
Men's clothing	30.71%	82
Men's shoes	23.60%	63
Bags	12.73%	34
Sports clothing	29.59%	79

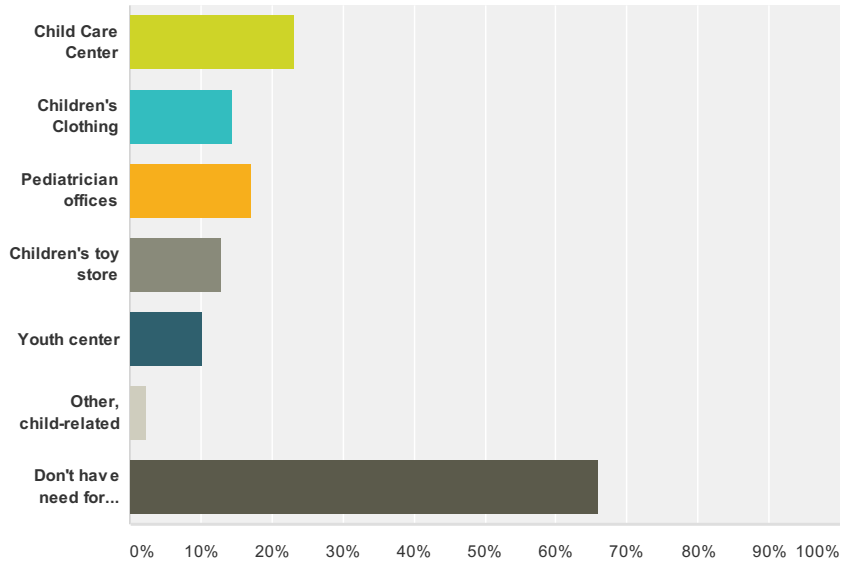
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Clothing consignment	15.36%	41
Cleaners	20.22%	54
Shoe or bag repair	34.46%	92
Alterations/custom sewing	32.96%	88
Fabric store	3.37%	9
Jewelry	11.24%	30
Jewelry repair	13.11%	35
Other, clothing-related	3.37%	9
Other, accessory-related	4.49%	12
Not interested in clothing/accessories	22.10%	59
Total Respondents: 267		

#	Clothing/accessory-related business(es) you'd like to see open a branch here, and/or other clothing/accessory-related services not mentioned above.	Date
1	Something like Jest Jewels where we can buy gifts	7/19/2014 6:03 PM
2	Ambiance (women's clothing) Carlos Shoe Repair and/or Anthony Shoe Services	7/19/2014 12:29 PM
3	I would like to see gift stores and a card store	7/18/2014 11:17 PM
4	Children clothing	7/18/2014 1:29 PM
5	no more dry cleaners	7/18/2014 11:04 AM
6	More is better!	7/18/2014 10:10 AM
7	Black Fleece; J.Crew; Rag & Bone; Paige Denim; Lululemon;	7/18/2014 8:30 AM
8	In both Noe Valley & bernal they have great kids clothing & toy shops, half new, half re-used exchange.	7/18/2014 7:22 AM
9	Moderately priced gift store for a card or birthday, shower, wedding etc gift.	7/17/2014 9:35 PM
10	women's clothing, accessory design/production/retail	7/17/2014 7:39 PM
11	Golfsmith	7/12/2014 10:16 PM
12	goodwill boutique	7/11/2014 11:28 PM
13	children's clothing and shoes	7/11/2014 10:04 AM
14	A good pawn shop	7/10/2014 10:58 PM
15	We need nice unique clothing and accessory shops for men and women like those on Union Street, Noe, Fillmore, Chestnut, Sacramento, Hayes.	7/10/2014 3:25 PM
16	Gift Shops	7/10/2014 1:36 PM
17	Monkey on Chestnut (Jewelry) Ambiance Jest Jewels Gallery of Jewels	7/10/2014 1:30 PM
18	We need a good green dry cleaner!! I do NOT want to see generic large chain clothing stores (Gap, Banana Republic, etc). I DO want smaller independent boutiques that carry mid-range to high end clothes; such as Azalea, Rand + Statler, Heidi Says.	7/10/2014 11:08 AM
19	comfort shoes	7/10/2014 10:46 AM
20	Ambiance	7/10/2014 8:16 AM
21	Children's clothing	7/10/2014 6:14 AM
22	Reasonably well serviced in these areas already	7/10/2014 12:06 AM
23	Benetton store	7/9/2014 10:54 PM
24	Cobbler	7/9/2014 8:19 PM
25	Ambiance	7/9/2014 7:44 PM
26	Rabat (have stores in Noe Valley and Marina)	7/9/2014 5:51 PM
27	Cotton Basics Ayala One-of-a-Kind women's clothing	7/9/2014 5:17 PM

Q22 What new child-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Youth Center: 826 Valencia) in the Comment field.

Answered: 264 Skipped: 65

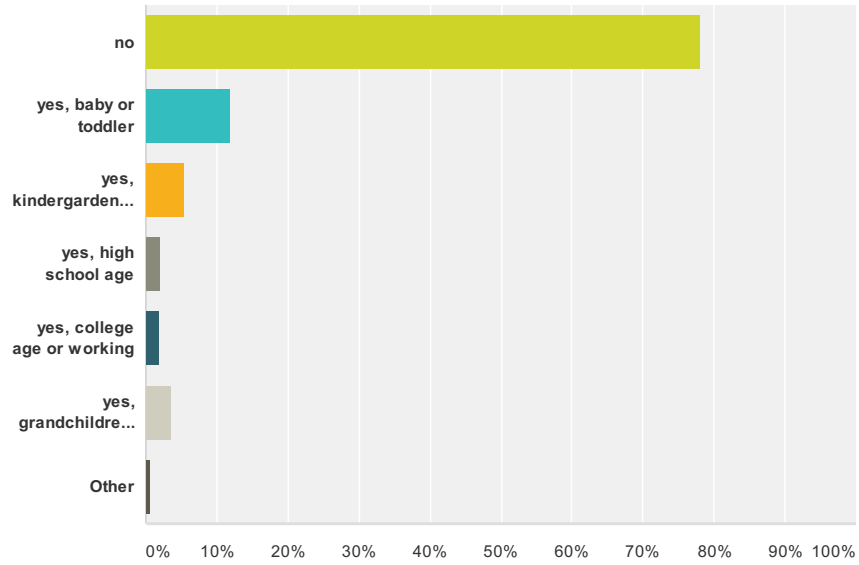


Answer Choices	Responses
Child Care Center	23.11% 61
Children's Clothing	14.39% 38
Pediatrician offices	17.05% 45
Children's toy store	12.88% 34
Youth center	10.23% 27
Other, child-related	2.27% 6
Don't have need for child-related businesses	65.91% 174
Total Respondents: 264	

#	Child-related business (es) you'd like to see open a branch here, and/or other child-related services not mentioned above.	Date
1	Serious need for child care centers and peditricians	7/21/2014 7:24 PM
2	School	7/18/2014 1:29 PM
3	A youth center should have been included in the Mission Bay Plans..but they weren't. Neither were child care...however, Rich Sorro does have child care for low income families.	7/18/2014 11:04 AM
4	826 Valencia; Murik (Children's clothes, gifts, Union Sq)	7/17/2014 7:39 PM
5	Some kind of make your own crafts store might be attractive to kids/parents	7/15/2014 5:54 PM
6	Day care	7/14/2014 6:44 PM
7	Music and Me Urban Recess Playground type places Gymboree like places	7/11/2014 7:05 PM
8	UCSF branch for pediatrician. Child care centers have 2 years waits so any add'll branches	7/11/2014 9:47 AM
9	We need a place that can watch both my dog and my kid	7/10/2014 10:58 PM
10	Our children are teens. 13-15	7/10/2014 1:39 PM
11	Art Studio for kids Music Studio for kids Yoga for kids Fitness for kids Bike trail for kids I would LOVE the picnic park (without dog leftovers)	7/9/2014 10:54 PM
12	Recreation Center for all ages	7/9/2014 5:51 PM

Q23 Do you have children living with you?

Answered: 278 Skipped: 51

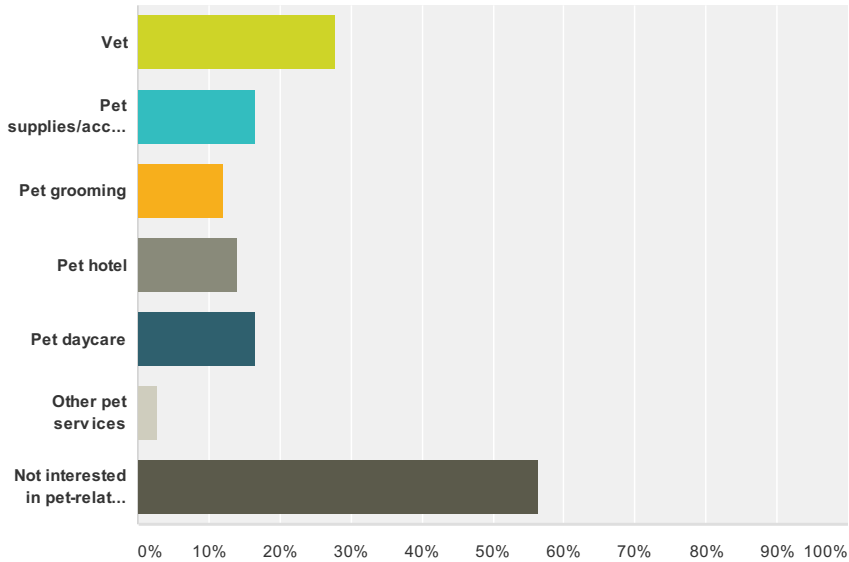


Answer Choices	Responses
no	78.06% 217
yes, baby or toddler	11.87% 33
yes, kindergarden through middle school age	5.40% 15
yes, high school age	2.16% 6
yes, college age or working	1.80% 5
yes, grandchildren who visit often	3.60% 10
Other	0.72% 2
Total Respondents: 278	

#	Other (please specify)	Date
1	My granddaughter who lives here part of the week.	7/17/2014 8:08 PM
2	Planning to have	7/14/2014 6:44 PM

Q24 What new pet-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Pet hotel: Wag Hotels) in the Comment field.

Answered: 266 Skipped: 63



Answer Choices	Responses
Vet	27.82% 74
Pet supplies/accessories	16.54% 44
Pet grooming	12.03% 32
Pet hotel	13.91% 37
Pet daycare	16.54% 44
Other pet services	2.63% 7
Not interested in pet-related services	56.39% 150
Total Respondents: 266	

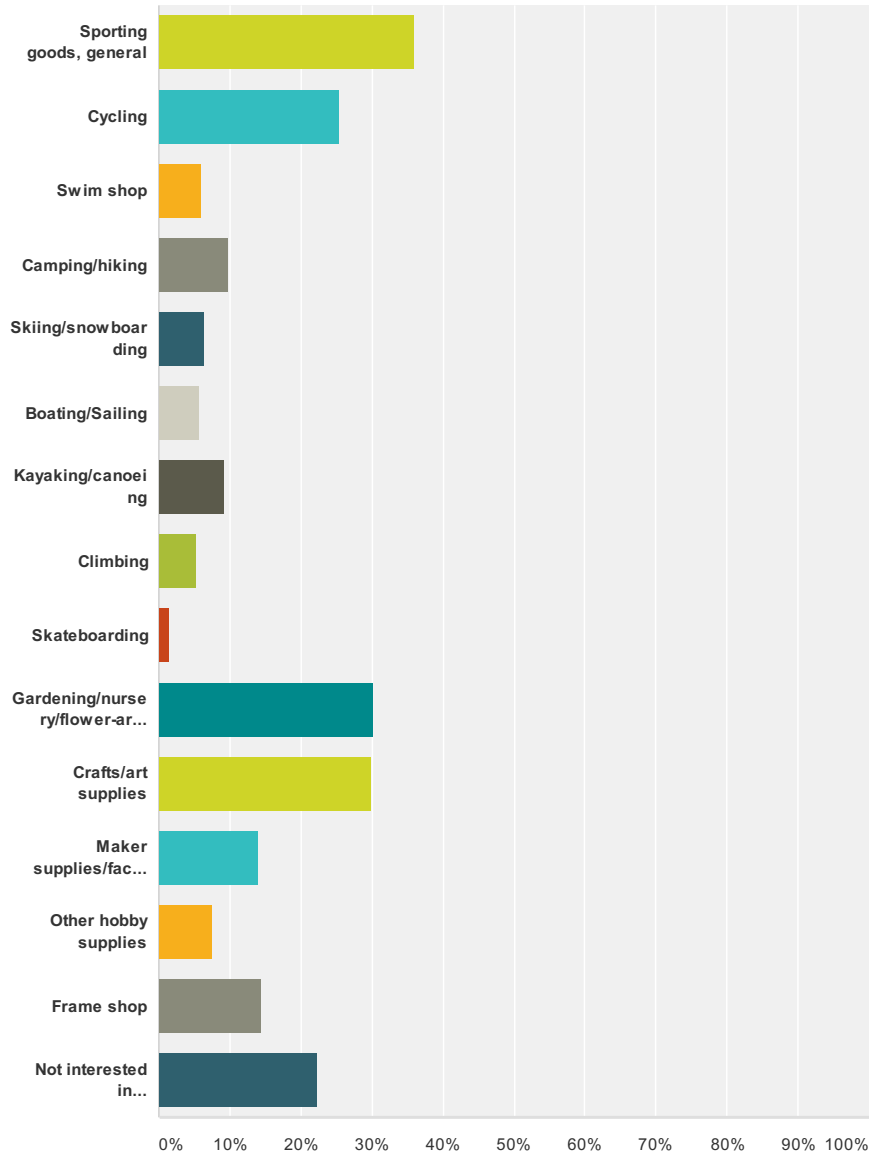
#	Pet-related business(es) you'd like to see open a branch here, and/or other pet-related services not mentioned above.	Date
1	pet sitting	7/18/2014 10:58 AM
2	Pet Food Express	7/18/2014 9:43 AM
3	We already have lots of pet retail to choose from....	7/18/2014 9:12 AM
4	there's already several of these services nearby. don't need more	7/15/2014 5:54 PM
5	We have house rabbits so most "pet services" don't usually apply...	7/15/2014 4:42 PM
6	There is a dog store near by, but it carries little to no cat supplies. I need cat supplies.	7/12/2014 7:20 PM
7	Lots of pet stores and services already in the neighborhood	7/11/2014 10:17 AM
8	Butterfly gardens	7/10/2014 10:58 PM
9	Wag Hotel	7/10/2014 9:23 PM
10	We desperately need a local vet. There isn't one and it's hard to find a vet other than the ASPCA where there's parking. We have a great pet supply place - yay! Pawtrero is fabulous. But the groomer in the area isn't the best and there's no daycare in Rincon. Anything other than a new pet supply place would be great.	7/10/2014 3:25 PM
11	Pet Food Express	7/10/2014 1:30 PM
12	Lots of pet services already.	7/10/2014 11:33 AM
13	Pawtrero	7/10/2014 11:08 AM

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ID	Comments	Date/Time
14	If anything, sidewalk cleaning would be nice. Pet shit and piss has kind of grown in our area	7/10/2014 11:00 AM
15	We are well serviced in this area already	7/10/2014 10:23 AM
16	Very well serviced in this area already	7/10/2014 12:55 AM
17	too much focus on pets already	7/10/2014 12:06 AM
18	Something OTHER than PetCo, Pet Express, etc.	7/9/2014 10:54 PM
19	We already have K9 Playtime.	7/9/2014 5:17 PM
		7/9/2014 4:57 PM

Q25 What new hobby-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Maker facility: Tech Shop) in the Comment field.

Answered: 264 Skipped: 65



Answer Choices	Responses
Sporting goods, general	35.98% 95
Cycling	25.38% 67
Swim shop	6.06% 16
Camping/hiking	9.85% 26
Skiing/snowboarding	6.44% 17
Boating/Sailing	5.68% 15
Kayaking/canoeing	9.09% 24
Climbing	5.30% 14

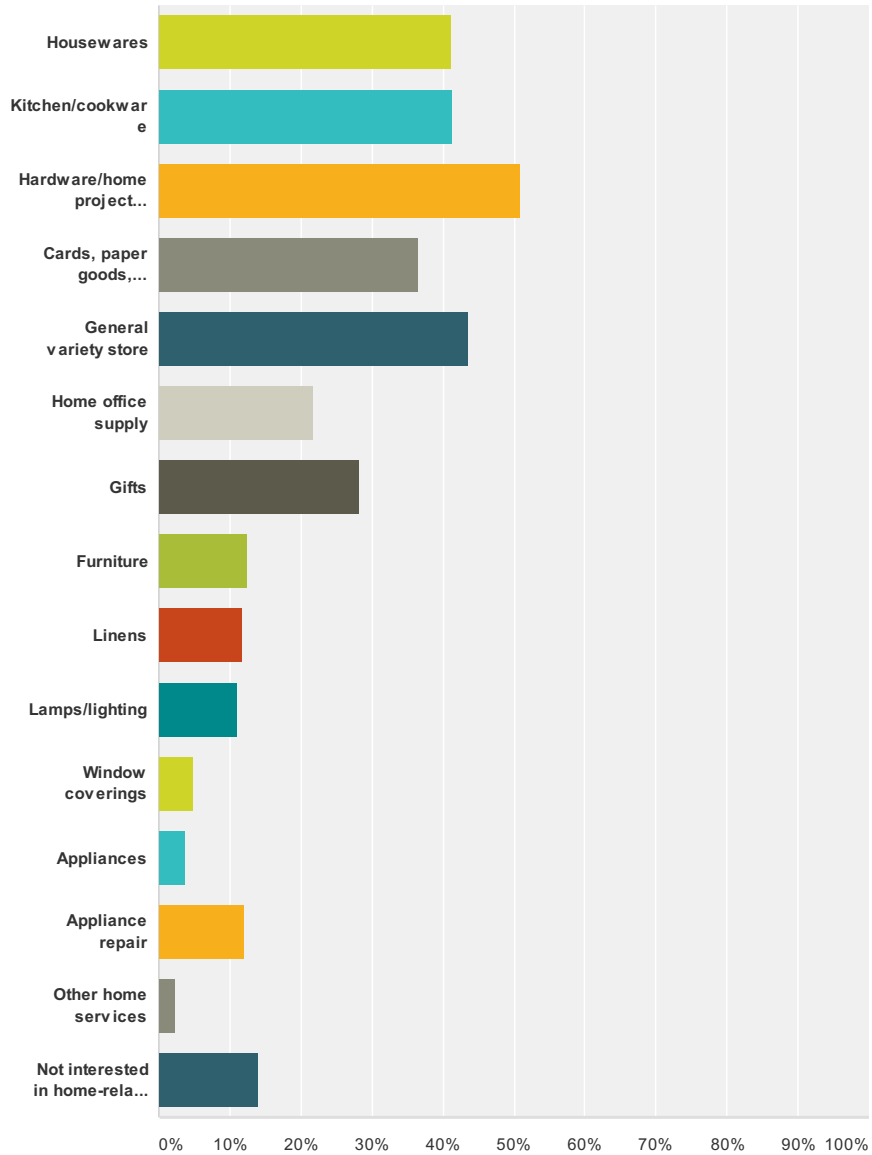
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Skateboarding	1.52%	4
Gardening/nursery/flower-arranging	30.30%	80
Crafts/art supplies	29.92%	79
Maker supplies/facilities	14.02%	37
Other hobby supplies	7.58%	20
Frame shop	14.39%	38
Not interested in hobby-related stores	22.35%	59
Total Respondents: 264		

#	Hobby-related business(es) you'd like to see open a branch here, and/or other hobby-related services not mentioned above.	Date
1	Golf Tennis	7/19/2014 8:56 AM
2	golf store?	7/18/2014 9:12 AM
3	Arch; Paper Source; Flora Grubb;	7/17/2014 7:39 PM
4	With REI and several cycling shops in SOMA, there's not need for more sports equipment stores in N. Mission Bay.	7/15/2014 5:54 PM
5	golf & fitness	7/11/2014 4:35 PM
6	Art lessons, ceramics, gallery	7/11/2014 10:17 AM
7	Casino	7/10/2014 10:58 PM
8	Book store	7/10/2014 4:19 PM
9	There is lots an lots of hobby stores	7/10/2014 1:36 PM
10	Frame Shop: Cheap Petes	7/10/2014 1:30 PM
11	Running store, e.g. Fleet Feet, A Runner's Mind.	7/10/2014 10:30 AM
12	-	7/10/2014 6:14 AM
13	Worshop / art cetner	7/10/2014 12:55 AM
14	This area could use may of these categories	7/10/2014 12:06 AM
15	ballet studio music studio hiking club	7/9/2014 10:54 PM
16	Sewing	7/9/2014 8:19 PM

Q26 What new home-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Variety store: Cliff's Variety) in the Comment field.

Answered: 273 Skipped: 56



Answer Choices	Responses
Housewares	41.03% 112
Kitchen/cookware	41.39% 113
Hardware/home project supplies	50.92% 139
Cards, paper goods, packaging	36.63% 100
General variety store	43.59% 119
Home office supply	21.61% 59
Gifts	28.21% 77
Furniture	12.45% 34

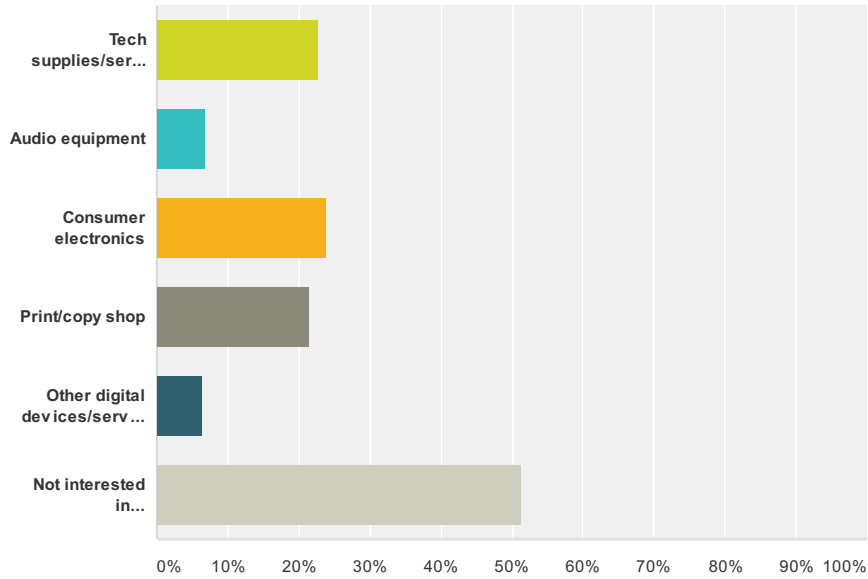
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Linens	11.72%	32
Lamps/lighting	10.99%	30
Window coverings	4.76%	13
Appliances	3.66%	10
Appliance repair	12.09%	33
Other home services	2.20%	6
Not interested in home-related businesses	13.92%	38
Total Respondents: 273		

#	Home-related business(es) you'd like to see open a branch here, and/or other home-related services not mentioned above.	Date
1	Sur La Table (kitchen) Cole Hardware (or any hardware store, really) Paper Source (or Papyrus?)	7/19/2014 12:29 PM
2	Cliffs Variety is a great example of a combo hardware, gifts, housewares etc store.	7/18/2014 9:20 PM
3	Our number 1 need is a hardware store! After that, we need a general home supply store akin to products offered at Target or a full service CVS. We have no place to buy all our home needs!	7/18/2014 10:49 AM
4	Cliff's Variety would be fantastic	7/18/2014 9:43 AM
5	Hmm.... I like this category, but I don't know how you'd attract the chic stores from Hayes Valley. Nice idea though... Still, having stores like these make a neighborhood feel like a neighborhood. Our area is missing some of this...	7/18/2014 9:12 AM
6	Cole Hardware!	7/18/2014 7:54 AM
7	Cole Hardware	7/17/2014 8:28 PM
8	Cliff's Variety and Hardware; Paper Source; Minimal (Hayes St); Maker and Moss (Hayes); cutely sharpening-Town Cutler; Kariker (Sutter St); The Packaging Store (Howard St)	7/17/2014 7:39 PM
9	Cliff;s variety	7/11/2014 11:28 PM
10	In-home stripper pole installation service- but it must guarantee it can hold up to 225lbs	7/10/2014 10:58 PM
11	We need a local hardware store in Rincon/South Beach. Also a card shop that's open on the weekends.	7/10/2014 3:25 PM
12	Cliff's or an Ace JestJewels (gifts)	7/10/2014 1:30 PM
13	Cleaning services for homes, windows, cars,...	7/9/2014 10:54 PM
14	Laurel Village Ace Hardware	7/9/2014 8:19 PM
15	Ace Hardware	7/9/2014 6:23 PM
16	Cole Hardware	7/9/2014 5:51 PM
17	Patrick's Stationers	7/9/2014 5:17 PM
18	Laurel Village Ace Hardware	7/9/2014 5:09 PM

Q27 What new tech/electronics-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Print shop: Speedway) in the Comment field.

Answered: 247 Skipped: 82

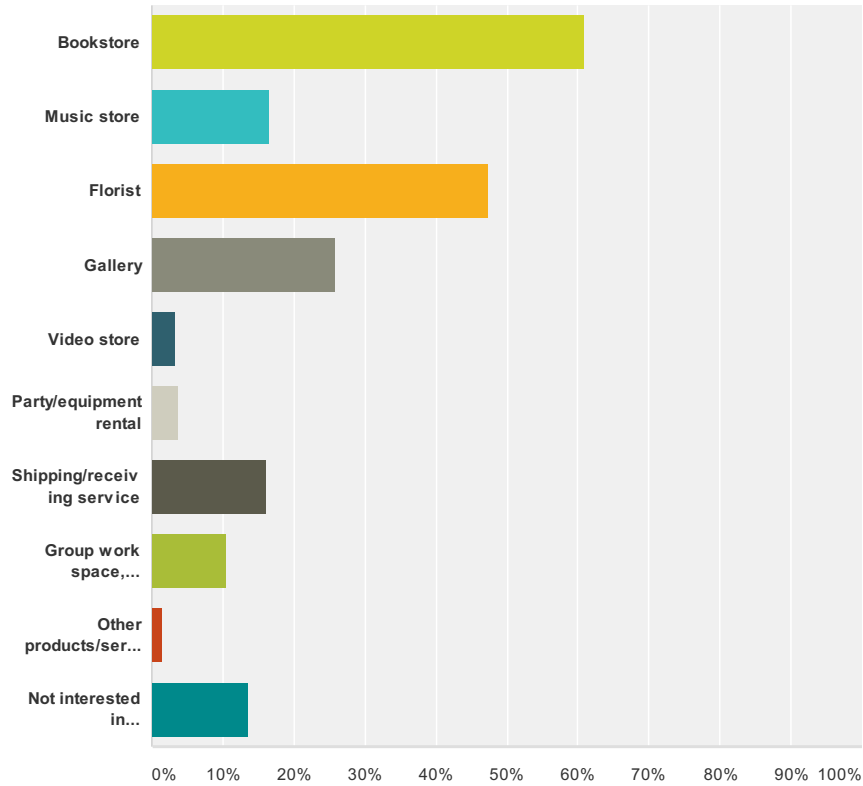


Answer Choices	Responses
Tech supplies/service	22.67% 56
Audio equipment	6.88% 17
Consumer electronics	23.89% 59
Print/copy shop	21.46% 53
Other digital devices/services	6.48% 16
Not interested in tech/electronics-related businesses	51.42% 127
Total Respondents: 247	

#	Tech/electronics-related business(es) you'd like to see open a branch here, and/or other tech/electronics-related services not mentioned above.	Date
1	Radio Shack	7/19/2014 6:03 PM
2	Radio Shack (or equivalent general electronics)	7/19/2014 12:29 PM
3	Fry's	7/18/2014 5:43 PM
4	Repair services of tech related equipment.	7/18/2014 11:04 AM
5	We have this already.	7/18/2014 9:12 AM
6	FedEx-Kinkos	7/17/2014 8:28 PM
7	Apple-oriented tech support	7/17/2014 7:39 PM
8	Apple Store	7/12/2014 10:16 PM
9	I'm not sure we have any tech related businesses in our area	7/10/2014 10:58 PM
10	An Apple Store	7/10/2014 1:36 PM
11	Apple store	7/9/2014 10:54 PM

Q28 What new life-style-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Florist: Ixia) in the Comment field.

Answered: 266 Skipped: 63



Answer Choices	Responses
Bookstore	60.90% 162
Music store	16.54% 44
Florist	47.37% 126
Gallery	25.94% 69
Video store	3.38% 9
Party/equipment rental	3.76% 10
Shipping/receiving service	16.17% 43
Group work space, daily/monthly	10.53% 28
Other products/services	1.50% 4
Not interested in life-style-related businesses	13.53% 36
Total Respondents: 266	

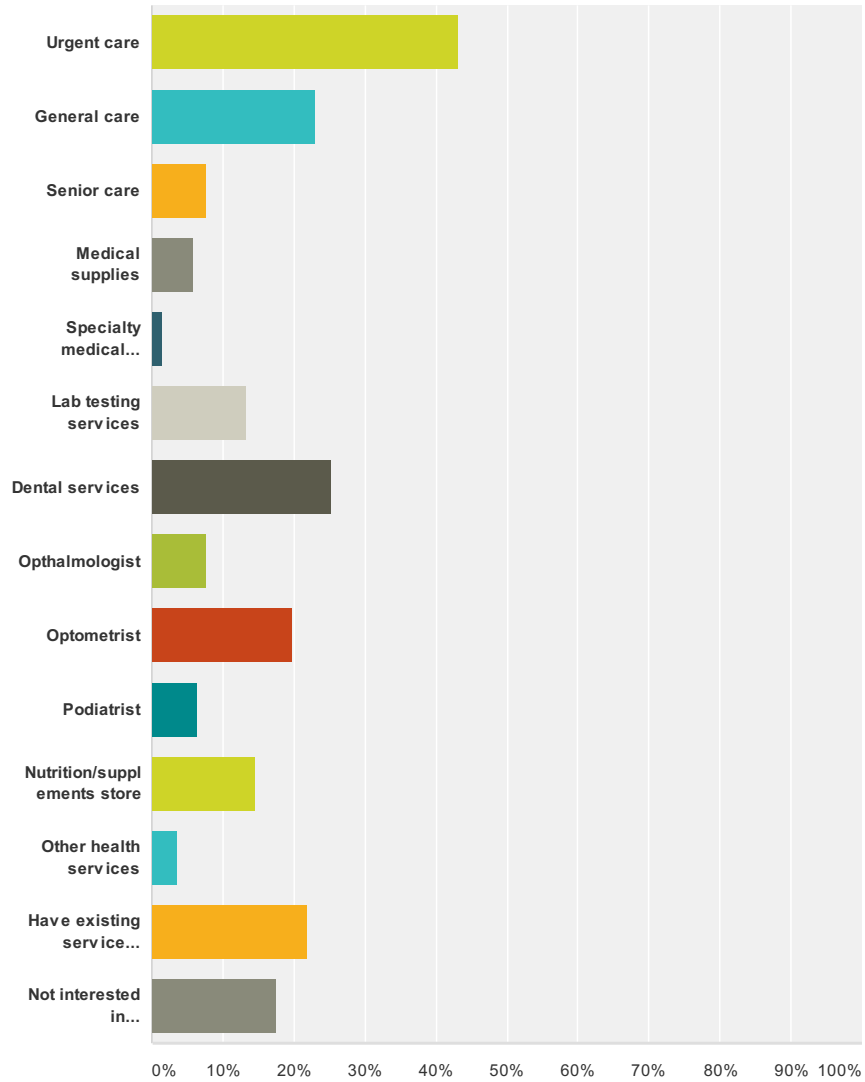
#	Life-style-related business(es) you'd like to see open a branch here, and/or other child-related services not mentioned above, and/or other life-style-related services not mentioned above.	Date
1	Independent bookstore, e.g. Alexander Books or Christopher's Books	7/19/2014 12:29 PM
2	Books Inc branch	7/18/2014 11:17 PM
3	More Arts-related businesses, please!	7/18/2014 9:12 AM
4	Ixia (florist); Concierge-like service that will receive packages	7/17/2014 7:39 PM

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5	Tittie bar, but only the classy kind	7/10/2014 10:58 PM
6	anything that is a neighborhood place.	7/10/2014 3:25 PM
7	Any bookstore	7/10/2014 10:40 AM
8	language school	7/9/2014 10:54 PM
9	Books, Inc	7/9/2014 6:56 PM
10	No bookstore that would be competition for Christopher's on Potrero Hill	7/9/2014 5:17 PM

Q29 What new health-related businesses would you like to see in your neighborhood; click all that apply. If there's one or more existing SF stores/services you'd like to have open a branch here, add the name (e.g. Optometrist: Optical Underground) in the Comment field.

Answered: 261 Skipped: 68



Answer Choices	Responses	
Urgent care	43.30%	113
General care	22.99%	60
Senior care	7.66%	20
Medical supplies	5.75%	15
Specialty medical services	1.53%	4
Lab testing services	13.41%	35
Dental services	25.29%	66
Ophthalmologist	7.66%	20
Optometrist	19.92%	52
Podiatrist	6.51%	17

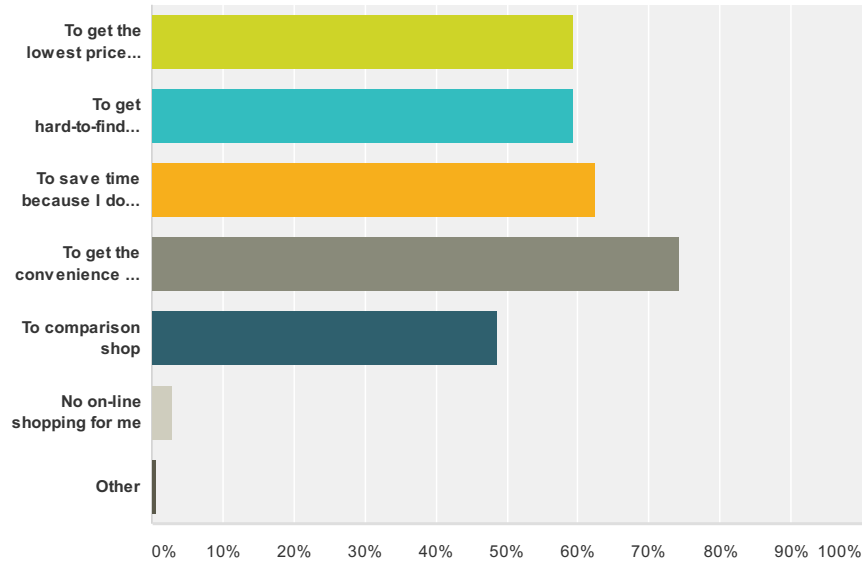
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Nutrition/supplements store	14.56%	38
Other health services	3.45%	9
Have existing service relationships in other neighborhoods	21.84%	57
Not interested in health-related services	17.62%	46
Total Respondents: 261		

#	Health-related business(es) you'd like to see open a branch here, and/or other health-related services not mentioned above.	Date
1	More / bigger OneMedical offices	7/19/2014 12:29 PM
2	Would consider switching primary care physicians if I found a reliable doctor that had good referrals in the neighborhood	7/18/2014 9:20 PM
3	One Medical with weekend hours and ideally pediatricians on staff	7/18/2014 10:30 AM
4	I feel like we have these already.	7/18/2014 9:12 AM
5	Dermatologist	7/18/2014 8:34 AM
6	drug store	7/17/2014 11:08 PM
7	Kaiser	7/17/2014 8:28 PM
8	Pharmacy!	7/11/2014 7:31 PM
9	UCSF - Women's Health, OBGYN.	7/10/2014 11:07 PM
10	Didn't Obamacare solve everyone's health problems already?	7/10/2014 10:58 PM
11	San Francisco Optics GNC	7/10/2014 9:23 PM
12	We desperately need a pharmacy that's open on the weekend. Urgent care may be nice and a lab. I have doctors and a dentist that I'm not going to change.	7/10/2014 3:25 PM
13	Maybe another optometrist such as Optical Underground. But Mission Bay definitely has quite a bit in this area.	7/10/2014 1:30 PM
14	Drug store that is open on the weekends such as Walgreens or CVS	7/10/2014 1:26 PM
15	Pharmaca Integrative Pharmacy !!!! One Medical Group	7/10/2014 11:08 AM
16	lenscrafters and similar	7/10/2014 10:55 AM
17	Like Drs Hall & Szeto Optometry	7/10/2014 10:30 AM
18	physical therapists	7/10/2014 8:16 AM
19	Periodontist	7/9/2014 10:54 PM

Q30 How do you use on-line shopping?

Answered: 280 Skipped: 49

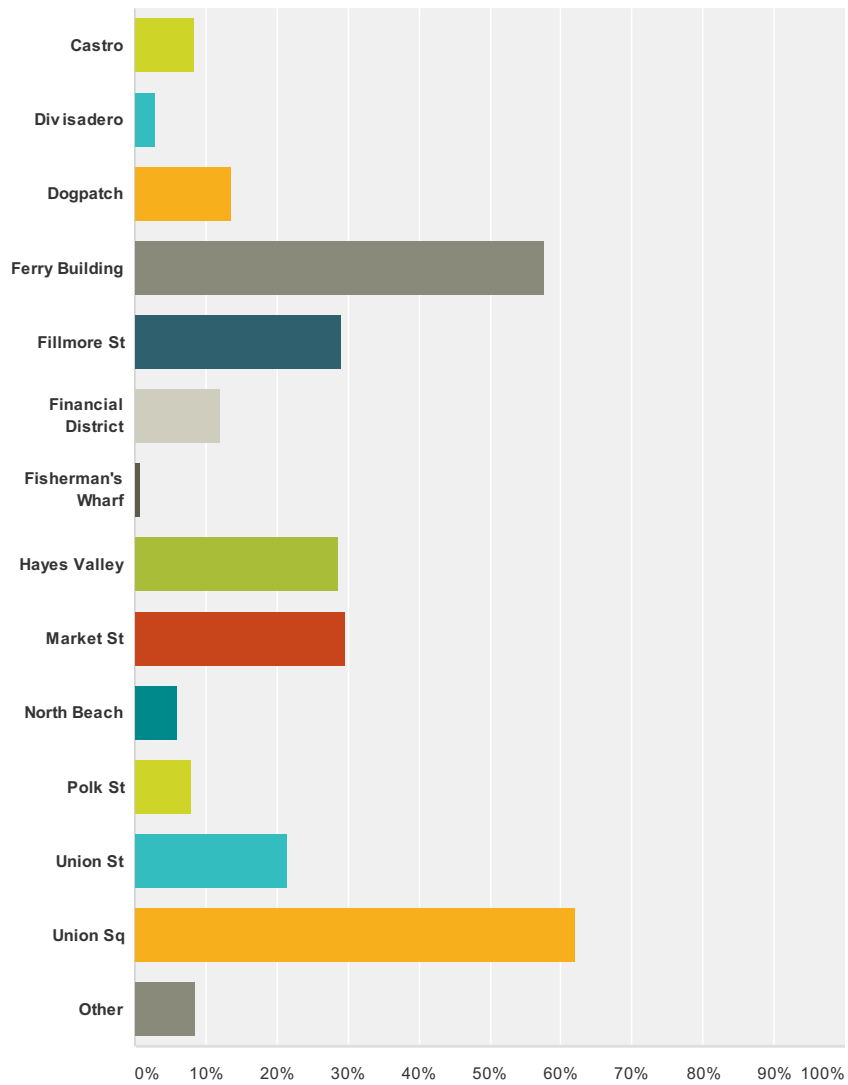


Answer Choices	Responses
To get the lowest price on an item I want	59.29% 166
To get hard-to-find specialty items	59.29% 166
To save time because I don't like to spend evenings/weekends shopping	62.50% 175
To get the convenience of home delivery	74.29% 208
To comparison shop	48.57% 136
No on-line shopping for me	2.86% 8
Other	0.71% 2
Total Respondents: 280	

#	Other (please specify)	Date
1	My on-line shopping is limited to very specialized products not available or very inconvenient in SF	7/18/2014 11:08 AM
2	It's expensive to have to drive to the stores and pay for parking in order to shop in SF.	7/15/2014 9:10 PM
3	to research products	7/13/2014 9:42 AM
4	Browse online, purchase in stores	7/11/2014 10:05 AM
5	I can't figure out how to use the interweb. Plus, the government is always watching.	7/10/2014 11:03 PM
6	On-line shopping exposes you to a wide range of options.	7/10/2014 4:28 PM
7	I'd rather not use on-line shopping.	7/9/2014 6:15 PM

Q31 What are your current favorite shopping districts?

Answered: 266 Skipped: 63



Answer Choices	Responses
Castro	8.27% 22
Divisadero	3.01% 8
Dogpatch	13.53% 36
Ferry Building	57.52% 153
Fillmore St	28.95% 77
Financial District	12.03% 32
Fisherman's Wharf	0.75% 2
Hayes Valley	28.57% 76
Market St	29.70% 79
North Beach	6.02% 16
Polk St	7.89% 21
Union St	21.43% 57
Union Sq	62.03% 165
Other	8.65% 23

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Total Respondents: 266

#	Favorite stores in the districts you chose, and/or other districts not listed above.	Date
1	Noe Valley	7/19/2014 8:54 PM
2	Chestnut St, Sacramento St	7/19/2014 8:58 AM
3	Nordstrom, Bloomingdales	7/18/2014 4:38 PM
4	Outside San Francisco -where there's parking	7/18/2014 12:05 PM
5	Mission District - Fish, Italian delicatessen	7/18/2014 11:08 AM
6	SOMA stores - BBB, Costco, etc., but these are too far away!	7/18/2014 10:51 AM
7	Chestnut Street	7/18/2014 9:13 AM
8	Mission	7/18/2014 7:22 AM
9	Mission	7/17/2014 11:12 PM
10	Laurel Village	7/17/2014 9:59 PM
11	DSW Shoes	7/17/2014 8:30 PM
12	Other: Embarcadero Center	7/17/2014 7:40 PM
13	West Portal	7/17/2014 1:54 PM
14	Ambiance	7/15/2014 6:02 PM
15	9th and Brannan	7/13/2014 9:42 AM
16	Stones town Mall	7/12/2014 10:24 PM
17	None	7/12/2014 3:19 PM
18	Rechuttis chocolate, cow girl creamery, Peets Ace Hardware Cliffs variety	7/11/2014 11:32 PM
19	Bloomingdales, Saks, Sephora, Lululemon, Cole Haan, Nordstrom Rack, Nike, Alla Prima	7/11/2014 11:48 AM
20	Mission	7/11/2014 3:03 AM
21	Chinatown, where all the good illegal imports are	7/10/2014 11:03 PM
22	Laurel Heights	7/10/2014 10:29 PM
23	Athleta Banana Republic Ambiance	7/10/2014 9:26 PM
24	I love to shop at the Ferry Bldg/Farmers' Market and also do a lot of at the stores in and around Union Sq/Market St., including Bloomingdales, Nordstrom, Macy's, N-M, J Crew, Gap, BR, Anthro etc.	7/10/2014 4:28 PM
25	Chestnut St and Sacramento St	7/10/2014 3:29 PM
26	Mission District	7/10/2014 2:52 PM
27	Noe (24th St), Haight and Chestnut St (Marina)	7/10/2014 1:33 PM
28	Grocery stores in SOMA/ Potrero, ie: Costco, Whole Foods, Trader Joes, Safeway	7/10/2014 1:28 PM
29	Lululemon, Sur La Table, Peets, Container Store, Crate and Barrel, Nordstrom, DSW, Uniqlo, Zara, H&M	7/10/2014 12:40 PM
30	Blue Bottle, Miette, Recchiuti, Levi's	7/10/2014 11:51 AM
31	Azalea, Rand + Statler, Heidi Says, Joie, Jonathan Adler, Saks, Bameys, Vince, Theory	7/10/2014 11:13 AM
32	Chestnut St.	7/10/2014 10:47 AM
33	Bloomingdales, Nordstrom	7/10/2014 10:08 AM
34	Chestnut	7/10/2014 9:33 AM
35	Irving st., Clement St.	7/10/2014 8:57 AM
36	Chestnut Street	7/10/2014 8:47 AM
37	Potrero hill	7/10/2014 8:37 AM
38	Mission	7/10/2014 8:09 AM
39	online	7/10/2014 6:53 AM
40	ABC cleaners as the ones in the neighborhood are overpriced and refuse to starch clothing, though they lie and say they do	7/10/2014 6:16 AM
41	Inner Sunset, West Portal	7/9/2014 11:18 PM
42	outside city	7/9/2014 9:32 PM
43	Laurel village	7/9/2014 8:19 PM
44	the mission	7/9/2014 6:31 PM
45	clothing and interior design shops.	7/9/2014 6:15 PM

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Q32 Do you have any other comments, suggestions, or concerns?

Answered: 58 Skipped: 271

#	Responses	Date
1	Try to have retail more integrated into the look and feel of the neighborhood. Currently storefronts are too sterile. They should exude a vibrancy into the streets.	7/21/2014 7:26 PM
2	Build a complex on the SWL that invites GORDON BIERSCHE back to the neighborhood!!!!	7/19/2014 3:57 PM
3	we need more stores/bars and some places such as a bakery, wine bars, cheese shops, etc to support the growing residential neighborhood, esp ones that are open nights and weekends	7/18/2014 11:19 PM
4	Parking signs are very confusing given the varying price structure. Also, \$7/an hour for street parking for so many hours of game day means it is prohibitively expensive to have anyone to drive to see me on those days. They would not come to go to restaurant or shopping given parking cost in neighborhood.	7/18/2014 3:48 PM
5	Yes, we badly need children playgrounds!	7/18/2014 1:30 PM
6	Less Transit First and more Public Parking	7/18/2014 12:05 PM
7	The shopping in Mission Bay is very limited. Once a good shop/restaurant arrives, neighbors must support or it will go away. Few visitors will come to Mission Bay due to lack of parking.	7/18/2014 11:08 AM
8	no	7/18/2014 10:58 AM
9	Please focus on home needs - hardware, home supplies. These are most urgently needed.	7/18/2014 10:51 AM
10	Looking forward to new developments. Thank you!	7/18/2014 10:12 AM
11	Thank you for asking for our opinions!	7/18/2014 9:13 AM
12	More ATMs from Chase and BoA	7/18/2014 9:09 AM
13	.	7/17/2014 11:53 PM
14	NO Super or chain stores!	7/17/2014 9:39 PM
15	I love that most SF neighborhoods have "formula retail" restrictions. Please don't loosen these.	7/17/2014 5:45 PM
16	The Mission Bay Area needs a Bar & a Restaurant. Over 3K people expected to populate the area in the next few years. They must leave their neighborhood to enjoy a relaxing beverage and network with adjoining community residents.	7/17/2014 1:54 PM
17	more parking for visitors/guests. because this is an EVENT area, parking is non-existent for friends and guests of those of us who live here and call this home	7/16/2014 8:40 AM
18	We need a good mix of restaurants and bars (high-end and \$\$). It would be GREAT if we could have a Starbucks. A convenience store would be nice, i.e., Walgreens/CVS. Mission Bay really needs an Asian supermarket like Ranch 99 (in Daly City). A small post office would be great!	7/15/2014 9:10 PM
19	The neighborhood desperately needs more casual restaurants and bars that have more atmosphere, variety and quality than sports bars while not being overly high-priced famous chef restaurants. No more places like 25 Lusk and Saison please.	7/15/2014 6:02 PM
20	I'd like a business or business which generate interaction among neighbors, opportunity to meet new people - indoors - perhaps scrabble, chess, cards, board games, pool, table tennis or other creative activities. Thanks	7/14/2014 11:50 PM
21	No large national/corporate chain stores. Much prefer Family businesses. Really looking for a neighbourhood feel.	7/14/2014 6:46 PM
22	Sharetea drink shop. A popup food shop that can host restaurants from around the city or new chefs testing their recipes.	7/14/2014 1:16 PM
23	Just wondering why the large space opposite RJs grocery has been empty for so long	7/13/2014 2:09 PM
24	Thank you for taking the time to put this together. I would love to see the open spaces developed in a meaningful manner.	7/13/2014 9:42 AM
25	We need a grocery store in South Beach first! Next we need a small assortment of restaurants that don't only cater to the financial district crowd and close on weekends. There are 1000s of hungry (and very many wealthy) residents in this and surrounding neighborhoods. A thriving business would not be hard to cultivate in this area.	7/12/2014 7:23 PM
26	None	7/12/2014 3:19 PM
27	make sure you include more PARKS and green space in the neighborhood. I hope the temp. transbay terminal becomes a green park	7/11/2014 11:37 PM
28	I do not want the neighborhood to look like an upper class exclusive but more like a every day neighborhood with working class folks. maybe a school police station, fire station, grocery store and some boutique unique shops.	7/11/2014 11:32 PM
29	need more stores to fill the ever empty spaces of delancey street commercial property at the embarcadero.	7/11/2014 10:15 AM
30	We need to get rid of all recycling in San Fran. I'm tired of the bums and failed techies digging through our trash and waking me up at some horrible hour, like 10:30am. It completely ruins my hangover recovery.	7/10/2014 11:03 PM
31	No chain Stores No Starbucks!	7/10/2014 10:34 PM
32	Need something like Sprouts or Fresh and Easy in southern Mission Bay, Ranch 99 asian market.	7/10/2014 7:32 PM
33	Thanks for asking. Living in South Beach can be a food desert after 5pm most days.	7/10/2014 5:00 PM
34	Retail space is scarce in the Rincon Hill neighborhood.	7/10/2014 4:28 PM

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35	We need business that will define our neighborhood - not banks and big chain stores. It's impossible to get anything in Rincon on the weekend, while in other affluent areas, there are shops and markets open 7 days a week, nice cafes and decent unique clothing stores. That's what my dream would be for South Beach/Rincon - a shopping area unique to this beautiful part of SF.	7/10/2014 3:29 PM
36	Please don't try to be too unique or create shopping destination - having coffee shops (chain is fine), neighborhood restaurants, etc. will be wonderful for our growing community	7/10/2014 3:08 PM
37	Not sure I was clear but we need produce, meat and fish nearer by. That is key.	7/10/2014 1:40 PM
38	I love walking neighborhoods with shops and restaurants like Union Street, Noe Valley, Fillmore/Pacific Heights. I like lively pedestrian environments, and prefer shopping districts that limit vehicle traffic and parking lots.	7/10/2014 12:40 PM
39	There needs to be a rule mandating new residential and commercial buildings offer street level retail. Otherwise all we will have is very expensive residential, very expensive restaurants, and very expensive office space.	7/10/2014 10:32 AM
40	A Peets or Coffee Bean and Tea Leaf would be great near Madrone	7/10/2014 10:08 AM
41	More likely to visit unique restaurants/retail rather than chain stores	7/10/2014 9:43 AM
42	ASAP!!!	7/10/2014 9:33 AM
43	Coffee shop, place to buy a Sunday paper, restaurants with outdoor seating	7/10/2014 8:57 AM
44	no national chains	7/10/2014 8:45 AM
45	We need business here ASAP!	7/10/2014 7:27 AM
46	quality grocery like birite much needed. perfect location at brannan and embarcadero now occupied by a low quality convenience mart	7/10/2014 6:53 AM
47	This survey was way too long	7/10/2014 6:16 AM
48	SOMA could really use a few local eateries and bodegas outside of Folsom street.	7/10/2014 12:11 AM
49	Frozen yogurt shop please!	7/9/2014 11:53 PM
50	I am very concerned with ensuring that many, if not most, of the retail establishments (especially restaurants) are reasonable for the students, affordable housing residents, and middle class; not just upscale furniture shops and \$50-dinner restaurants. We need a Naan 'n Curry, not a Dosa. I'm also concerned with making sure that if you drop someone in the middle of 4th St in MB South, they can look at the surrounding shops and restaurants and know where they are, and that they are not in some generic suburban shopping district with a Starbucks, Jamba Juice, Chipotle, and Panda Express.	7/9/2014 11:18 PM
51	we need to solve the traffic congestion and ball park noise	7/9/2014 10:55 PM
52	Really need a mini market/deli/Small type market/bar combo at the corner of 5th and Berry. It would do really well.	7/9/2014 9:23 PM
53	Grocery is needed. and more places with outside seating for drinks/food.	7/9/2014 6:15 PM
54	Thank you for doing this. I look forward to a vibrant local retail scene in my or a nearby neighborhood.	7/9/2014 6:09 PM
55	Thank you for this!!!	7/9/2014 5:53 PM
56	More than retail, we need a HOTEL closer to home for when friends are visiting. The closest hotel is the Intercontinental, which is too expensive and too far away	7/9/2014 5:40 PM
57	Be aware of existing small businesses so that they aren't adversely impacted by chain retailers.	7/9/2014 5:19 PM
58	Please bring a Chipotle to Mission Bay and one that stays open until at least 9:00pm. Thank you for doing this survey!	7/9/2014 4:58 PM