

# South Beach / Rincon / Mission Bay Neighborhood Association Meeting

MINUTES

10 JUNE 2019

6:00PM-7:00 PM

COMMUNITY ROOM  
HARBOR SERVICES BUILDING  
AT THE PIER 40A MARINA

|           |                           |
|-----------|---------------------------|
| ATTENDEES | 18, including 5 directors |
|-----------|---------------------------|

NEXT MEETING: JULY 8TH

|       |                           |
|-------|---------------------------|
| TOPIC | Emerging Mobility Options |
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- **WELCOME / INTRODUCTIONS** (Alice)
  - Warren Logan, Sr. Transportation Planner at SF County Transportation Authority (SFCTA), and Darton Ito, Manager of SF Municipal Transportation Authority's (SFMTA) Office of Innovation, co-presented on the emerging mobility options that are changing how we get around the City.

- **EMERGING MOBILITY OPTIONS**

- The SFCTA generally studies emerging transportation trends/issues in depth, tests findings using their sophisticated modeling software, and disseminates forward-looking information and policies to guide transportation management and project prioritization. They also disburse transportation-related sales tax dollars. SFMTA builds on study results through street design, user regulations, and enforcement (in partnership with SFPD Traffic Company).

New mobility options include commuter shuttles, couriers, ride-hails (Uber/Lyft, etc.), car-shares (Zip, etc.), scooters, bike-shares (GoBike/Jump, etc.), among the most-used, and on the horizon, automated vehicles. As technology enabled the roll-out of these "disruptors," collecting data related to their use will allow planners to understand the scope of uses, map impacts, and also help manage compliance with City regulations and contract terms. Route-tracking and "geo-fencing" are two examples of tracking/restricting where regulated vehicles can operate.

These new mobility options are most used in the dense core of the City, with D6 being the most impacted by Uber/Lyft congestion. In 2018, ride-hails comprised 50+% of traffic congestion with ~170K average trips/weekday. Bike-share trips clock in at ~6,300/weekday average and personal bikes at ~95K. Muni averages ~716K trips/weekday.

To engage with an interactive map showing Uber/Lyft congestion patterns, click [here](#). To read SFCTA studies on emerging mobility, click [here](#). And to review the PowerPoint presentations shown at this meeting, see attached or view them in the Files section of the NA Yahoo Group.

Presentations followed by Q+A.

- **NEXT MEETING**

- July 8: Recology will update us on their operations and discuss whether the changing landscape on what countries will accept as recyclable is affecting their operations.