

Neighborhood Association – Officers and Directors

President – Katy Liddell

Katy Liddell has lived in the South Beach / Rincon Hill area since 1995 and has been active in both neighborhood and City issues.

- Member, Rincon Point-South Beach Citizens Advisory Council for the San Francisco Redevelopment Agency
- Member, Southern Station SFPD Citizens Police Advisory Board (CPAB)
- South Beach Block Party Committee Chair
- Former co-chair, Pedestrian Safety Advisory Committee (PSAC) to the Board of Supervisors
- Former board member, Walk San Francisco

She is an avid walker and pedestrian safety advocate and has successfully lobbied for pedestrian improvements in the neighborhood.

Katy is a professional training and organizational development specialist. She worked for Bechtel Engineering and Construction for 27 years and is currently an independent consultant.

Vice President – Alice Rogers

A resident of South Park since 1993, Alice joined the SB|R|MB NA Board as Treasurer in 2010 after serving on the Social Committee from its inception in 2009. She served on the 2010 District 6 Supervisorial Candidates' Debate Committee and has been active in helping program monthly meetings.

Active on parks and streetscapes issues, Alice joined a broad coalition of neighbors for monthly site preparation workdays on the Bryant Street Dog park, successfully lobbied to save the magnolias between Harrison and Folsom from removal, wrote the grant application to up-grade the tots' play yard on South Park, participates in Friends Of The Urban Forest tree plantings, sidewalk greenings and tree maintenance workdays, and has joined the Adopt-A-Street team in cleaning up Taber Alley.

In addition to SB|R|MB NA-related activities, Alice serves on the steering committee for the South Park Improvement Association's efforts to renovate South Park, is a member of the South Beach NERT Leadership Team, and is President of the 10 South Park HOA.

Prior to moving to the 'hood, Alice was steeped in community issues for over two decades in Sausalito, including terms on the Design Review Board, the Sausalito City Council, and as Mayor.



Treasurer – Jamie Whitaker

Jamie has been a Rincon Hill resident since 2006, living at BayCrest Towers at Main Street and Harrison. Advocating for the Rincon Hill neighborhood and SoMa waterfront quality of life issues via a personal blog at www.RinconHillSF.org since 2007. 6 years of experience working as a public finance professional. BA in economics from the University of Michigan - Ann Arbor, MS in information systems management from Lawrence Technological University, and MBA in finance from Michigan State University.

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Director – Bruce Agid

Bruce is a native San Franciscan and has either lived or worked in the city a majority of his life. He grew up in the Sunset and Lakeshore Districts, and is a product of the public school system, graduating from Lowell High School. As a young adult he lived in Bernal Heights and Visitacion Valley before moving down the Peninsula. He and his wife moved back to San Francisco five years ago and currently live in Mission Bay.

Bruce was elected to the Board of the SB/R/MB Neighborhood Association (NA) in 2013, is the transportation rep of the NA, serves on the Board of the Market Street Railway, is a member of SPUR and a member of the BCDC/Port Waterfront Planning Study working group. He is on the SB NERT

Leadership team and is part of the Emergency Response Preparedness Team at the Arterra building (where he lives).

Bruce has over 35 years of experience serving local communities through his career providing natural gas and electricity to San Francisco and communities throughout Northern/Central California. He is currently employed by Energy Experts International as their Managing Director of Business Development, consulting with energy companies specializing in utility operations. Prior to utility consulting, Bruce worked at Pacific Gas & Electric (PG&E), retiring in 2011 as a Director in Utility Operations.



Director – Mike Anthony

Mike was appointed to the board in 2010 and takes on special neighborhood projects as they are identified. He is also the association’s Social Chairman and, along with his committee, organizes various events throughout the year (see the social events calendar link on the homepage). Special projects have included working with the Department of Public Works to ensure an adequate number of trash receptacles in the neighborhood and working with members, the city and local landlords to promote new neighborhood-serving businesses in the area.

Mike was born and raised in San Francisco in the Lakeside neighborhood and attended Lowell High School (Class of '66). He and his wife, Vivian, after living in the suburbs and raising their two children, moved back to the city in 2006 to enjoy their freedom, take advantage of all the city has to offer and enjoy their home along the waterfront at 88 King St.
