

South Beach / Rincon / Mission Bay Neighborhood Association Meeting

MINUTES

11 MARCH 2019

6:00PM-7:00 PM

COMMUNITY ROOM
HARBOR SERVICES BUILDING
AT THE PIER 40A MARINA

ATTENDEES	15 neighbors, including 5 Directors
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NEXT MEETING:

TOPIC	April 8 th : Neighborhood discussion with City sponsors of proposed Navigation Center
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- **WELCOME**

- **ANNOUNCEMENTS**

- Reminder of City-sponsored meeting on the Navigation Center Proposal Tuesday night, 3/12, at 6 pm at Delancey Foundation, 600 The Embarcadero. Supervisor Haney will be on hand, though not as a presenter.

- **GM CRUISE AUTOMATED VEHICLE PROGRAM**

- Mason Smith, Public Affairs Manger for [Cruise Automation](#), gave an overview of the company history, the technology, and the business model. Cruise was founded in 2013 in SoMa and acquired by GM (as majority owner) in 2016. Electric cars with 2 trainers per car and 3 types of sensors are being tested now but there is no set deployment date. Safety for all street users is paramount value.

Ultimately intend to deploy as a wholly owned and operated rideshare company. User experience will be similar to Lyft/Uber but there will be no gig workers and company will manage size and operation of fleet.

Working with a full range of stakeholder groups—seniors, those with different disabilities, pedestrians, cyclists, underserved communities, etc.—to identify needs and solutions. Also working with [Humanmade](#), a local nonprofit training workers for jobs in new technologies.

Extensive Q+A followed overview.

To receive a monthly newsletter on the emerging program and to learn more about the technology, email Mason Smith (mason.smith@getcruise.com) and ask to be added to the mailing list.

- **NEXT MEETING: April 8 Proposed Navigation Center**

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