

SBRMBNA Board Meeting Minutes  
May 21, 2014

Attendees:

Agid, Bruce  
Anthony, Mike  
Liddell, Katy  
Pegueros, Gary  
Rogers, Alice  
Springer, Matt  
Whitaker, Jamie

Subject
Treasurer's Report (Jamie) -- Cash on hand totals \$1106; member count: 47 (incl spouses/partners)
Transportation Report (Bruce) <ul style="list-style-type: none"><li>• <b>Transbay Project Overruns</b> -- Cause due to materials and the economy. Contractors are charging surcharges in some cases as they have so much work.</li><li>• <b>"Asks" / Updates to Mayor</b> -- Vision Zero, WTA, two local pilots, muni transit upgrades, better/increased mitigation services for events at AT&amp;T</li><li>• <b>D6 Town Hall</b> -- Best attended of the 3 town halls so far.</li><li>• <b>SFNexTstop</b> - This group advocates for extending the Muni Central Subway to Fisherman's Wharf. We agreed to support this effort.</li><li>• <b>Rincon Hill Transportation Meeting May 19<sup>th</sup></b> - This meeting with Julie Kirschbaum and her team went well. They will be doing a 4- to 6-month study, including community outreach, to come up with some options by the end of the year.</li></ul>
June 9 <sup>th</sup> NA Meeting - Town Hall for 30/32 Ideas (Alice and Katy) <ul style="list-style-type: none"><li>• \$45 million to demo piers. Some of that could come from sale of SWL330, estimated at \$30 million several years ago and definitely worth more in today's market.</li><li>• Lucas Museum a possibility</li><li>• Prop B outcome will affect</li><li>• Part of Town Hall discussion to include who should spearhead the community discussion/research/liaison process. Should we take this on as a NA? A sub-committee of NA? Should the Waterfront Alliance be the organization to take it on? A consortium?</li><li>• This could be an effort to bring the neighborhood together.</li><li>• <b>Katy will draft words of intro to manage expectations for meeting and send out for edits.</b></li></ul>

#### Outreach to New Residential Buildings (Gary)

- Gary continues to keep a record of building managers / concierges at the various spots. At some point, we will look in to visiting either their HOA meetings or having a separate event at the buildings to introduce the NA.
- Gary has reached out to both Laundry Locker and Webpass to see if they would be interested in joining / supporting us. They are fine with that. We do not, however, want to make it in to a marketing event for them; instead we would like to give them name exposure and, hopefully, get them to donate refreshments, etc.

#### D6 Supervisor Race

We acknowledged that we are not endorsing any candidates in this race.

#### Mission Bay Spinoff (Matt)

We discussed the possibility of eventually spinning off MB as its own NA. When will the time be right? We agreed that it is not now, but possibly when the Mission Bay CAC ceases to exist. In the meantime, we need to clarify which issues fall to the CAC and which fall to the NA. **Matt will follow up with Corinne to discuss.**

#### SF 52 California DISCLOSE Act

Shelley has asked for our support as individuals and as an organization. Since not all of us had read her email with the info, **Katy will follow up so that we can get back to Shelley.**

#### Elections Debates / Ballot Issues (Alice)

We decided not to hold any events ourselves, but we will encourage people to attend the South Beach Democrat and other events where debates are held and issues discussed.

#### Eastern Waterfront Neighborhoods Meeting May 28<sup>th</sup>

**Katy will send a reminder for this meeting to be held in the community room from 6 to 7:30 pm.**

#### Web Site Initiatives Page (Alice)

Alice has created a document that captures both NA and individual accomplishments in the Neighborhood and the City for our web site. **Alice will send a message to the Yahoo Group to advertise this page and send a link.**

### SBRMBNA Nominating Committee (Katy)

This group chaired by Cathy Akiyama has met once and was supposed to meet again this week. The meeting was cancelled because of the D6 Transportation Town Hall. They are looking at the best way to go forward with our election process.

### SBRMBNA Directory (Katy)

Bettina Cohen had asked if we might want to create a "directory." **Katy will get more detail from her as to what her ideas are.**

### Merchants Task Force Meeting (Alice and Mike)

- Alice and Mike attended a meeting with representatives from the local Merchants Association.
- The issue at hand is preserving resident-serving businesses at street level. We are seeing that (tech) businesses are able to pay high rents for these units and are beginning to take them over to use as office space (e.g., American Grilled Cheese).
- The Merchants Association is asking us for our support in asking for zoning changes for certain corridors.
- Currently, the Central SoMa Plan is looking at zoning changes in the same geographic areas that may make the problem worse. The NA and the Merchants' Association (together or separately) may want to get actively involved in this planning effort to be sure resident-serving uses at street level are protected and encouraged.
- We agreed that we should look further in to the Central SoMa Plan before committing to a course of action. **Alice will contact Steve Wertheim both to talk about a possible presentation in August, and to try to arrange a meeting with him and the Task Force.**

### SBRMBNA Meetings

We would like to encourage more socializing and mixing in order to grow the organization. To that end, we will ask folks to stick around after meetings as we re-stack chairs and clean up so that we can get to know more of our neighbors. **Katy will add some words to our next meeting flyer.**

June: Town Hall

July: Julie Kirschbaum, SFMTA

Aug:

Sept: Steve Wertheim, Planning re Central SoMa Plan

### Housing Advocacy Groups (Bruce)

Bruce is encouraging us to join / get involved with one or two of several groups. We agreed that we

need to know who they are and what their objectives / purposes are for further discussion.