

South Beach / Rincon / Mission Bay Neighborhood Association Meeting

MINUTES

06.09.14

6:00PM-7:00 PM

COMMUNITY ROOM
HARBOR SERVICES BUILDING
AT THE PIER 40 MARINA

ATTENDEES	4 Officers, 3 Directors, neighbors+ 4 presenters
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[NEXT MEETING: 07.14.14](#)

TOPIC	SWL330, Piers 30/32, Proposed Lucas Museum on SWL330
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- **WELCOME / INTRODUCTIONS (Katy Liddell)**
- **ANNOUNCEMENTS**
 - Katy asked attendees to stay after the meeting to get to know each other.
- **SWL330, Piers 30/32, Proposed Lucas Museum on SWL330**
 - Diane Oshima, Brad Benson, & Phil Williamson of the Port; Adam Van de Water of OEWD, Presenters
- Adam Van de Water explained that Mayor Lee has sent a letter to George Lucas offering SWL330 as a location for his Cultural Arts Museum. We are waiting for an answer. It is possible that, if Lucas accepts, that he could help with refurbishing Piers 30/32 to a small extent. However, none of this is real at this point.
- Non-profits (such as a museum) are not subject to tax. Therefore, a potential Lucas museum would not be paying taxes.
- One resident commented that she thought a museum would be a stand-alone on the Embarcadero. Another resident sees it as "a part of a cultural string" along the Embarcadero, citing the Exploratorium, Ferry Building, Photography Museum, etc.
- Another resident expressed worries about the museum making the neighborhood more like a Pier 39 with a Star Wars emphasis. On the other hand, another resident pointed out that Lucas has done everything in the Presidio quite tastefully and does not see a problem.
- If SWL330 is sold, State Lands Commission (SLC) would most likely require an updated appraisal. SWL330 was last appraised two or three years ago at \$30M. Development would be subject to CEQA.
- Brad Benson advised us that the Brannan Street Wharf was very expensive. It cost \$6M to demo Pier 36 and \$20M to build the new wharf. The Port does not have the money to do the same at Piers 30/32.
- Use of the Brannan Street Wharf (BSW) was questioned. One resident thinks it gets little use while another sees it getting quite a bit of use. Days / Times cited were different. It was suggested that a survey be done of users of Sue Bierman Park.
- The group agreed as a whole that we would welcome George Lucas' museum, and we will write a letter of support and invitation asap.

- **NEXT MEETING**

- July 14th