

# South Beach/ Rincon Hill/ Mission Bay Accomplishments 2011-2014

## District Six At-A-Glance

- Total Population – 70,790
- Total Households (HH) – 37,490
- Median HH Income - \$37,431
- Citywide Median HH Income - \$71,416
- Median Family Income - \$52,873
- Per Capita Income - \$44,784
- Highest % of people living in Poverty – 22%
- 26% are families; 6% are family with children
- Average Family Size – 2.8
- 56% are non-family households
- 47% single person households
- Average HH Size – 1.7 Owner occupied – 18%
- Renter occupied – 82%
- Park acreage per 1,000 residents is a low of 0.17 in District 6 to a high of 25.01 in District 2.

## Healthier

- GREEN SPACE – Advocated for \$1 million in the Park Bond for South Park renovation, supported Rincon Green as a publically accessible open space, supported opening of Brannan Street Wharf and supports 4<sup>th</sup> Street UCSF Plaza
- NOISE - Worked with SBRHMB to address noise quality of life issues in the South of Market. Opened dialogue with aerial sign companies and successfully rerouted aerial flight patterns away from residential areas. Companies also agreed to Code of Conduct that was developed with the input of neighborhood stakeholders. Improved nighttime noise construction protocol
- AIR QUALITY – Cosponsored legislation with Sup. Cohen to require enhanced ventilation system within Air Pollutant Exposure Zone
- HOMELESSNESS AND HOUSING – Sponsored 25 Essex Street, Rene Cazenave Supportive Housing Apartments as well as affordable housing in Mission Bay and Transbay

## Safer

- TRAFFIC AND CONGESTION - Don't Block the Box Campaign - now being integrated permanently with 6-8 additional PCO's rotating shifts during peak hours in the neighborhood; Rincon Transit Study - which SFMTA is now ready to turn into a plan for neighborhood transit east of Second Street; the office is looking at whether or not to allocate \$30k to plan an actual new MUNI route in Rincon Hill; Funding to contract SFCTA to study full Waterfront Transportation Assessment, which is now targeted solely to the existing and projected needs in the neighborhood; Embarcadero Bike & Pedestrian Separation – currently being analyzed
- PEDESTRIAN SAFETY - 2nd Street Improvements - help to revitalize neighborhood commercial corridor, on top of pedestrian safety and bicyclist safety improvements as well as undergrounding

## Stronger

- CITIZEN ENGAGEMENT - Established the Pier 30-32 Citizen Advisory Committee and successfully advocated for the proposed Warriors Stadium to move to more appropriate Mission Bay site.
- SMALL BUSINESS AND NEIGHBORHOOD RETAIL PLANNING – Passed interim controls to support the stability of small businesses in the South Park area and to promote retail and neighborhood serving businesses.